



Montréal International

Greater Montréal's Economic
Promotion Agency

Your gateway to the city



01

About the Organization



A public-private partnership

- **82 municipalities** making up the *Communauté métropolitaine de Montréal*
- Board of Directors
 - 3 levels of government
 - Private sector partners
- Funding

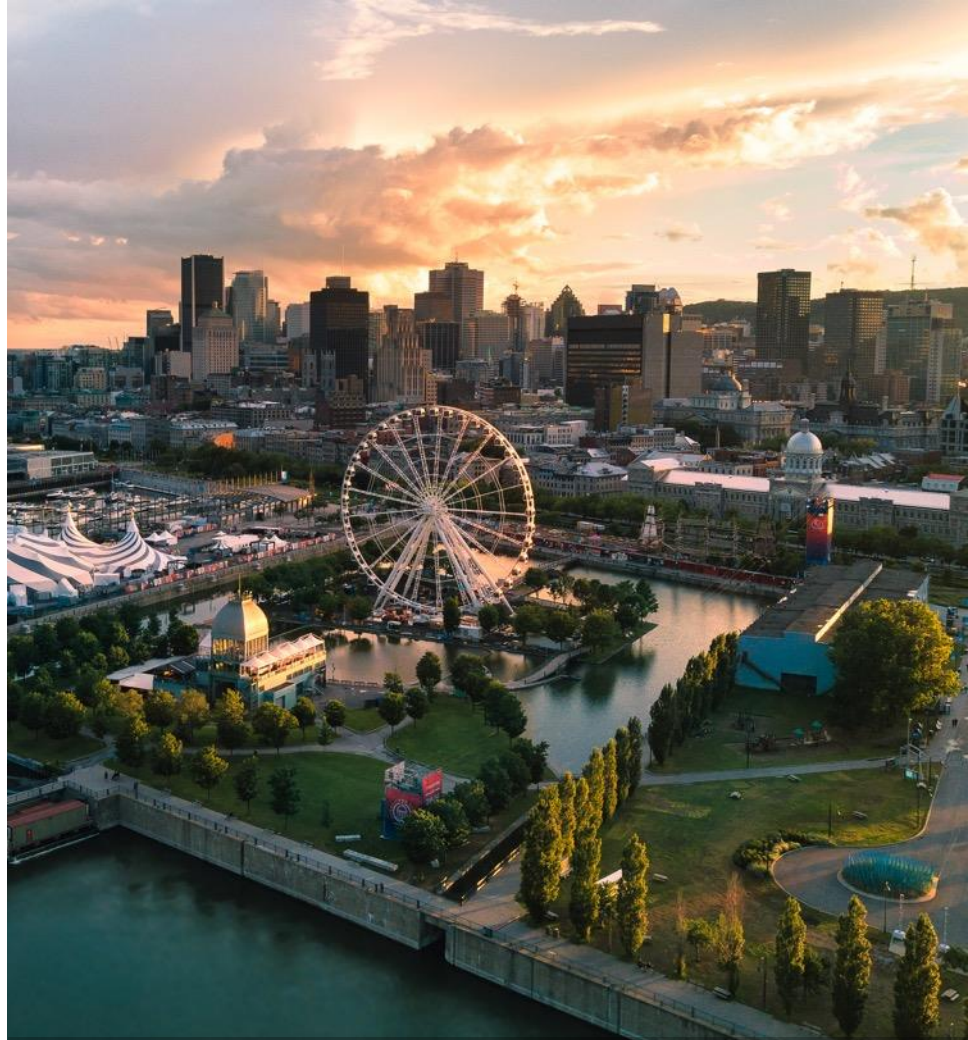
Canada 

Québec 

Montréal 


Communauté métropolitaine
de Montréal

- + 200 private sector partners



Three drivers of wealth creation

FOREIGN INVESTMENT



Attraction
Retention
Expansion

INTERNATIONAL TALENT



Attraction
Welcoming
Retention

INTERNATIONAL ORGANIZATIONS



Attraction
Retention
Expansion
Creation

Delivering results since 1996

Facilitated **foreign investment** projects worth
\$20.6 billion
and helped create or maintain
over **79,000 jobs**

Assisted **half** of
the city's
66 international organizations
in setting up
operations
in the area

Provided guidance
to over
12,000
skilled foreign workers

Supported
20,000 international students since 2018,
as well as
6,000 candidates for
attraction to Greater Montréal
in 2019



02

Foreign Direct Investment



Foreign-owned subsidiaries: a multiplier effect on the economy

In Greater Montréal

2,200+
subsidiaries
across
2,600
establishments



1%
of business
establishments



10%
of jobs



20%
of GDP



Aerial view of downtown Montréal

Montréal International delivered record results in 2019 89 projects including 58 new establishments



\$2.642 billion

in foreign investment



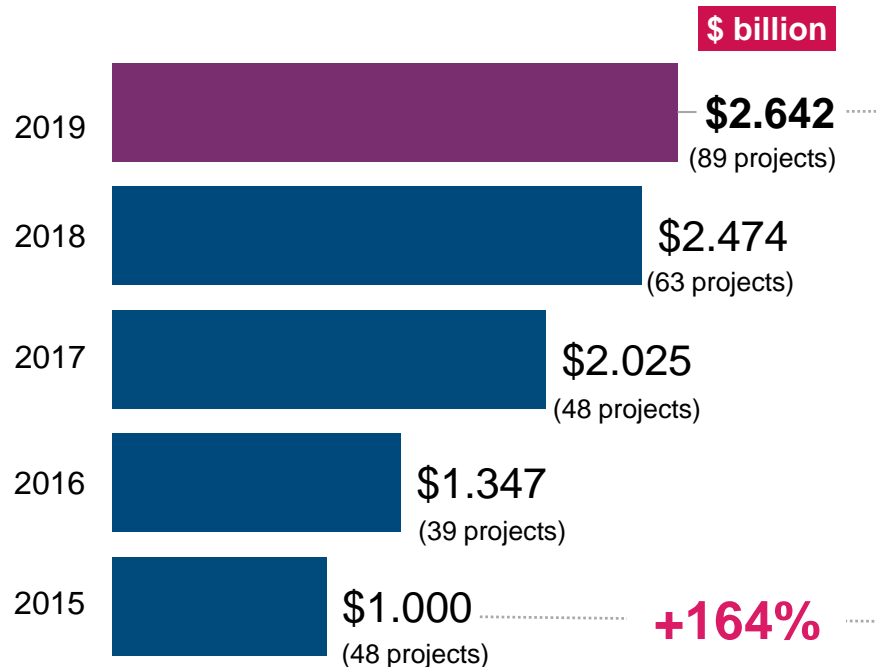
8,061 jobs

7,712 created + 349 maintain



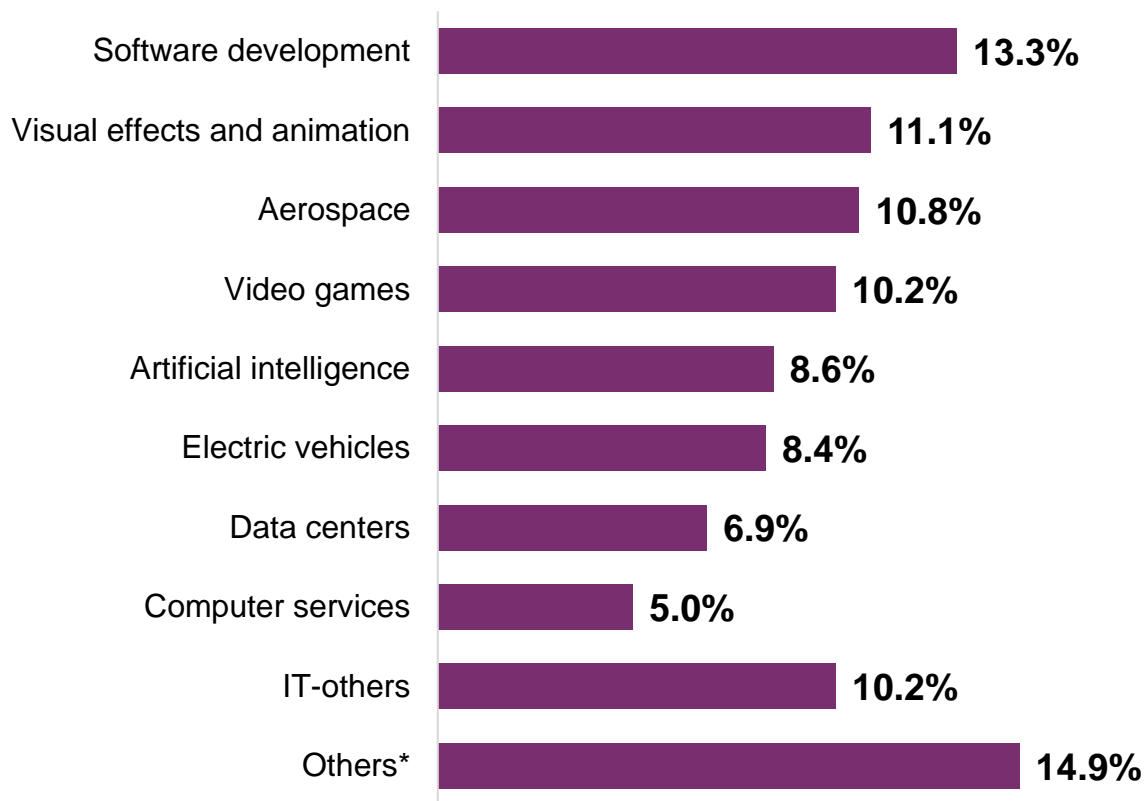
\$84,407

average annual salary



Breakdown by sector

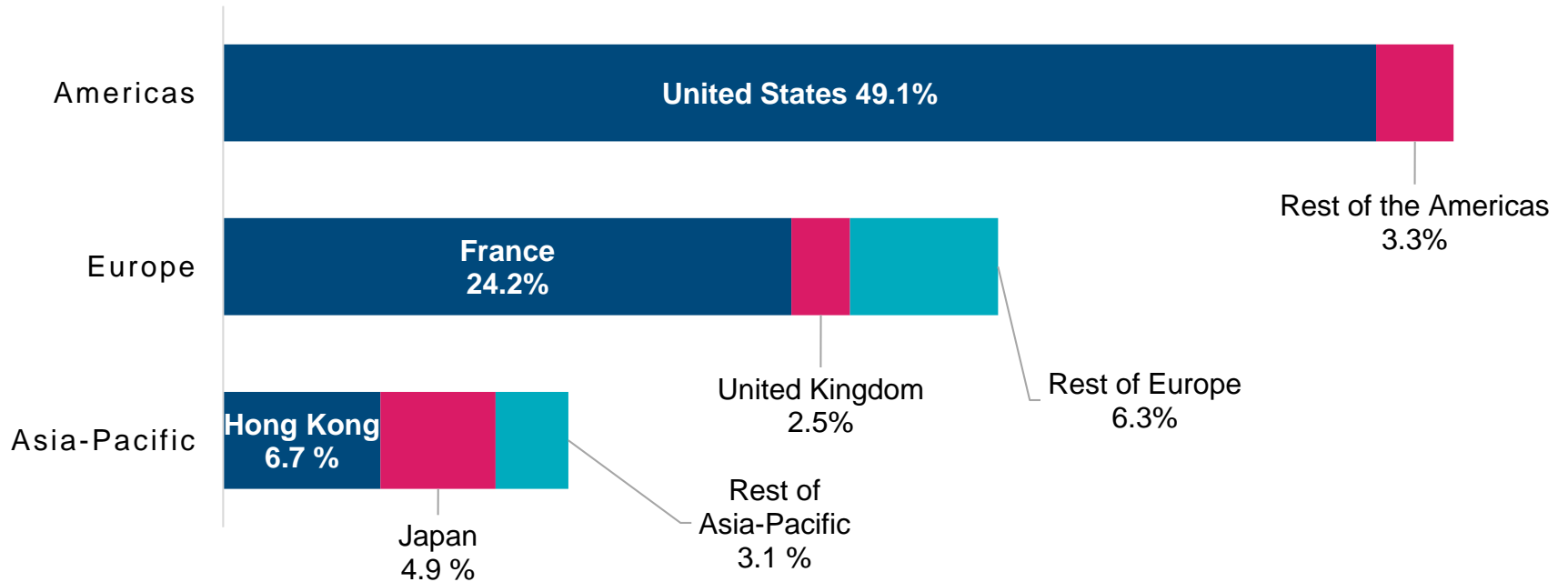
Diversified cutting-edge sectors



* Food, energy, life sciences and health technologies

Breakdown by region

The United States ranks No. 1



Examples of projects completed in 2019



International entrepreneurs

A dynamic and innovative ecosystem

275+

entrepreneurs
reached

45

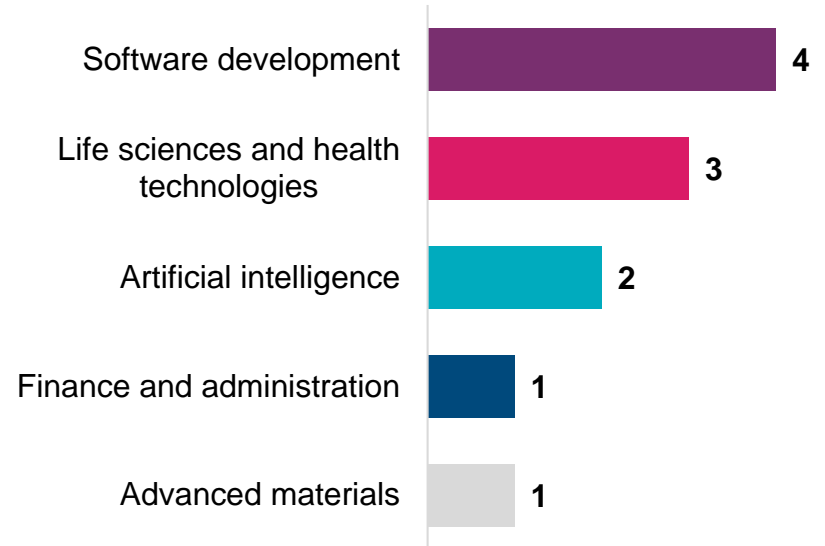
startups
prospected

including

11

establishments

Breakdown of establishments by sector





Significant benefits for Greater Montréal

\$3.3 billion impact on GDP,
21.7 % of Québec's
economic growth in 2019



\$271 M

in tax revenue for
Québec



\$187 M

in tax revenue for
Canada



\$111 M

in property tax
revenue for the
*Communauté
métropolitaine
de Montréal*

03

International Workers and Students





Enhancing Greater Montréal's pool of skilled talent

The city's talent pool by the numbers:

200,000 university students across 11 institutions of higher learning

277,000 workers in fields related to science, technology, engineering and mathematics

136,000 workers in creative industries

341,000 managerial and professional workers

Montréal International delivered record results in 2019

An unprecedented number of international workers hires



1,222

**experienced
skilled workers hired**



\$75,000

**average
annual salary**



21

**recruitment
missions**

*Brazil, United States,
France, Great Britain,
Mexico, Tunisia,
Sweden, etc.*



229

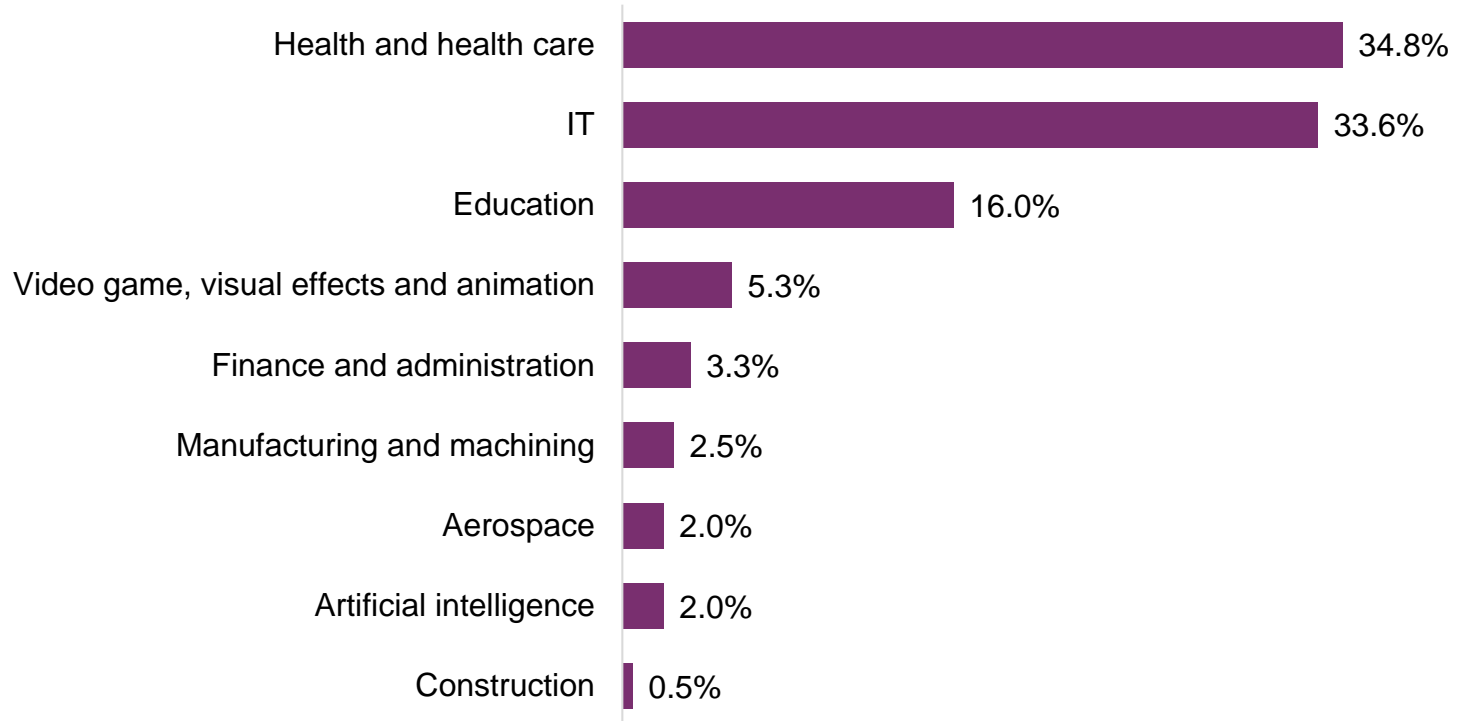
**participating
companies**

**A 690% increase
over 2015**



Breakdown of hires by sector

Adapted to the needs of the labor market





International mobility

Temporary resident application process

573 workers supported
(1,111 individuals,
including family)

110 companies
informed

Permanent resident application process

211 workers informed

International students Attraction

5,500+ international students
reached abroad

7 recruitment events

3 virtuals fair



Je choisis
Montréal

Québec

International students Retention

10,300+ international
students
reached

145+ activities
focusing on
immigration and life
and work

96 participating
companies



04

International Organizations



International organizations: enhancing the city's global reputation

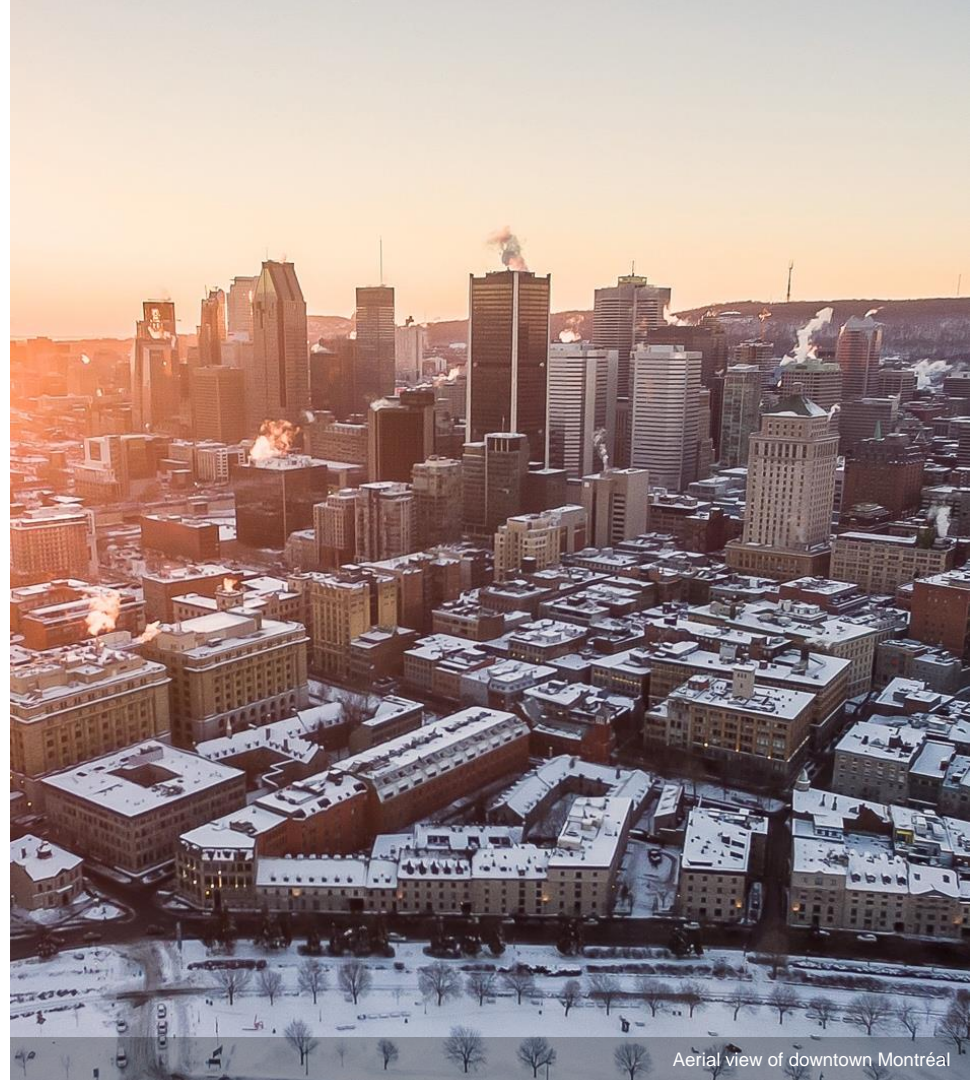
Montréal boasts the **3rd highest** number of organizations in North America, after New York City and Washington, D.C.

66 international organizations, including four UN headquarters

Close to **1,700 jobs**

\$350 million in economic impact per year

Montréal is the **world's civil aviation capital**



Aerial view of downtown Montréal

Montréal International delivered strong results in 2019

1

creation project

- Égides : *L'Alliance internationale francophone pour l'égalité et les diversités (droits humains)*

2

attraction projects

- GODAN : *Global Open Data for Agriculture and Nutrition* (données ouvertes et développement durable)
- ZMQ Global (technologies, santé et éducation)

42

international organizations supported in the city



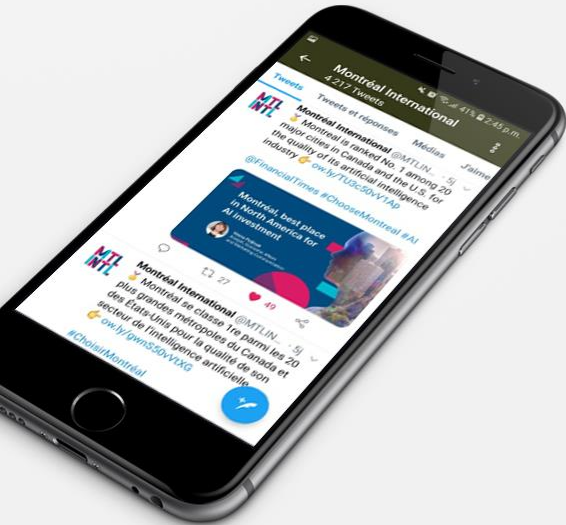
05

Economic marketing



Economic marketing

A reputation that extends far beyond borders in 2019



Coverage in major daily newspapers

- **69% increase** in reputation over 2018 (\$10 million)
- **+114%+ increase** in reputation outside Québec vs 2018 (\$5.7 million)

A stronger digital presence

- **73% increase** in social media subscribers over 2018 (76,600)
- **51%** of website visits come from outside Québec

Sector profiles and targeted studies

- VFX
- Aerospace
- Video Games
- Innovative Manufacturing
- Other

06

Our services



Montréal International, a single point of access to a series of personalized, free and confidential services



**Long-term
strategic support**



**Economic data
and communication
services**



**Government
relations facilitation**



**Incentive programs
assistance**



**Foreign workers
immigration
assistance**



**International
recruiting solutions**

Partners committed
to promoting Greater Montréal and creating prosperity in the region—
to the benefit of all

Public funding in 2019: \$16 million
Private funding in 2019: \$3.8 million

Canada

Québec



Montréal

AÉROPORTS DE
MONTRÉAL

BANQUE
NATIONALE



Caisse de dépôt et placement
du Québec

CLARIDGE

Desjardins



FASKEN
MARTINEAU

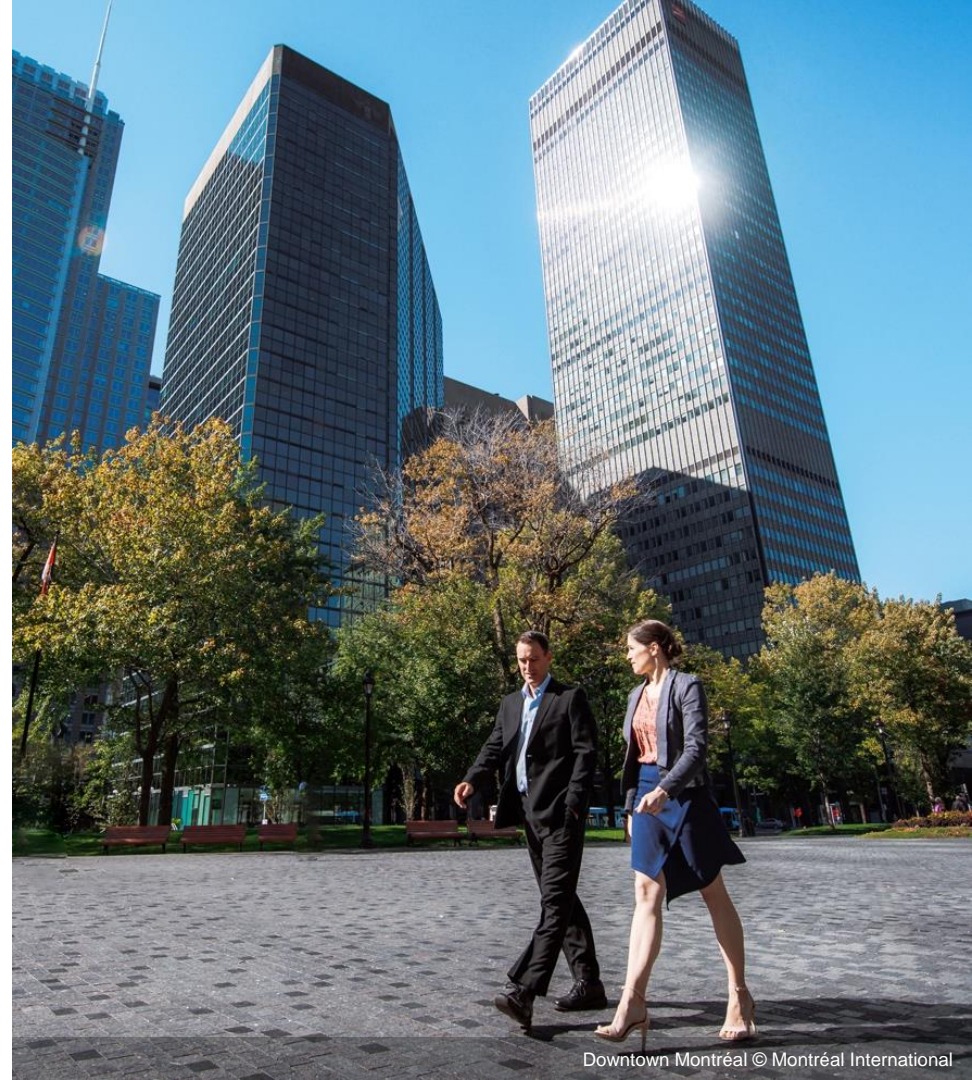
Hydro
Québec

POWER CORPORATION
DU CANADA



Partnering with Montréal International means:

- Actively **contributing** to Greater Montréal's economic development
- **Joining our network of leaders** of multinational subsidiaries and partners, making the most of our events, and **growing your business**
- Using **targeted media** to reach a specific B2B audience to **position your brand**
- Accessing Montréal International's **expertise** and exclusive studies, analyses and submissions, along with **key comparative data** on Greater Montréal





Contact us



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