

Greater Montréal, a World-Leading Video Game Hub



Top reasons to invest in video games in Montréal



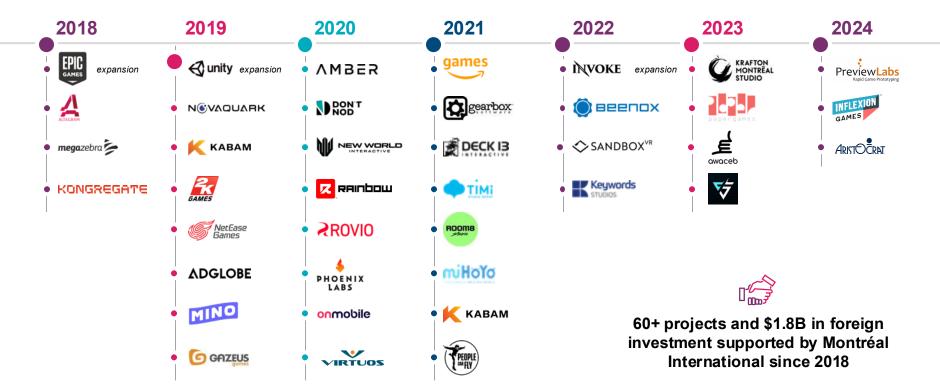
- 250+ studios and presence of world leaders such as Ubisoft, EA, WB Games, Eidos, Epic Games, Gameloft, Take-Two, and many more!
- 15,000+ workers in the video games industry in Québec

Home to international annual events focused on video games such as MIGS and Demo Night

- Many highly successful games are developed in Montréal, with AAA games such as Assassin's Creed Valhalla, Guardians of the Galaxy, Dead Space, Star Wars Squadrons, and many more!
- In the top 10 metropolitan areas for the number of workers with skills in video games
- 37% cost advantage for a gaming development centre compared to the average 20 largest metropolitan areas in Canada and the U.S.

- A complete ecosystem with key services and technology providers including Autodesk, Unity, Keywords studios, Global Steps, and many more!
- Many university, college, professional and technical programs specialized in video game development
- One of the most generous tax credit programs in the world: up to 37.5%

A mature industry that attracts studios and suppliers from all over the world



Note: Non-exhaustive list.

Source: Montréal International compilation.

Over 20 years, Ubisoft has created more than 3,600 jobs, invested more than 3.5 billion dollars and developed some of the greatest brands in the industry here in Québec. Today, video games are the most dynamic segment of the entertainment industry and are at the heart of technological revolution. As a result, we have a unique opportunity to build tomorrow's Québec, together.

> Yves Guillemot Co-Founder and CEO, Ubisoft



I've spent most of my career seeking out the most exciting video game opportunities in the world and working to give them a strong foothold in Montréal. [...] Given the city's outstanding talent pool and creative energy, I'm confident we will create a game that captivates players worldwide.

> Stéphane D'Astous Director of Operations, iwot Montréal



There are many very interesting aspects in Montréal: a multicultural aspect that is very very strong. Montréal is a city that is centred on art in various forms and there are also amazing universities. Finally, there is all this support for the creation of companies, especially in the technological field.

> David Anfossi Studio Head, EIDOS-Montréal



Mario Poulin Chief Financial Officer, Gameloft Canada



Montréal's rich vein of creative talent will be a valuable asset as we continue building our development and publishing teams. The highly skilled and experienced team at our new Montréal studio shares our commitment to creating best-in-class online games and brings with them a wealth of knowledge and passion for building deep, community-focused multiplayer experiences.

> **Christoph Hartmann** Vice President. Amazon Game Studios



We are counting on the city's great diversity of talent to build a team that will allow us to broaden our creative perspective and bring even more diversity to our development. [...] We want our location to attract local and international talent and contribute to the vibrant video game industry in Montréal.

Since 2000, Gameloft has never stopped

reinventing itself. Our Montréal studio is one

of the few capable of producing an entire game

locally, thanks to support teams. Thus, our

team plays a key role in the launch of new

projects. The know-how here allows us to have

a competitive advantage in the gaming industry

and to impact the trends of tomorrow.

Nour Polloni Studio Head. Beenox



Personalized and confidential support for setting up or expanding your business

We support foreign companies, subsidiaries already established in Greater Montréal, and international entrepreneurs in their investment projects



Strategic and operational support (business plan, sectoral expertise)



Site selection assistance (regional economic data, comparative reports)



Advice on funding sources (financial and tax incentives)



Access to an established network of partners, university institutions and research centres

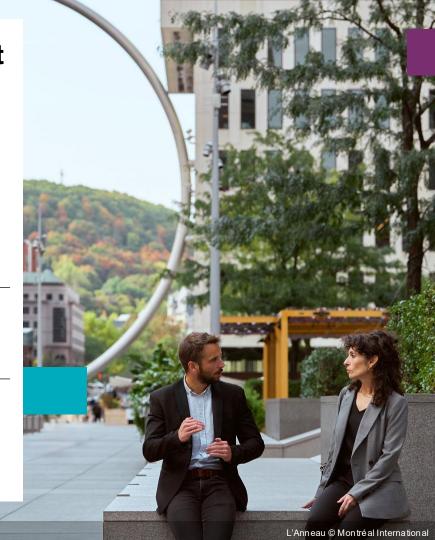


Support for the recruitment of qualified and experienced international workers



Support with immigration procedures

Contact our experts





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