Why Artificial Intelligence Giants are Heading North to Montréal

The world's best economic promotion agency at your service

BEST ECONOMIC DEVELOPMENT ORGANIZATION 2020

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

BEST INVESTMENT PROMOTION AGENCY 2020

fDi INTELLIGENCE FINANCIAL TIMES

Content

01

Top Reasons to Invest in AI in Greater Montréal

Top reasons to invest in AI in Greater Montréal

Top 3 best places to invest in AI in North America

1st in Canada for university research funding with $1.34+ billion yearly

More than $3 billion in AI investments announced in Greater Montréal since 2016

World leaders, including **Google, Microsoft** and **Facebook,** opened AI research labs in Montréal in the last few years

600+ researchers MSc, PhD, post-doc and applied AI students at **Mila, the world's largest academic research lab** in deep learning and reinforcement learning

Home of **Scale AI**, Canada's AI supply chain supercluster and the International Centre of Expertise for the Advancement of Artificial Intelligence (**ICEMAI**)

Cutting-edge expertise developed by world-renowned researchers such as **Yoshua Bengio**, **Joëlle Pineau**, **Doina Precup**, **Hugo Larochelle** and **Irina Rish**

More than **14,000 university students** enrolled in artificial intelligence and data-related programs

Numerous possibilities for collaboration between researchers and the industry with **Prompt, Scale AI, Mitacs**

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A World-Class Artificial Intelligence Hub

Mila, a thriving AI hub in the Mile-Ex neighborhood

- With **600+ researchers**, Mila is the **world's largest academic research lab specialized in deep learning and reinforcement learning**
- A collaborative ecosystem of AI researchers, startups and major companies
- Examples of strategic global partners within Mila:

Source: Mila, 2020.

A unique centre of excellence:
IVADO (Institute for Data Valorisation)

IVADO

More than 1,400 scientists
(professors, professionals and students) with complementary areas of expertise

Close to 150 members and partners

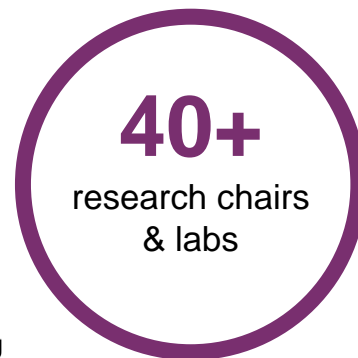**Over 270 collaborative research projects**

Research centres
Mila · DATA SCIENCE FOR REAL-TIME DECISION-MAKING · tech³lab · CIRRELT · GERAD · CENTRE DE RECHERCHES MATHÉMATIQUES · Université de Montréal

Network partners
AERO MONTREAL · CARGOM · CRIAQ · zone agtech · propulsion Québec

Academic partners
crdm.ul CENTRE DE RECHERCHE EN DONNÉES MASSIVES DE L'UNIVERSITÉ LAVAL · CIRANO Allier savoir et décision · Laboratoire de CYBERJUSTICE Laboratory · rali · LiViA

International partners
Atlanstic 2·0·2·0 · INSTITUT DATAIA Science des données, intelligence & Société · IRT SAINT EXUPERY · LAAS CNRS · The Alan Turing Institute

40+ research chairs & labs

Montréal's leading AI researchers

- 1st in Canada and 2nd in the world in the **2021 Top Scientists Ranking for Computer Science & Electronics**
- **Winner of the Turing Award 2018**: ''Nobel Prize of computing''
- **Winner of the Killam Prize** in Natural Sciences in 2019
- **Fellow of the Royal Society**
- Full Professor, Department of Computer Science and Operations Research, **Université de Montréal**
- Founder and Scientific Director of **Mila**
- Scientific Director of **IVADO**
- **CIFAR** Fellow and Program Director, Learning in Machines and Brains
- Worked at the CIFAR research institute alongside **Yann LeCun** (now at Facebook) and **Geoffrey Hinton** (now at Google)

YOSHUA BENGIO
a pioneer in deep learning

World-renowned researchers who make Montréal shine

Joëlle Pineau
Associate Professor with the **School of Computer Science at McGill University** and **CIFAR Senior Fellow**, Program in Learning in Machines and Brains. She is also the Head of the **Facebook AI Research lab**, as well as a member of **Mila**

McGill

Doina Precup
Associate Professor with the **School of Computer Science at McGill University** and **CIFAR Senior Fellow**, Program in Learning in Machines and Brains. She is also the Head of the **DeepMind Lab** in Montréal, as well as a member of **Mila**

McGill

Gregory Dudek
Chaired professor of computer science at McGill University and **Director of McGill School of Computer Science**. He is also the Head of the **Samsung AI Center**, as well as a member of **Mila**

McGill

Aaron Courville
Associate Professor in the **Department of Computer Science and Operations Research** (DIRO) at the University de Montréal, and **CIFAR Fellow**, Program in Learning in Machines and Brains. He is also a member of **Mila**

Université de Montréal

Simon Lacoste Julien
Associate Professor in the **Department of Computer Science and Operations Research** (DIRO) at the University de Montréal and **CIFAR Fellow**, Program in Learning in Machines and Brains. He is also Director at **Samsung SAIT AI Lab** and a member of **Mila**

Université de Montréal

Andrea Lodi
Full Professor at École Polytechnique de Montréal and the **Canada Excellence Research Chair in Data Science for Real-Time Decision-Making**, as well as a member of **Mila**

POLYTECHNIQUE MONTRÉAL
LE GÉNIE EN PREMIÈRE CLASSE

Downtown Montréal © Montréal International

Major public investments to support AI development and adoption

|	
$93.5M	**from the First Research Excellence Fund** (2016)
$100M	**over the next 5 years for the creation of a Québec AI cluster** (2017)
$44M	**for the Pan-Canadian Artificial Intelligence Strategy** (2017)
$313M	**for Scale AI Supercluster** (2018) **and for the development of AI talents** (2019)
$329M	**over the next 5 years to accelerate the adoption of AI in Québec** (2019)
$15M	**for the International Centre of Expertise in Montréal for the Advancement of Artificial Intelligence** (ICEMAI) (2019)

Montréal selected for Canadian AI cluster headquarters

SCALE|AI

Canada's AI supply chain supercluster, dedicated to building the next-generation supply chain and boosting industry performance by leveraging AI technologies

Forum IA Québec

Québec's AI organization fostering the development of Québec's AI ecosystem and mobilizing stakeholders in the field around common projects
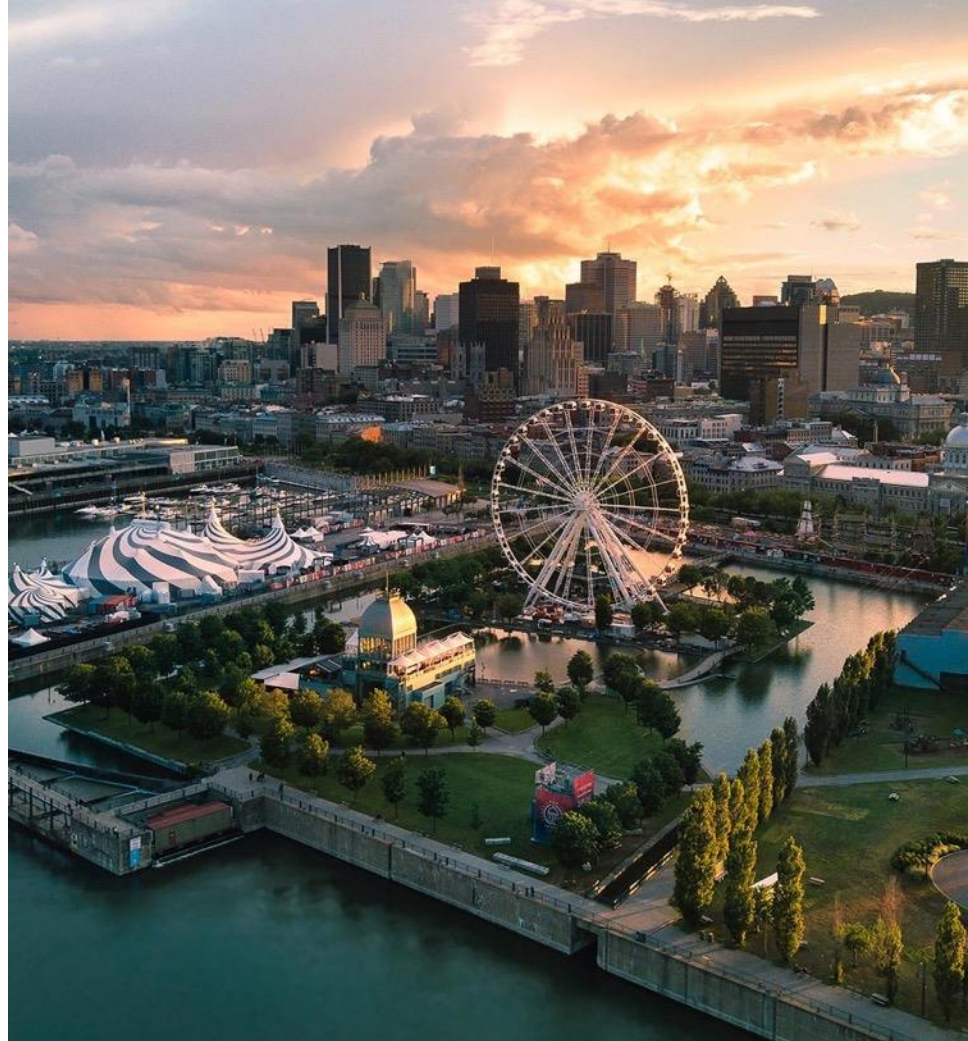
Old Port, Grande-Roue and downtown Montréal © Loïc Romer

OBVIA, fostering responsible AI and digital technology

- The **International Observatory on the Societal Impacts of AI and Digital Technology** (OBVIA) helps maximize the positive effects of AI and digital technology on society and minimize its negative impacts

- **Founding institutions:** 18 universities and colleges in Québec, such as:
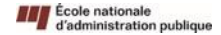
- **Over 100 partners** in Québec, across Canada and internationally

- Financing **innovative research projects** through grants

- **Over 220 researchers** working across disciplines

Source: OBVIA, 2020.

The International Centre of Expertise for the Advancement of Artificial Intelligence (ICEMAI) launched in Montréal

- Spearheaded by Montréal International as part of the **Global Partnership on Artificial Intelligence (GPAI)**

- It is one of the two centres of expertise along with the centre in Paris who will work closely with the GPAI Secretariat, housed at the **OECD**

- ICEMAI will support two of the four themes the GPAI will be working on: **responsible use of AI** and **data governance**

- It will also analyze measures to strengthen our national capacity to **commercialize** and **adopt AI-related technologies**

ceimia — International Centre of Expertise in Montreal on Artifical Intelligence

- **$15M investment** by the Government of Québec and the Government of Canada

- **A collaboration of industry, the scientific community and civil society:**

INTERNATIONAL OBSERVATORY ON THE SOCIETAL IMPACTS OF AI AND DIGITAL TECHNOLOGY
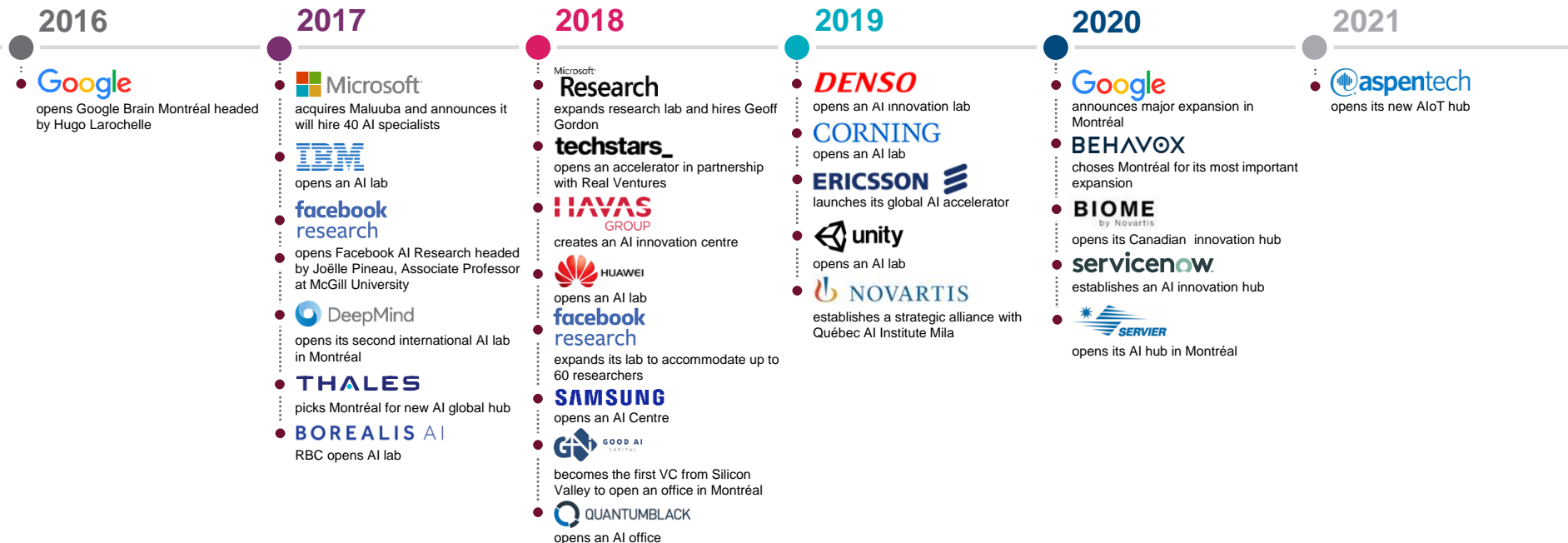
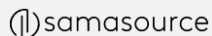Forum IA Québec

Government of Canada's Advisory Council on Artificial Intelligence

In addition to local and international experts

A few of the world leaders developing their AI expertise in Montréal

2016

Google opens Google Brain Montréal headed by Hugo Larochelle

2017

Microsoft acquires Maluuba and announces it will hire 40 AI specialists

IBM opens an AI lab

facebook research opens Facebook AI Research headed by Joëlle Pineau, Associate Professor at McGill University

DeepMind opens its second international AI lab in Montréal

THALES picks Montréal for new AI global hub

BOREALIS AI RBC opens AI lab

2018

Microsoft Research expands research lab and hires Geoff Gordon

techstars_ opens an accelerator in partnership with Real Ventures

HAVAS GROUP creates an AI innovation centre

HUAWEI opens an AI lab

facebook research expands its lab to accommodate up to 60 researchers

SAMSUNG opens an AI Centre

GOOD AI CAPITAL becomes the first VC from Silicon Valley to open an office in Montréal

QUANTUMBLACK opens an AI office

2019

DENSO opens an AI innovation lab

CORNING opens an AI lab

ERICSSON launches its global AI accelerator

unity opens an AI lab

NOVARTIS establishes a strategic alliance with Québec AI Institute Mila

2020

Google announces major expansion in Montréal

BEHAVOX choses Montréal for its most important expansion

BIOME by Novartis opens its Canadian innovation hub

servicenow establishes an AI innovation hub

SERVIER opens its AI hub in Montréal

2021

aspentech opens its new AIoT hub

Other foreign companies that have chosen Greater Montréal

WINNING MINDS · BIOS · axionable · BUSPATROL · samasource · PETRO.AI · VIA · collective[i] · zesty.ai · BOAST.AI

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Crew Collective & Café © Susan Moss

A booming startup ecosystem

- One of the top startup ecosystems in the world
- US$2.7 B+ in VC investments between 2018 and 2020 in Montréal
- Lucrative funding for Montréal's AI companies:
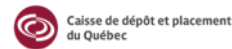
hopper   raised **US$100M** - October 2018 - Series D

mnubo   acquired for **US$79M** – July 2019 - by Aspen

stradigi AI   raised **US$40.3** - November 2019 - Series A

dialogue   raised **US$32M** - July 2020 - Series B

Caisse de dépôt et placement du Québec   CDPQ–AI Fund: **$250M** dedicated to AI (2019)

Source: "Global Ecosystem Report", 2018; "Montréal Startup Ecosystem Report", Credo, 2016; "Midterm Report" – Smart City, February 2017; Canadian Venture Capital & Private Equity Association, 2018, 2019 and Q3, 2020.

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Top AI accelerators and incubators to help develop tomorrow's breakthroughs

techstars_ Montreal AI Accelerator
This program focuses on advancing the development and application of AI across industries and markets

CEN TECH — PROPULSÉ PAR L'ÉTS
Recognized as one the world's top incubator programs by UBI Global's Top 20 University Business Incubators for 2019–20. The program for AI startups is run in partnership with Thales

CREATIVE DESTRUCTION LAB
A partnership with HEC Montréal, this program focuses on AI and data science to capitalize on Montréal's expertise in the sector

FounderFuel
This program provides structured and unstructured mentoring and coaching by proven entrepreneurs over a four-month residency program for two cohorts of 8 to 10 companies per year

NEXTAI
This program is for early or idea stage AI-enabled startups

TANDEMLAUNCH
This program specializes in the consumer electronics technology market, with a special interest in companies leveraging AI

McGILL DOBSON CENTRE FOR ENTREPRENEURSHIP
Recognized as one the world's top incubator programs by UBI Global's Top 20 University Business Incubators for 2019–20. It offers programs for startups at every juncture of their growth

Sample of leading local companies active in AI in Montréal

Examples of Montréal companies using AI in various fields

IMAGIA: AI-driven personalized care

wrnch: digitizing human motion and behaviour from standard video

Algolux: using machine learning to empower cameras to see more clearly

LANDR: machine learning audio production platform, offering audio creators a suite of tools to support the lifecycle of creation

Automat: helping companies use AI to talk to their customers, understand them and serve them better

Via: helping energy companies across the globe realize the value of their data through AI and blockchain

InVivo AI: facilitating accurate toxicity screening in the earliest phases of drug discovery

AFX Medical: AI-powered radiology tools intended to treat brain disease

Myelin: AI synthesis of ASD scientific data

Fluent.ai: personalized intent recognition that learns from speech, behavior and context, for command and control interfaces

envision.ai: applies the science of deep learning to the art of visual media

Moov.ai: deploys tailor-made AI and machine learning solutions bringing a concrete ROI to business challenges

Stradigi AI, a global leader in AI platform for businesses, based in Montréal

"Stradigi AI redefines how enterprises work by scaling AI-powered decision-making capabilities for any business user"
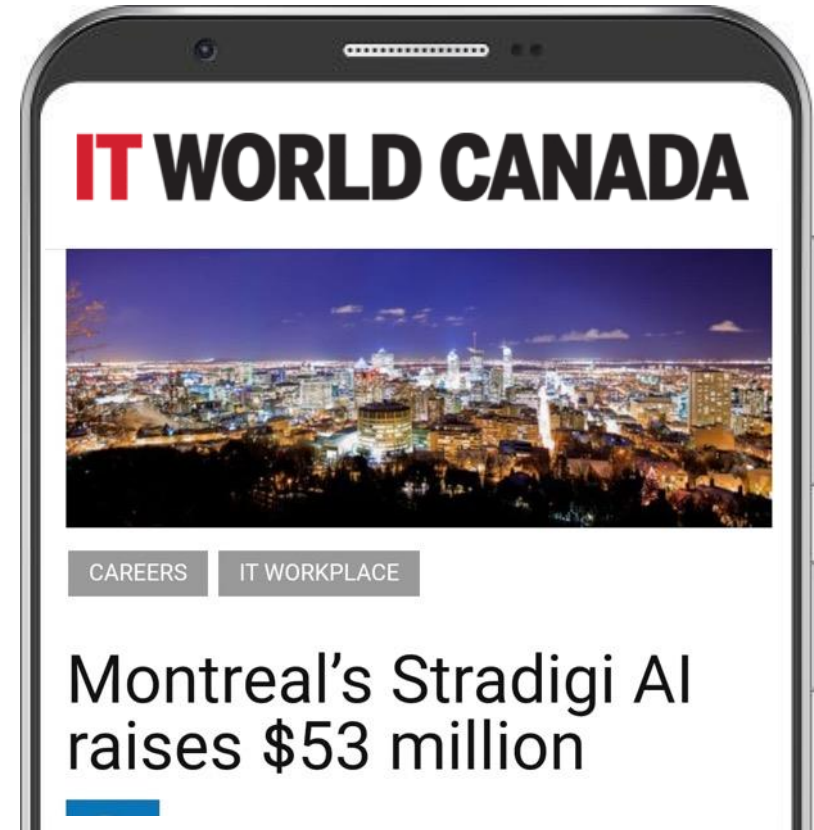
At the forefront of AI for good initiatives

- **For ethical & responsible AI**

Montréal Declaration Responsible AI_
An initiative of the Université de Montréal

Since December, 2018 more than 1,900 signatures from citizens and 108 organizations

- **Research centres with AI for good initiatives**

Mila — Fostering a dialogue on the socially responsible use of AI and the development of social and environmental applications. Montréal's AI4Good lab aims to get more women working in Artificial Intelligence and other events

HumanIA — Directing AI towards the common good through humanistic and multidisciplinary studies and research

inven_t Centre d'innovation technosociale — Catalyst for technosocial and responsible innovation projects

TechAide AI4Good Conference and Hackathon 2020

SINCE ITS OFFICIAL LAUNCH IN 2016, TECHAIDE HAS RAISED $1.34M FOR CENTRAIDE

Many organizations support the development of the AI ecosystem

An applied research and expertise centre in IT, dedicated to making organizations more effective and competitive through the development of innovative technology and the transfer of leading-edge knowledge

The statistical office of UNESCO and the UN depository for cross-nationally comparable statistics on education, science and technology, culture, and communication

A joint initiative of 12 colleges and 7 universities in Montréal, PIA was established to address gaps in education stemming from developments in the field of AI

The first institute of distributed AI in Montréal, created by ÉTS and Ultra Electronics to adapt AI techniques for use in systems functioning in extreme conditions

An umbrella organization of Québec universities using advanced research computing to support the research community and business sector

A centre for innovation and applied research, JACOBB aims to accelerate the application of AI into the economic fabric of Québec

Helping Québec companies increase their competitive advantage through R&D financing and partnerships with the institutional research community

Connecting researchers with the industry, Mitacs works closely with Mila's team, partner companies, and match the innovation projects to the most qualified research interns in the field

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AI stands on a strong information technologies ecosystem

- **160,000+ IT workers** and **7,000+ companies** in Greater Montréal
- **Lowest operating costs in North** America for software development, ahead of Toronto, Boston, New York and San Francisco
- **Broadly diversified industry:**

Top 5
video game development hubs in the world

1st
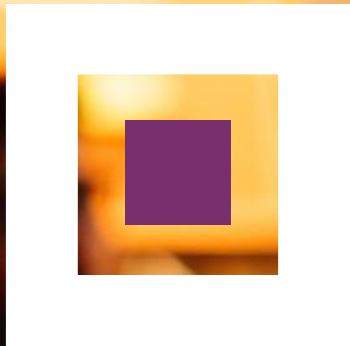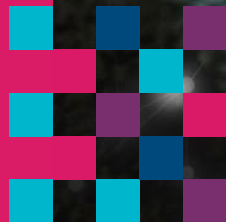city in Canada and a world leader in digital creativity

Top 5
highest tech jobs concentrations among the largest metropolitan areas in Canada & the U.S.

Examples of major companies located in Greater Montréal

Google · Microsoft · IBM
accenture · FUJITSU · CGI
AUTODESK · technicolor · WB GAMES
DASSAULT SYSTEMES · MATHEMATIC · bE HAVIOUR · eidos montréal
GAMELOFT · REEL FX · SAP
SQUARE ENIX MONTRÉAL · EA · UBISOFT
DNEG · DIGITAL DIMENSION · BUF
CINESITE · RODEO Visual Effects Company · FRAMESTORE

03
A Deep and Growing Pool of Highly Qualified Talent

Yoshua Bengio

The best student city in the Americas and Canada's university capital

- **Canada's university capital**: 11 university institutions and 60 colleges

- **320,000 post-secondary students**, including **more than 200,000 university students** and **35,500 international university students**

- **1st in Canada for university research funding** with $1.34+ billion yearly

Best student city in the Americas
tied with Boston
QS Best Student Cities Rankings 2022

1	Montréal tied with Boston
2	Toronto
3	New York
4	Vancouver
5	San Francisco

McTavish Street © Montréal International

A new generation ready to take over

More than 14,000 university students are enrolled in artificial intelligence and data-related programs in Greater Montréal:

AI-related University programs	Students enrolled 2019-2020	University graduates 2019
Computer Sciences	10,181	2,061
Computer Engineering and Computer Science	2,328	464
Mathematics	1,416	313
Applied Mathematics	168	33
Probabilities and Statistics	203	51
Total	**14,296**	**2,921**

Source: Ministère de l'Éducation et de l'Enseignement supérieur, 2021; compilation Montréal International.
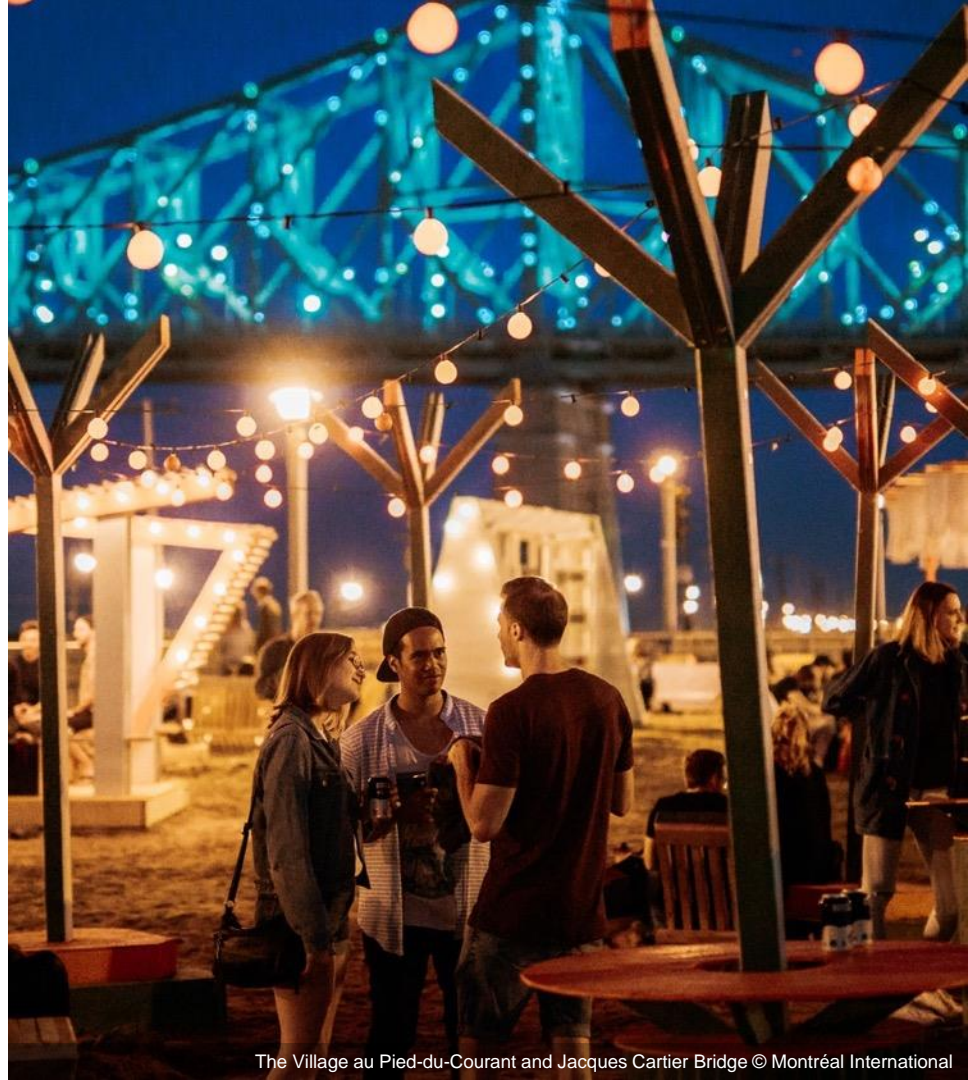
The Village au Pied-du-Courant and Jacques Cartier Bridge © Montréal International

A labor pool of AI and tech-related workers

AI-related jobs	Employees in 2020
2171 - Information Systems Analysts and Consultants	46,500
2174 - Computer Programmers	40,300
0213 - Computer and Information Systems Managers	8,000
2147 - Computer Engineers	6,500
2173 - Software Engineers and Designers	4,400
2172 - Database Analysts and Data Administrators	9,900
2161 - Mathematicians	3,300
Total	**118,900**

+ 118 000

AI and tech related workers
employed in Greater Montréal

Montréal's workforce of + 2 million is among North America's most dynamic and offers a high degree of stability with turnover rates well below North American averages. **The turnover rate for the IT industry is 12%**
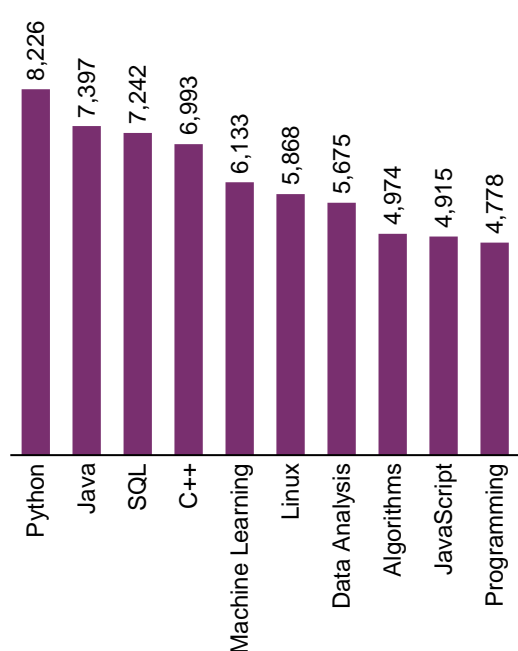
There are close to 19,500 workers with AI skills in Montréal, an increase of 22% over the past 12 months

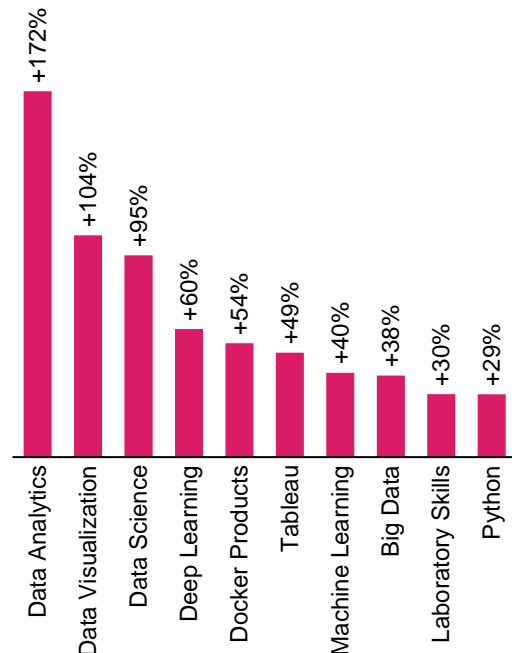The 40 key skills taken into account to define AI workers*

Number of Montréal LinkedIn profiles** that list the skills above: **19,398**

Number of AI workers who have the skills below

Skill	Number
Python	8,226
Java	7,397
SQL	7,242
C++	6,993
Machine Learning	6,133
Linux	5,868
Data Analysis	5,675
Algorithms	4,974
JavaScript	4,915
Programming	4,778

Fastest-growing skills among AI workers over the past 12 months

Skill	Growth
Data Analytics	+172%
Data Visualization	+104%
Data Science	+95%
Deep Learning	+60%
Docker Products	+54%
Tableau	+49%
Machine Learning	+40%
Big Data	+38%
Laboratory Skills	+30%
Python	+29%

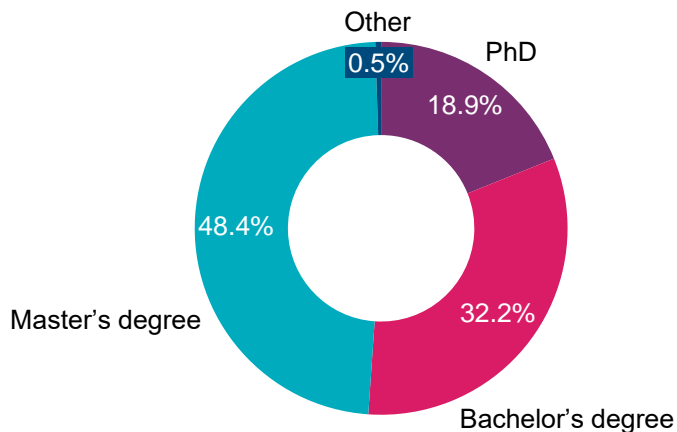*Key skills identified using LinkedIn's Talent Insights tool are not cumulative or exclusive.
**Excluding profiles for the following titles: *founder, co-founder, CEO* and *President*.
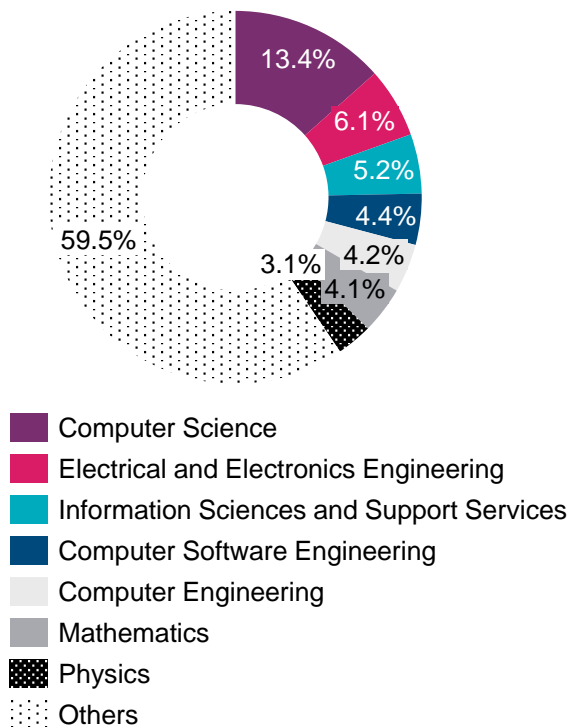Source: LinkedIn, Talent Insights, February, 2020.

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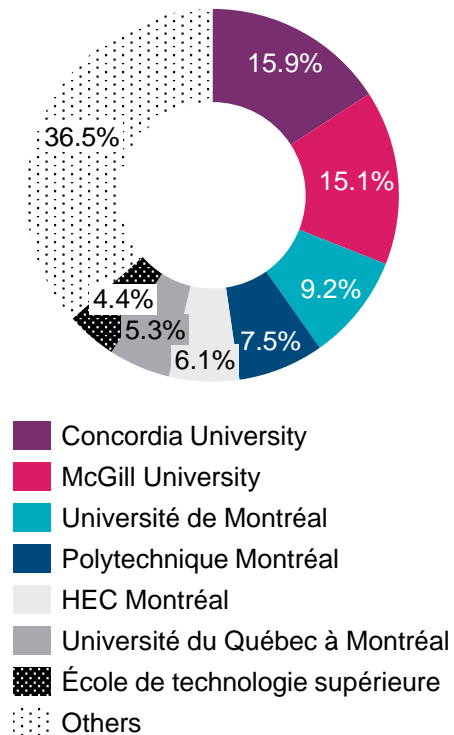# 19% of Montréal's AI workers have a PhD and 48% have a master's degree

Highest level of education among AI workers
(100% = 19,398)

- Other 0.5%
- PhD 18.9%
- Bachelor's degree 32.2%
- Master's degree 48.4%

Fields of studies of AI workers

- 13.4%
- 6.1%
- 5.2%
- 4.4%
- 4.2%
- 4.1%
- 3.1%
- 59.5%

Legend:
- Computer Science
- Electrical and Electronics Engineering
- Information Sciences and Support Services
- Computer Software Engineering
- Computer Engineering
- Mathematics
- Physics
- Others

Universities where AI workers earned their degrees

- 15.9%
- 15.1%
- 9.2%
- 7.5%
- 6.1%
- 5.3%
- 4.4%
- 36.5%

Legend:
- Concordia University
- McGill University
- Université de Montréal
- Polytechnique Montréal
- HEC Montréal
- Université du Québec à Montréal
- École de technologie supérieure
- Others

04

Attractive Operating Costs and Incentives

Aerial view of Montréal skyline © Montréal International
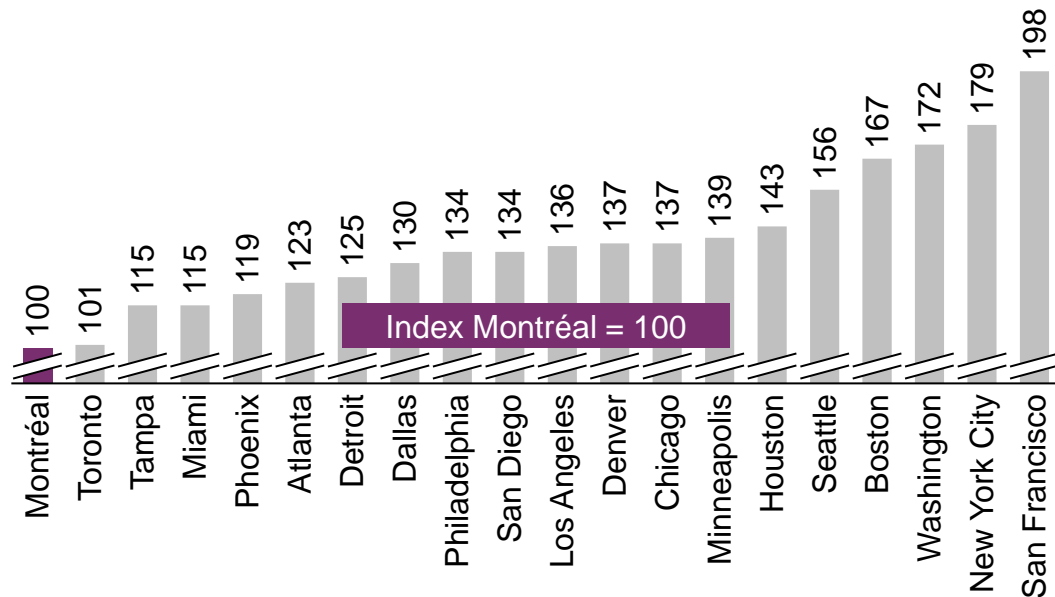
MTL INTL
Montréal International

Operating a business costs less in Greater Montréal than in any other major metropolitan area in Canada and the U.S.

Operating costs index for <u>software development</u>
20 largest metropolitan areas in Canada and the U.S., 2021

Index Montréal = 100

Montréal	Toronto	Tampa	Miami	Phoenix	Atlanta	Detroit	Dallas	Philadelphia	San Diego	Los Angeles	Denver	Chicago	Minneapolis	Houston	Seattle	Boston	Washington	New York City	San Francisco
100	101	115	115	119	123	125	130	134	134	136	137	137	139	143	156	167	172	179	198

28% cost advantage
for **software development** compared to the average 20 largest metropolitan areas in Canada and the U.S.

Note: The annual operating cost calculations are based on labor and property costs in US$.
Source: fDi Benchmark, 2021.

Advantageous AI and IT salaries for employers

Annual base salaries (US$) for AI / IT professions

	Montréal	Toronto	Vancouver	New York	San Francisco
Software Developer	$66,172	$66,414	$68,672	$104,404	$124,957
Computer Programmer	$68,072	$68,321	$70,644	$107,932	$129,179
Software Engineer in AI	$75,757	$76,034	$78,619	$122,504	$146,620
Machine Learning Engineer	$94,969	$95,316	$98,557	$157,006	$187,915
Data Scientist	$94,969	$95,316	$98,557	$157,006	$187,915

Exchange rate for July 2021: 1CA$ = 0.81 US$.
Source: fDi Benchmark, 2021.

Low mandatory benefit costs for employers

Examples of mandatory benefit costs for employers, 2021

Gross annual salary*	$50,000	$100,000	$125,000
Québec Public Pension Plan (employee: 5.9%; employer: 5.9%, max. $3,427.90)	2 743,50 $	3 427,90 $	3 427,90 $
Québec Parental Insurance Plan (employee: 0.494%, employer: 0.692%, max. sal. of $83,500)	346,00 $	577,82 $	577,82 $
Employment Insurance (employee: 1.18%, employer: 1.65%, max. sal. of $56,300)	826,00 $	930,08 $	930,08 $
Health Services Fund (max. 4.26% if global salary total is more than $6,5M)	2 130,00 $	4 260,00 $	5 325,00 $
Commission des normes du travail (Labour standards board) (0.07%, max. sal. of $83,500)	35,00 $	58,45 $	58,45 $
Commission de la santé et sécurité du travail (Occupational health and safety board) (0.42% in service sector, max. sal. of $83,500)**	210,00 $	350,70 $	350,70 $
Workforce Skills Development and Recognition Fund - Québec Training Law 1% (1% of their total payroll in training for employers with total annual payroll over $2M)	500,00 $	1 000,00 $	1 250,00 $
Total benefit costs	6 790,50 $	10 604,95 $	11 919,95 $
Total cost	**56 790,50 $**	**110 604,95 $**	**136 919,95 $**
Total benefits in % of gross annual salary	**13,58 %**	**10,60 %**	**9,54 %**

Note: *Paid vacation represents a minimum of 4% of salary and is included in gross salary. Some rates apply up to a maximum insurable revenue.
**The rate for the service sector (65110 - *Bureau de courtage; bureau de services professionnels; bureau offrant des services de soutien administratif*) is 0.42%. The average premium rate in 2021 is $1.77 per $100 of payroll.
Source: Revenu Québec, 2021.

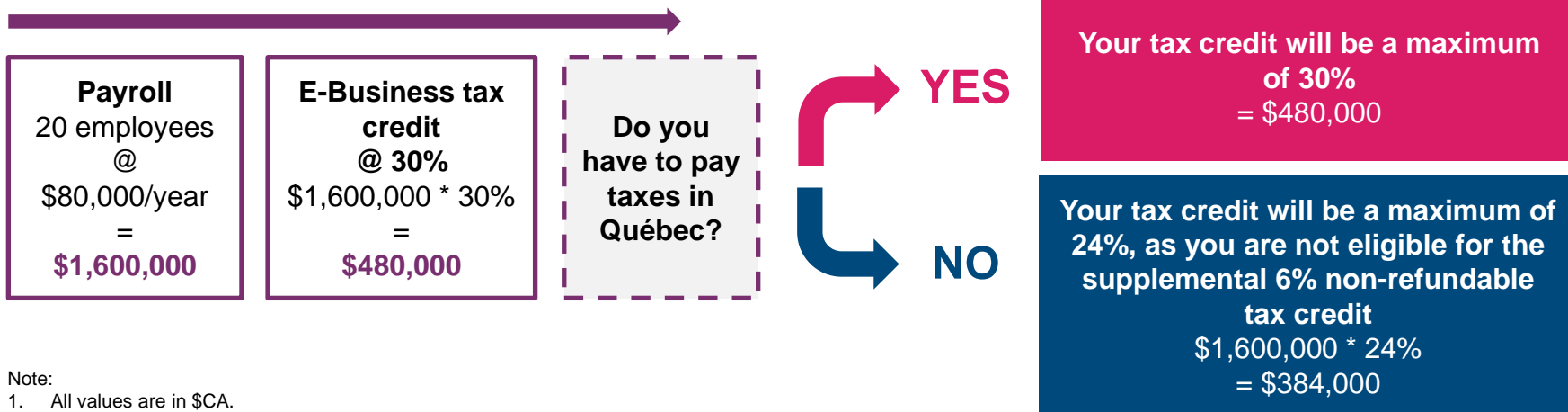# E-Business tax credit could cover up to 30% of eligible salaries

SCENARIO

Québec refundable tax credit for the development of E-Business:

- Covers up to **30%** of employee salaries, including **24% refundable**, up to **$25,000** per employee, per year

ASSUMPTIONS[1]

- Foreign-controlled private company
- 20 employees eligible @ $80,000/year
- 100% of their work is related to eligible activities under the E-Business

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Payroll
20 employees
@
$80,000/year
=
$1,600,000

**E-Business tax credit
@ 30%**
$1,600,000 * 30%
=
$480,000

Do you have to pay taxes in Québec?

YES

NO

Your tax credit will be a maximum of 30%
= $480,000

Your tax credit will be a maximum of 24%, as you are not eligible for the supplemental 6% non-refundable tax credit
$1,600,000 * 24%
= $384,000

Note:
1. All values are in $CA.
2. The unused portion of the non-refundable tax credit can be carried back three years or forward 20 years.
Source: Ministry of Finance of Québec, 2019; Montréal International's analysis, 2019.

R&D tax credits: 15% non-refundable from the government of Canada and 14% refundable from Québec

SCENARIO

Scientific Research and Experimental Development (SR&ED) tax incentive program

ASSUMPTIONS[1]

- Private, foreign-controlled company, more than $75M assets

- 15 eligible employees @ $100,000/year

- 100% of their work is related to eligible activities

- Subcontractor: $200,000

	Canada (Federal)	Québec
Qualifying salaries and wages	$1,500,000 (A)	$1,500,000 (D)
Other eligible expenses @ 55%[2]	$825,000 (B)	-
Subcontractor[3]	$160,000 (C)	$100,000 (E)
Exclusion on the first $225,000 of R&D expenditures[4]	-	$(225,000) (F)
Deduction of the Québec R&D credit[5]	$(192,500) (G)	-
Total qualifying expenditures	**$2,292,500** (A) + (B) + (C) - (G)	**$1,375,000** (D) + (E) - (F)
Refundable Québec credit @ 14%	-	$192,500 (G)
Non-refundable federal credit @ 15%	$343,875 (H)	-
Total tax credit	**$536,375 (G) + (H)**	

Note:
1. This model takes into consideration recent changes made to certain tax credits (2012, 2014 and 2015) and is thus valid as of fiscal 2019.
2. Up to 55% of qualifying salaries and wages, federal only: expenditures should be related to R&D activities.
3. Only 80% of the amount paid to a subcontractor is eligible for a federal tax credit and 50% for Québec tax credit.
4. Québec only: For SMEs (less than $50M assets) there is an SR&ED tax credit exclusion on the first $50K of R&D spending. For large companies (more than $75M assets) and companies under foreign control, the exclusion applies on the first $225K of R&D spending. This amount is deducted of the qualifying salaries and wages.
5. For the purposes of calculating the combined rate of the credit, the tax credit from the government of Québec is applied against the federal tax credit.
Source: Ministry of Finance of Québec, 2019; PWC, 2019; Compilation: Montréal International, 2019.

Combination of E-business and SR&ED tax credits

Refundable tax credits for Scientific Research and Experimental Development (SR&ED) and E-Business[1]:
- E-Business covers up to **30%,** including **24% refundable**, of employee salaries up to **$25,000** per job per year
- SR&ED covers **15%** from the Government of Canada, and **14%, refundable**, from the Government of Québec

SCENARIO

Combination of the Québec refundable tax credit for the development of E-Business and the federal Scientific Research and Experimental Development (SR&ED)

ASSUMPTIONS[2]

- Foreign-controlled private company

- 20 eligible employees @ $80,000/year

- 100% of their work is related to eligible activities

	SR&ED	E-Business
	FEDERAL	**QUÉBEC**
Qualifying salaries and wages	$1,600,000 (A)	$1,600,000 (C)
Other eligible expenses @ 55% of A[3]	$880,000 (B)	-
Total qualifying expenditures	**$2,480,000 (A)+(B)**	**$1,600,000 (C)**
Federal credit @ 15% of total qualifying expenditures	**$372,000**	**-**
Québec credit @ 30%[4] of total qualifying expenditures	**-**	**$480,000**
Total credit	**$852,000**	

Other scenarios are possible to maximize the total credit amount depending on the R&D intensity

Aerial view of downtown Montréal © Montréal International

Other major incentives

Financial assistance for job creation and training

- **25%** of eligible costs for the implementation of a training program and **50%** of costs incurred for the creation of a human resource department
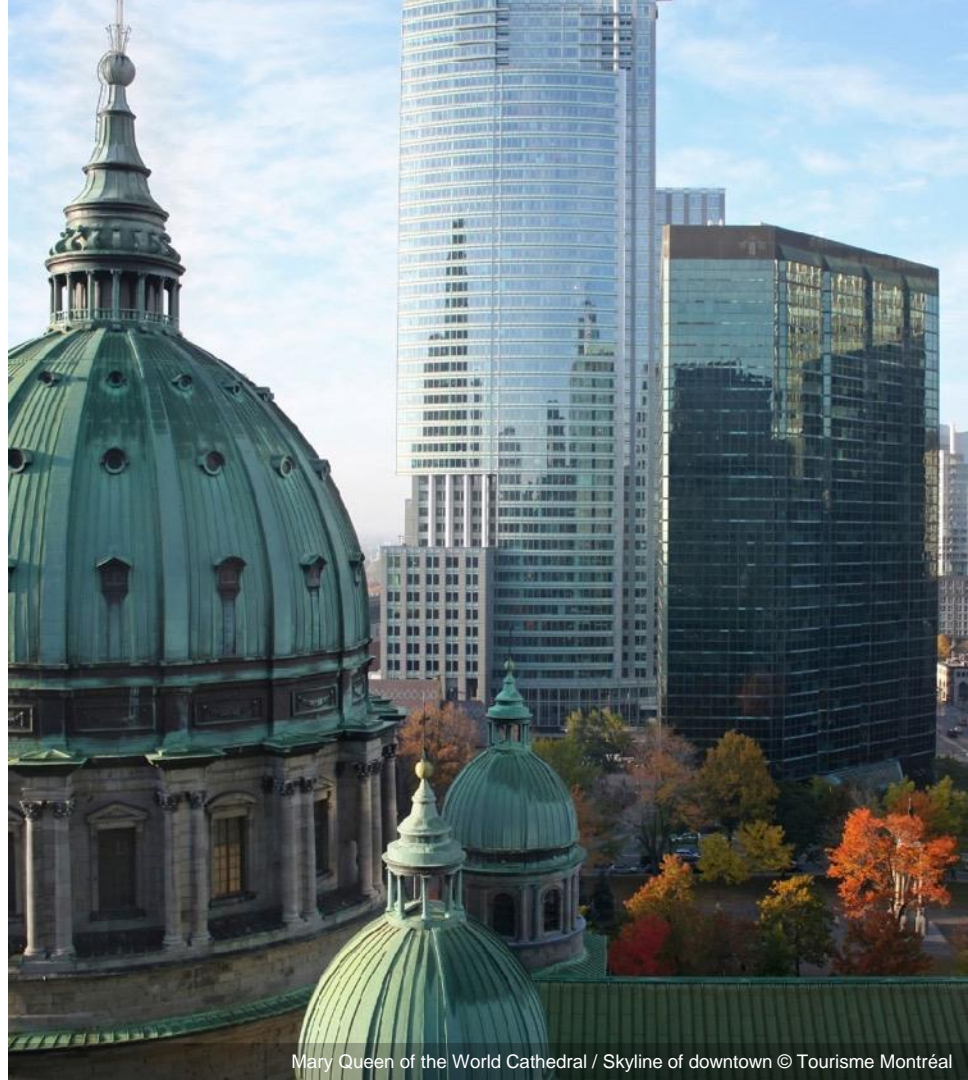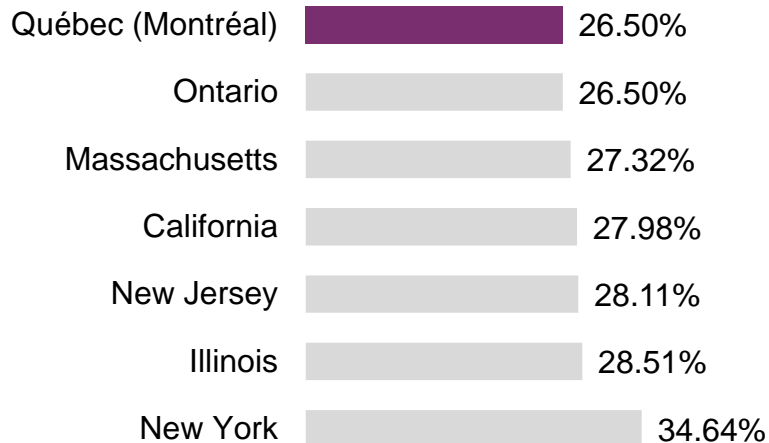
Tax holiday for foreign researchers and experts

- Five-year Québec income tax exemption
- **0%** of provincial income tax on salary for the 1st and 2nd year
- **25%** for the 3rd year
- **50%** for the 4th year
- **75%** for the 5th year

Internship units to drive collaboration and innovation between universities and companies

- 500 internships created and $2M invested in Québec to bolster AI research, talent development, and job creation

Source: Mitacs, 2020.

Québec offers corporations an attractive tax treatment

Comparison of corporate effective tax rate (%)
Selected Canadian provinces and U.S. States, 2021

Québec (Montréal)	26.50%
Ontario	26.50%
Massachusetts	27.32%
California	27.98%
New Jersey	28.11%
Illinois	28.51%
New York	34.64%

Mary Queen of the World Cathedral / Skyline of downtown © Tourisme Montréal

Source: Investissement Québec, 2021.

05

An Exceptional Quality of Life
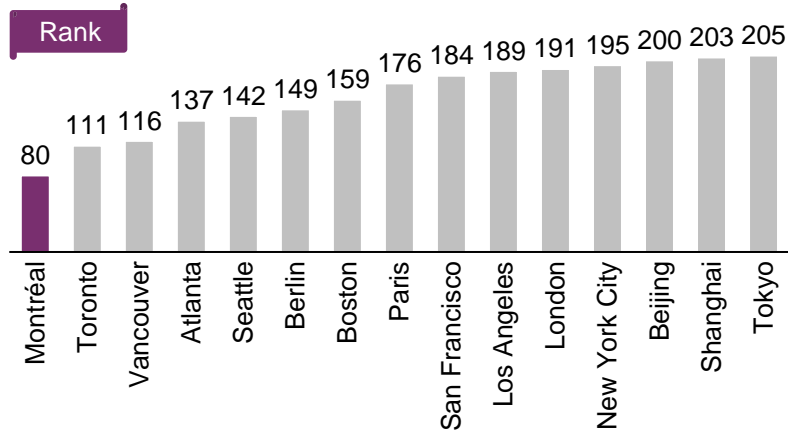
MTL INTL Montréal International

A low cost of living

Greater Montréal is **cheaper than almost all other large cities** in North America, Western Europe, China and Japan:

Mercer Cost of Living Index
World rank from least to most expensive*, 209 cities

Rank														
80	111	116	137	142	149	159	176	184	189	191	195	200	203	205
Montréal	Toronto	Vancouver	Atlanta	Seattle	Berlin	Boston	Paris	San Francisco	Los Angeles	London	New York City	Beijing	Shanghai	Tokyo

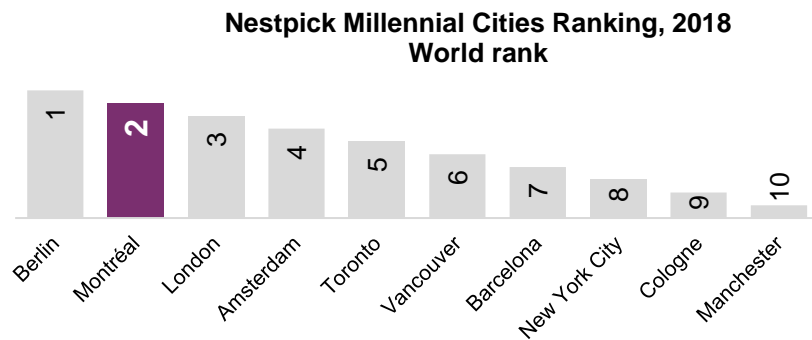Greater Montréal offers a higher purchasing power thanks to:

- **Cheap housing**
- **Low medical insurance costs**
- **Generous family allowances**
- **Affordable child care**

* Montréal International's analysis.
Source: Mercer, "Cost of Living Survey," 2021.

Rosemont © Montréal International

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An exceptional quality of life

- Montréal is the **2nd best city in the world** for millennials:

Nestpick Millennial Cities Ranking, 2018
World rank

Rank	City
1	Berlin
2	Montréal
3	London
4	Amsterdam
5	Toronto
6	Vancouver
7	Barcelona
8	New York City
9	Cologne
10	Manchester

- **Lowest homicide rate** among the 20 largest metropolitan areas in Canada and the U.S.
- **Universal health care**
- **Lowest education tuition fees** in North America
- **Vibrant cultural metropolis** with 100+ festivals and 70 museums

Source: Nestpick, "Millennial Cities Ranking", 2018; Mercer, "Quality of Living Survey", 2017; Federal Bureau of Investigation, 2018; Statistics Canada, 2018.

Atwater Market © TM - Madore - Daphné CARON

Montréal's Olympic Stadium © Parc olympique

Globally recognized

Most reputable city in the Americas
Reputation Institute, 2018

Best city in Canada and 6th in the world
Time Out, 2019

Best student city in the Americas tied with Boston
QS Best Student Cities Rankings, 2022

Most affordable major city in Canada and the U.S.
UBS Prices and Earnings, 2018

Best Cycling City in North America
Coya, Global Bicycle Cities Index, 2019

Second most walkable city in Canada
Walk Score, 2020

3rd friendliest city in the world
Rough Guides, 2016

UNESCO City of Design since 2006

Top host city in North America for international association events
Union of International Associations (UIA), 2020

06
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