

# Greater Montréal, a World Leader in VFX



2023 Edition



# Top reasons to invest in VFX and animation in Montréal



Among the **top 10 metropolitan areas in the world** for the number of VFX and animation talents

**\$1.3B+ in VFX investment projects supported by Montréal International** between 2018 and 2023

**90+ college and university programs** in Québec offering state-of-the-art programs in VFX and animation

An industry with many **leaders** such as **Framestore, Digital Domain, DNEG, Cinesite, MPC, Rodeo FX**, and many more!

**8,000+ workers in VFX and animation** in Greater Montréal

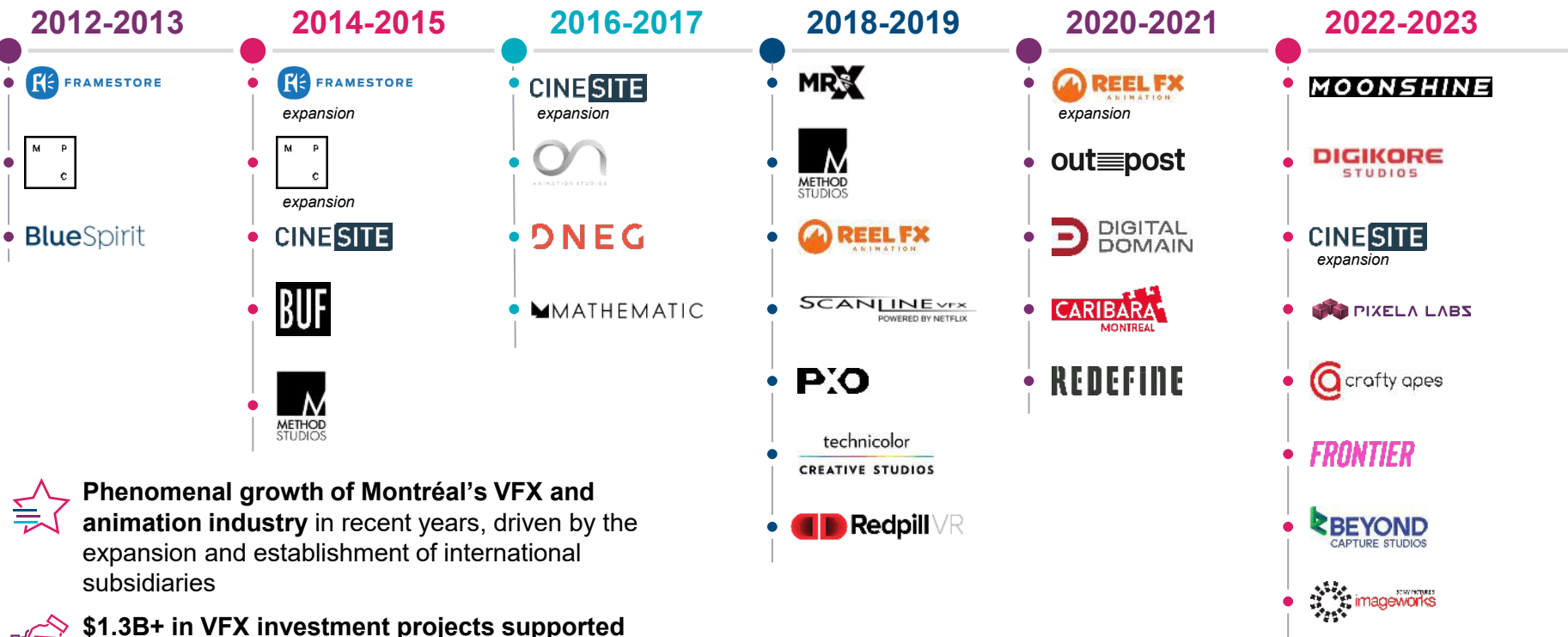
**31% cost advantage for a software development company** compared to the 20 largest metropolitan areas in Canada and the U.S

**Global VFX success made in Montréal:** *House of the Dragon, Stranger Things, Dune, Wednesday*, and many more!

**Complementary technological expertise** in AI, virtual production... to drive innovation

**Up to 43% in tax incentives** for film production services

# Spectacular growth of foreign investment into Montréal's VFX and animation industries





Montréal is fuelled by creativity and innovation and was an obvious choice for the next studio location for Digital Domain. Given the strong animation and visual effects talent pool in Montréal, we are stacking the deck to make this studio location an attractive offering to partners, moulding the future of Digital Domain.

**Daniel Seah**  
Executive Director and CEO,  
Digital Domain



After a year of planning and coordination, we're very proud to finally have a studio in Montréal, a city known worldwide for its unique culture. We considered other cities before choosing Montréal, where we received a welcome second to none and where we already have a number of friends.

**Steve O'Brien**  
President and CEO,  
Reel FX



We are pleased to open this studio in Montréal, a city known worldwide for its creativity, talent and excellent quality of life. By making the most of the expertise of our Canadian partner, [...], Québec was an obvious choice for us as the place to grow our production solutions in conjunction with our European studios.

**Guillaume Dubois**  
General Manager,  
Caribara Montréal



Montréal has always been an international entertainment production hub. We're hoping with our significant investment, [...] that we can not only boost and support current teams but also surpass the current, already high, Gaming and VFX industry standard, and attract even bigger projects along with top level talent.

**Graham Qually**  
President and CEO,  
Beyond Capture Studios



Having a studio in Greater Montréal means we can reach a larger market, especially movie production houses in North America, and grow our international customer base, which currently accounts for about 30% of our business.

**Guillaume Marien**  
Founder and Executive  
Producer, Mathematic Studio



We can only applaud the governments' efforts and support to encourage foreign investors, while providing VFX film tax credits and incentives for companies like Pixomondo... The decision to enter the Montréal market was a no-brainer for us.

**Sara Mustafa,**  
COO,  
Pixomondo





# Personalized and confidential support for setting up or expanding your business

We support foreign companies, subsidiaries already established in Greater Montréal, and international entrepreneurs in their investment projects



**Strategic and operational support**  
(business plan, sectoral expertise)



**Site selection assistance**  
(regional economic data, comparative reports)



**Advice on funding sources** (financial and tax incentives)

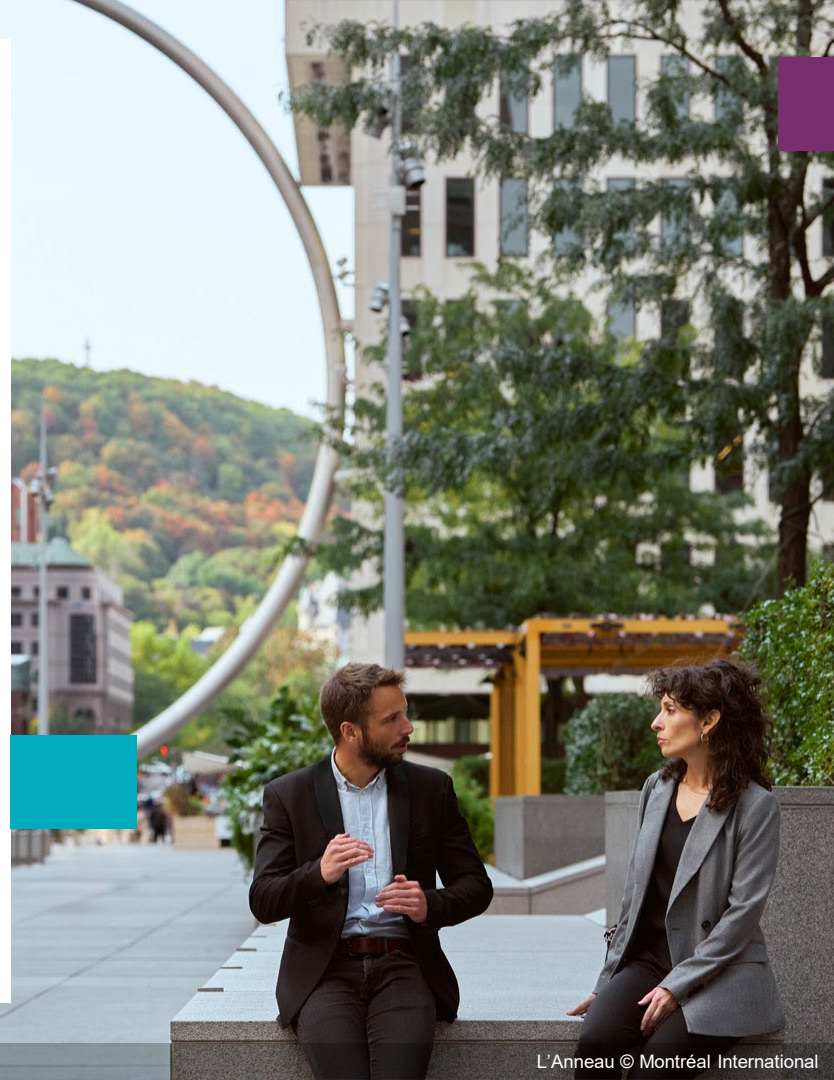


**Access to an established network of partners**, university institutions and research centres

**Support for the recruitment** of qualified and experienced international workers

**Support with immigration procedures**

Contact our experts



**To access all our content  
and take part in our  
exclusive activities**

Become a partner

