

Foreign subsidiary survey

Perception of Greater Montréal's business climate

Highlights

March 2019



Survey objective and methodology overview

Objective

The purpose of this survey is to gauge the perception of Greater Montréal's business climate among foreign subsidiaries in the region.

Methodology overview

Target group: managers and executives at foreign subsidiaries established in Greater Montréal.

Sampling: emailed invitations to 598 potential respondents with a final number of 118 respondents.

Collection: Online survey conducted from December 3, 2018 to January 28, 2019 with a response rate of 20%.

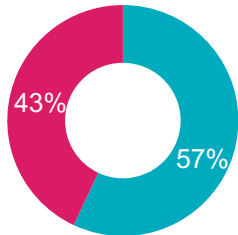
Source: SOM survey on the 2018–2019 perception of Greater Montréal subsidiaries, conducted on behalf of Montréal International.



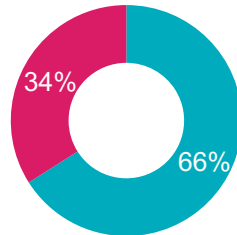
Mural painting representing Leonard Cohen © Tourisme Montréal - Madore - Daphné CARON

Two thirds of the subsidiaries intend to invest and create additional jobs over the next three years

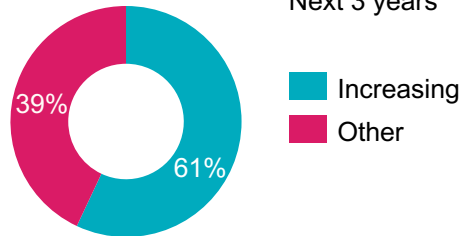
How would you describe the change in your subsidiary's level of employment over the past three years? In the next three years? (n: 118)



Past 3 years

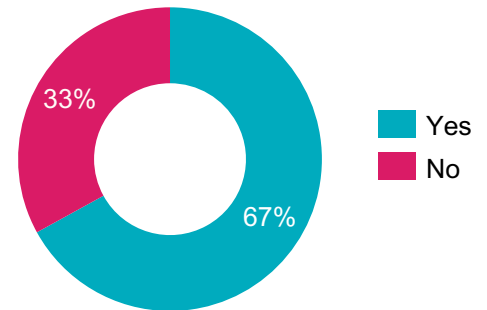


Next 3 years



6 years straight

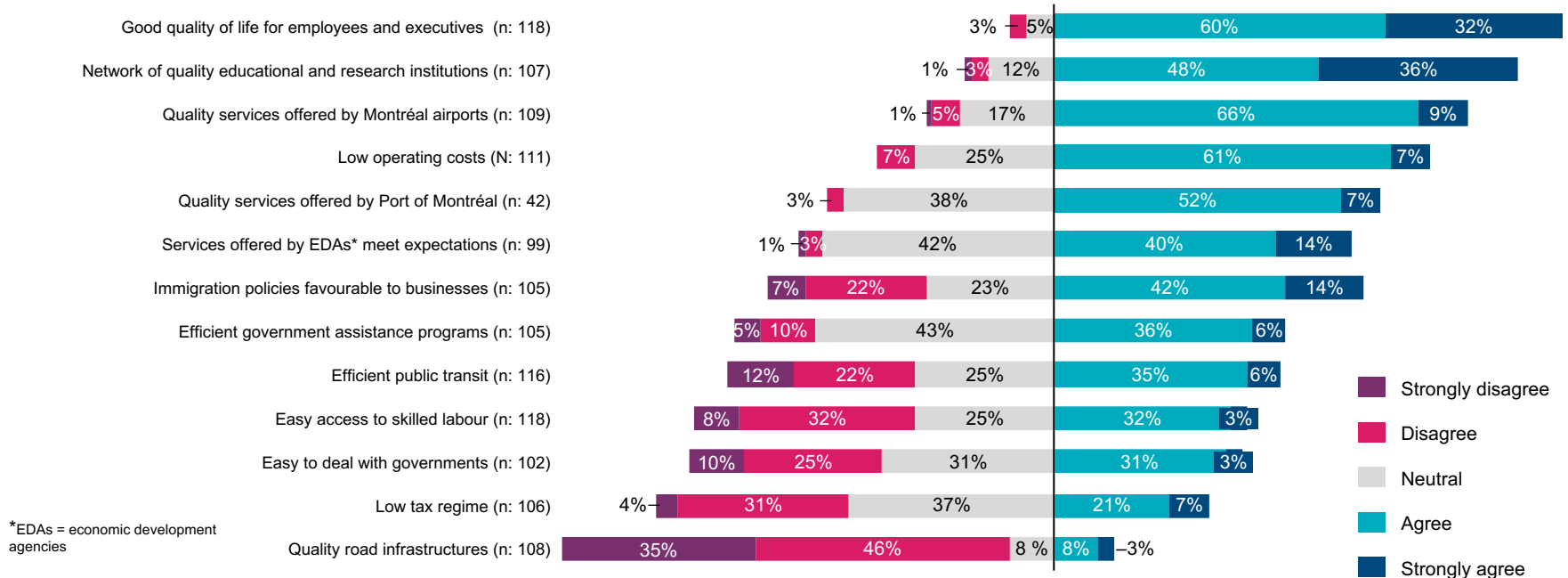
Do you have any investments planned in the next three years? (n: 118)



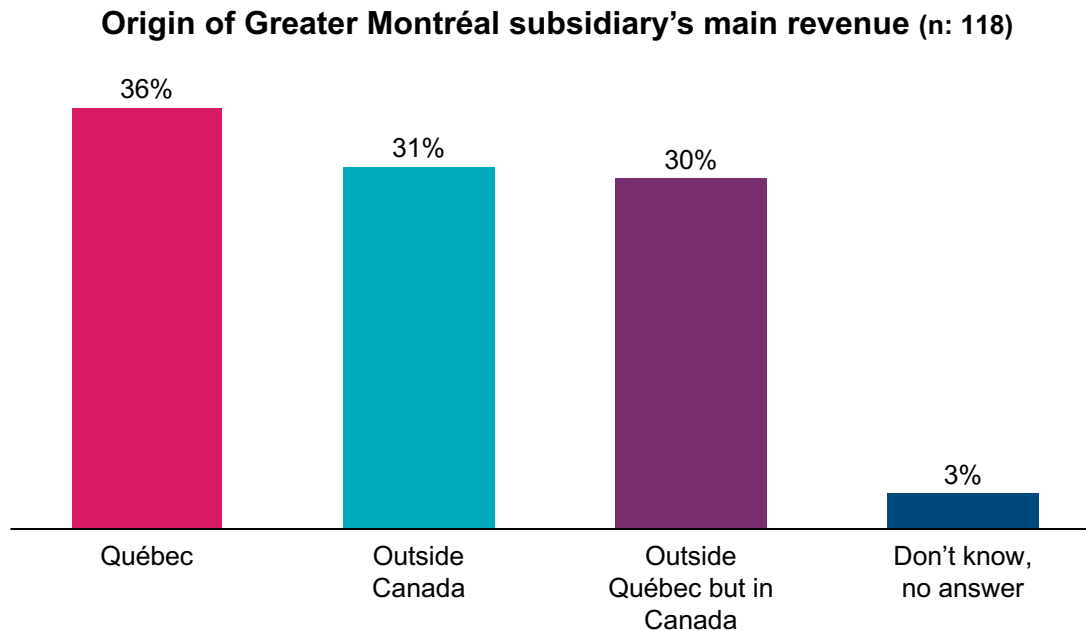
Yes
No

The quality of life and educational institutions in Greater Montréal are the most appreciated factors according to surveyed subsidiaries

Please indicate how much you agree with the following descriptions of Greater Montréal's economic, social and political situation

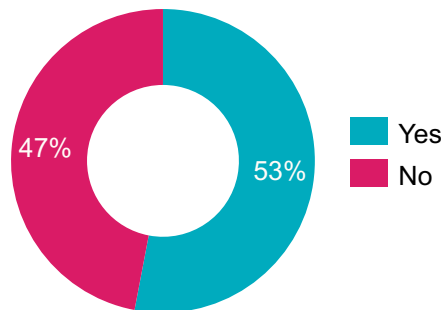


61% of revenue earned by surveyed subsidiaries came from sales outside Québec

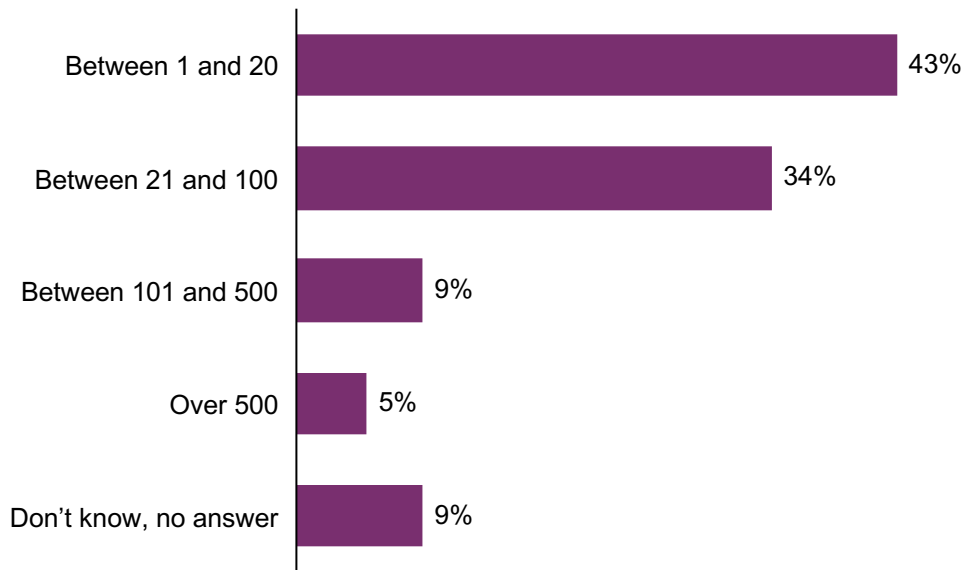


By working with knowledge institutions and dealing with local suppliers, most subsidiaries are deeply rooted in Québec's economy

Do you work with educational and research institutions? (n: 118)

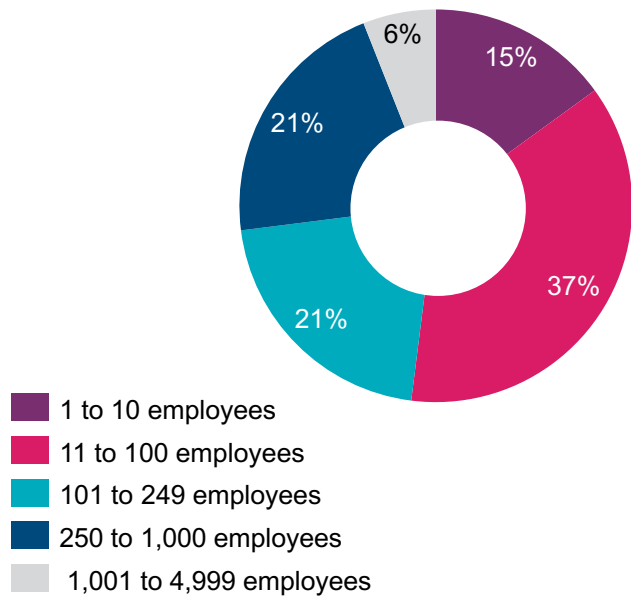


How many Québec suppliers does your subsidiary do business with? (n: 118)

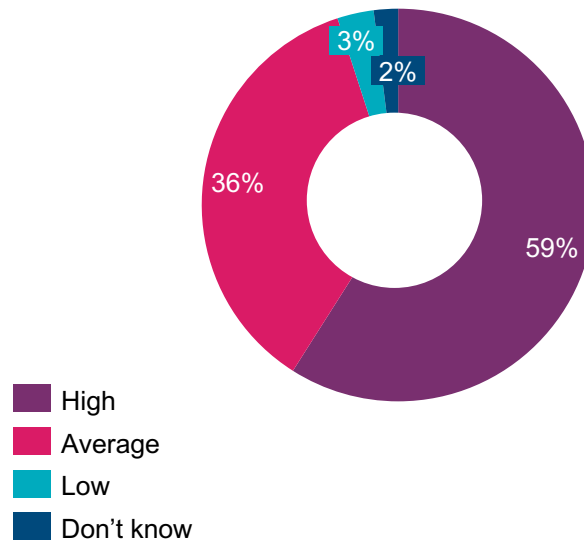


Surveyed subsidiaries are mostly SMBs with high-productivity employees

Number of employees the subsidiary has in Greater Montréal (n: 118)

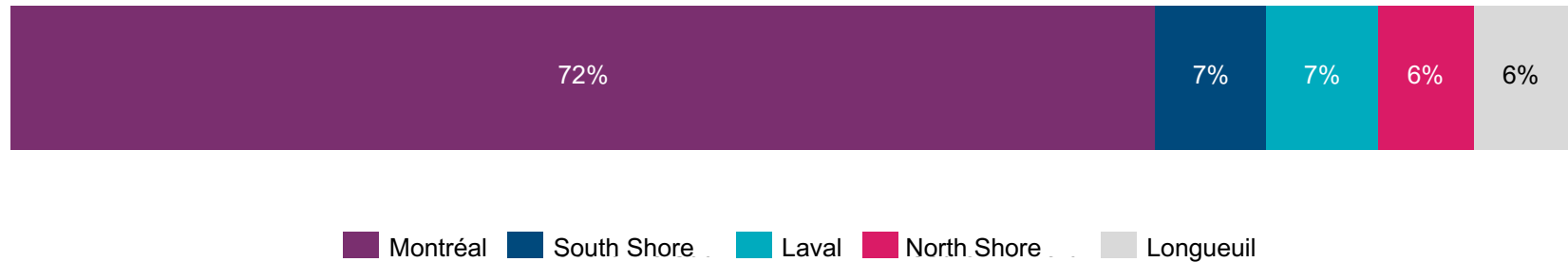


Greater Montréal subsidiary employees' level of productivity (n: 118)



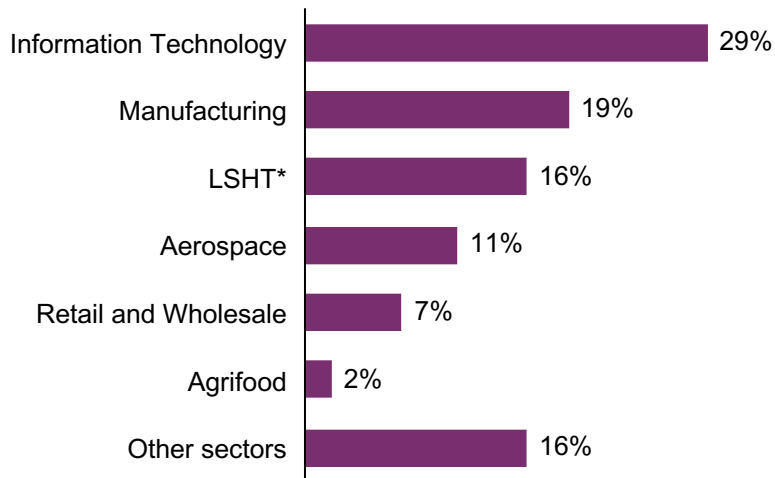
The breakdown of surveyed subsidiaries by geographical area is similar to the total population of subsidiaries in Greater Montréal

In which geographical area is your subsidiary located in Greater Montréal? (n: 118)



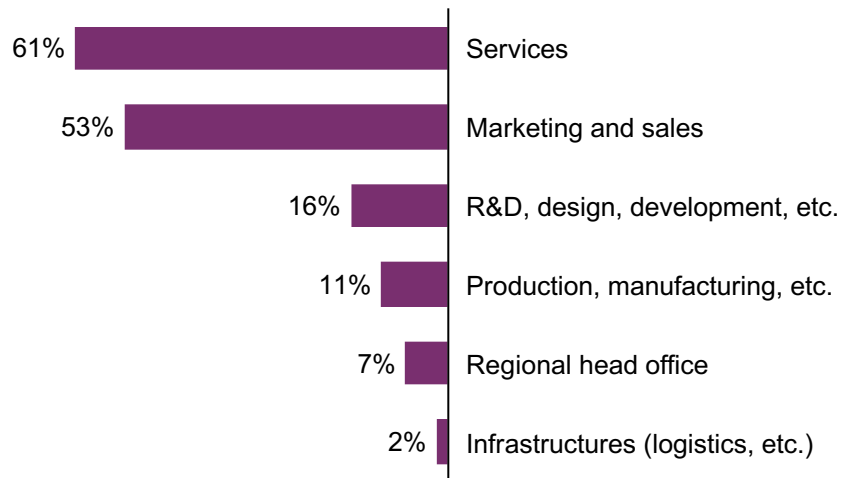
The Information Technology sector is most represented among the respondents

Economic sector of subsidiary in Greater Montréal (n: 118)



*Life Sciences and Health Technologies

Type of activity of Greater Montreal subsidiary* (n: 118)



*A subsidiary can give more than one answer



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