

Montréal, a World Leader in VFX



2025 Edition



So many reasons to invest in VFX and animation in Montréal



Among the **top 10 metropolitan areas in North America** for the number of VFX and animation talents

\$1.1B+ in VFX and animation investment projects supported by Montréal International between 2018 and 2024

60+ postgraduate programs in Québec offering state-of-the-art programs in VFX and animation

Presence of **many world leaders** such as **Framestore, DNEG, Cinesite, Rodeo FX, Beyond Capture Studio,** and many more!

Complementary technological expertise in AI, virtual production, and many more, to drive innovation

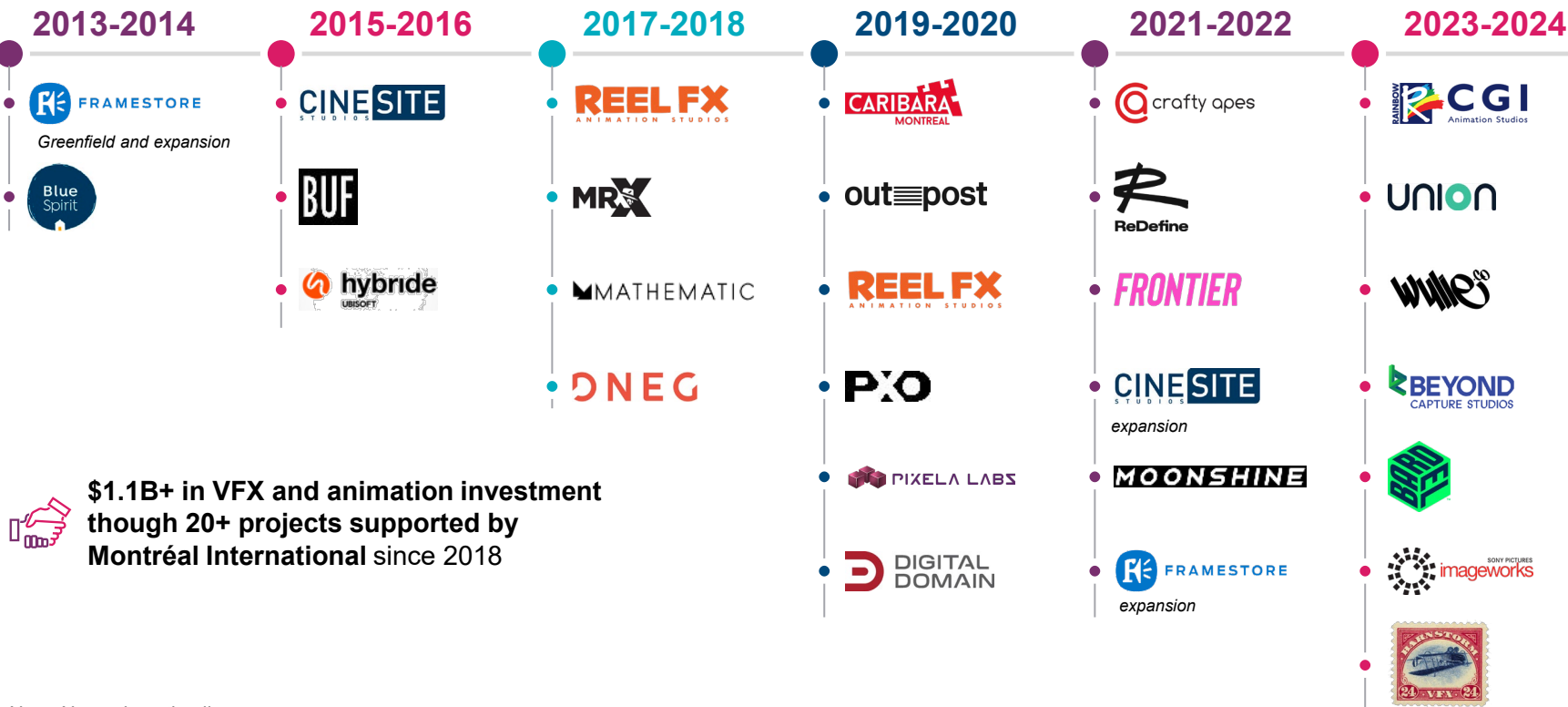
37% cost advantage for a software development company compared to the 20 largest metropolitan areas in Canada and the U.S

Global VFX success made in Montréal: *Dune, Superman, Wednesday, Wicked,* and many more!

20,000+ workers in creative industries in Montréal

Tailored incentives to support your growth: 27% to 41% of eligible expenses and salaries

A mature industry that attracts and sees the expansion of major studios



Note: Non-exhaustive list.
Source: Montréal International compilation.

Major business leaders talk about Montréal



After a year of planning and coordination, we're very proud to finally have a studio in Montréal, a city known worldwide for its unique culture. We considered other cities before choosing Montréal, where we received a welcome second to none and where we already have a number of friends.

Steve O'Brien
Chairman and CEO,
Reel FX



Montréal has always been an international entertainment production hub. We're hoping with our significant investment, [...] that we can not only boost and support current teams but also surpass the current, already high, Gaming and VFX industry standard, and attract even bigger projects along with top level talent.

Graham Qually
President and CEO,
Beyond Capture Studios



Having a studio in Greater Montréal means we can reach a larger market, especially movie production houses in North America, and grow our international customer base, which currently accounts for about 30% of our business.

Guillaume Marien
Founder and Executive
Producer,
Mathematic Studio



Sony Pictures Imageworks is pleased to strengthen its presence in Montréal. The city's skilled and diverse talent base provides an exceptional foundation for creative and technical excellence. We look forward to continuing to collaborate with the remarkable expertise within the local market.

Laura Fitzpatrick
Head of Studio and
Production Management,
Sony Pictures Imageworks
Montréal



Personalized and confidential support for setting up or expanding your business

We support foreign companies, subsidiaries already established in Greater Montréal, and international entrepreneurs in their investment projects



Strategic and operational support
(business plan, sectoral expertise)



Site selection assistance
(regional economic data, comparative reports)



Advice on funding sources (financial and tax incentives)

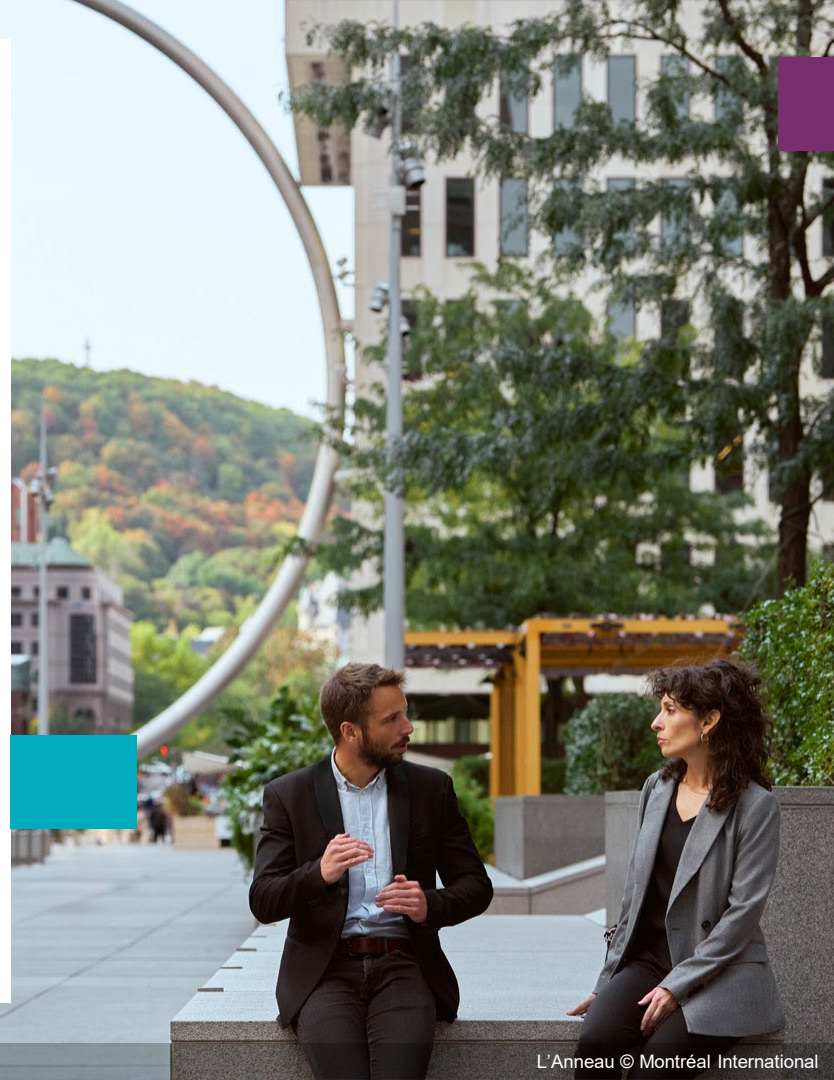


Access to an established network of partners, university institutions and research centres

Support for the recruitment of qualified and experienced international workers

Support with immigration procedures

Contact our experts



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and take part in our
exclusive activities**

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