

Montréal International

Greater Montréal's economic promotion agency

Your gateway to the city



01

About the organization



Montréal
International



1000 De La Gauchetière

A public-private partnership

- **82 municipalities** making up the *Communauté métropolitaine de Montréal*
- Board of Directors
 - 3 levels of government
 - Private sector partners
- Funding

Canada 

Québec 

Montréal 


Communauté métropolitaine
de Montréal

- + 185 private sector partners



The Old Port, La Grande Roue, and downtown Montréal © Loïc Romer

Three drivers of wealth creation



Foreign investment

- Attraction
- Retention
- Expansion



International organizations

- Attraction
- Retention
- Expansion
- Creation



International talent

- Attraction
- Retention

Delivering results since 1996

Facilitated **foreign investment**
projects worth

\$18 billion

and helped create or maintain

over **71,000 jobs**

Assisted **half** of the city's

**66 international
organizations**

in setting up operations
in the area

Provided guidance to

over **11,000**

**skilled foreign
workers**



02

Foreign direct investment



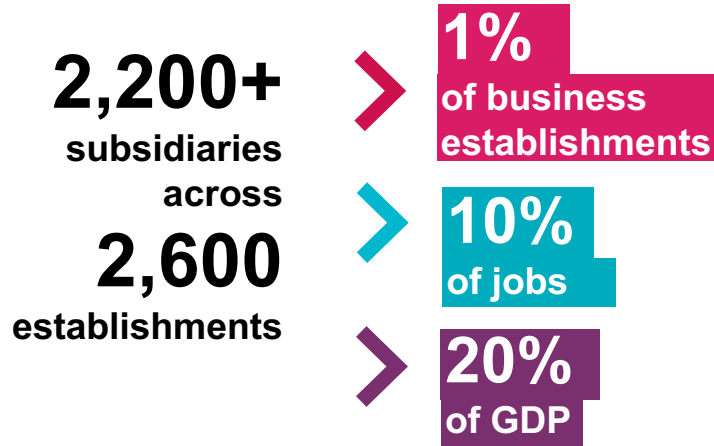
Montréal
International



Mural painting representing Leonard Cohen © Henry MacDonald

Foreign-owned subsidiaries: A multiplier effect on the economy

In Greater Montréal



Aerial view of downtown Montréal

Montréal International delivered record results in 2018

63 projects involving new investments or expansions



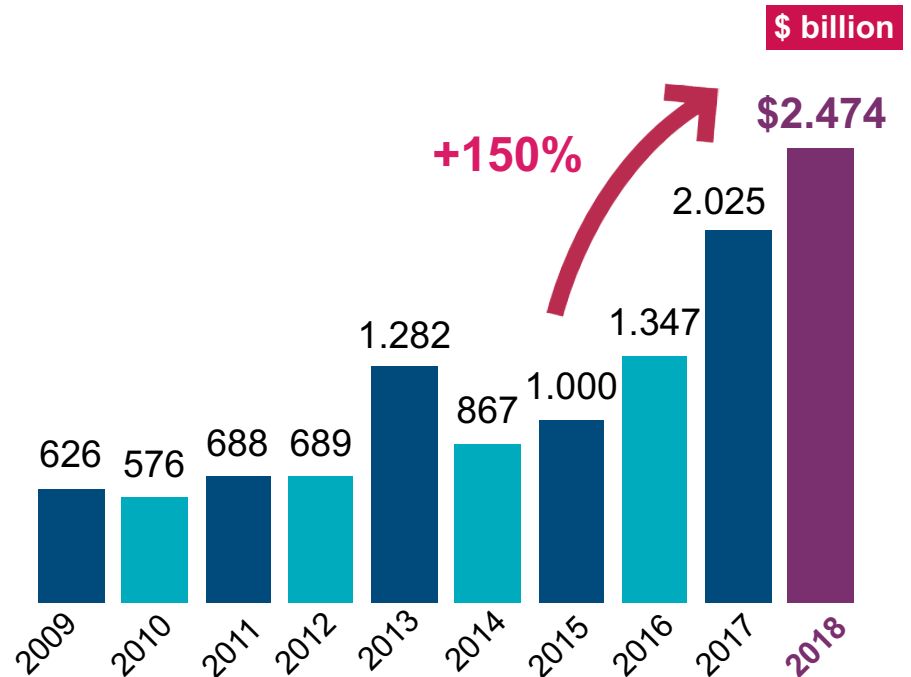
Facilitated
\$2.474 billion
in foreign investment



Helped create
5,939 jobs
and maintain **over 535**



Supported
10,868 jobs



Breakdown by sector

Investments concentrated in high-tech sectors

51.5%

Information and communications technology (ICT)

16.4%

ICT – Other

6.8%

Aerospace

5.6%

Finance

6%

Video games

4.9%

Retail and wholesale

7%

Artificial intelligence

3.8%

Life sciences and health technologies

7.5%

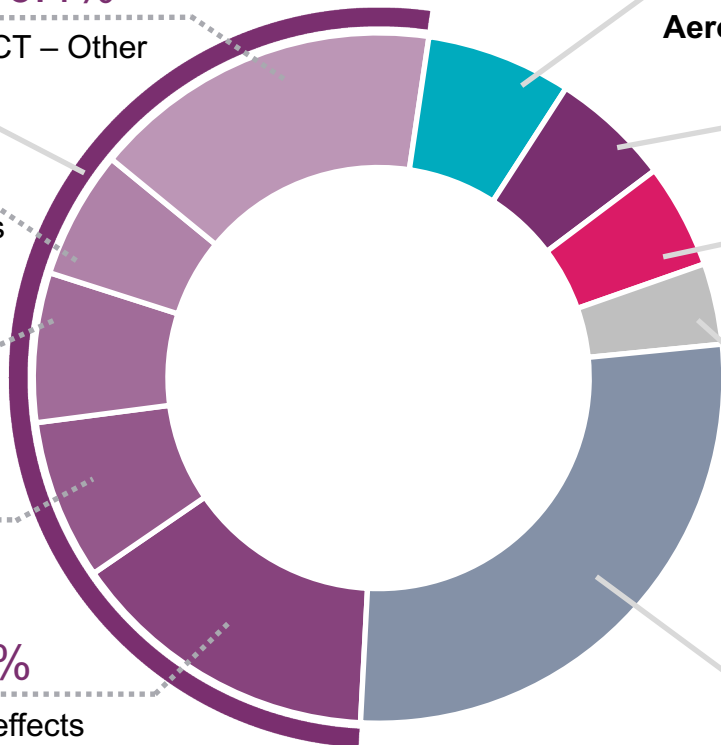
Data centres and related services

27.4%

Other

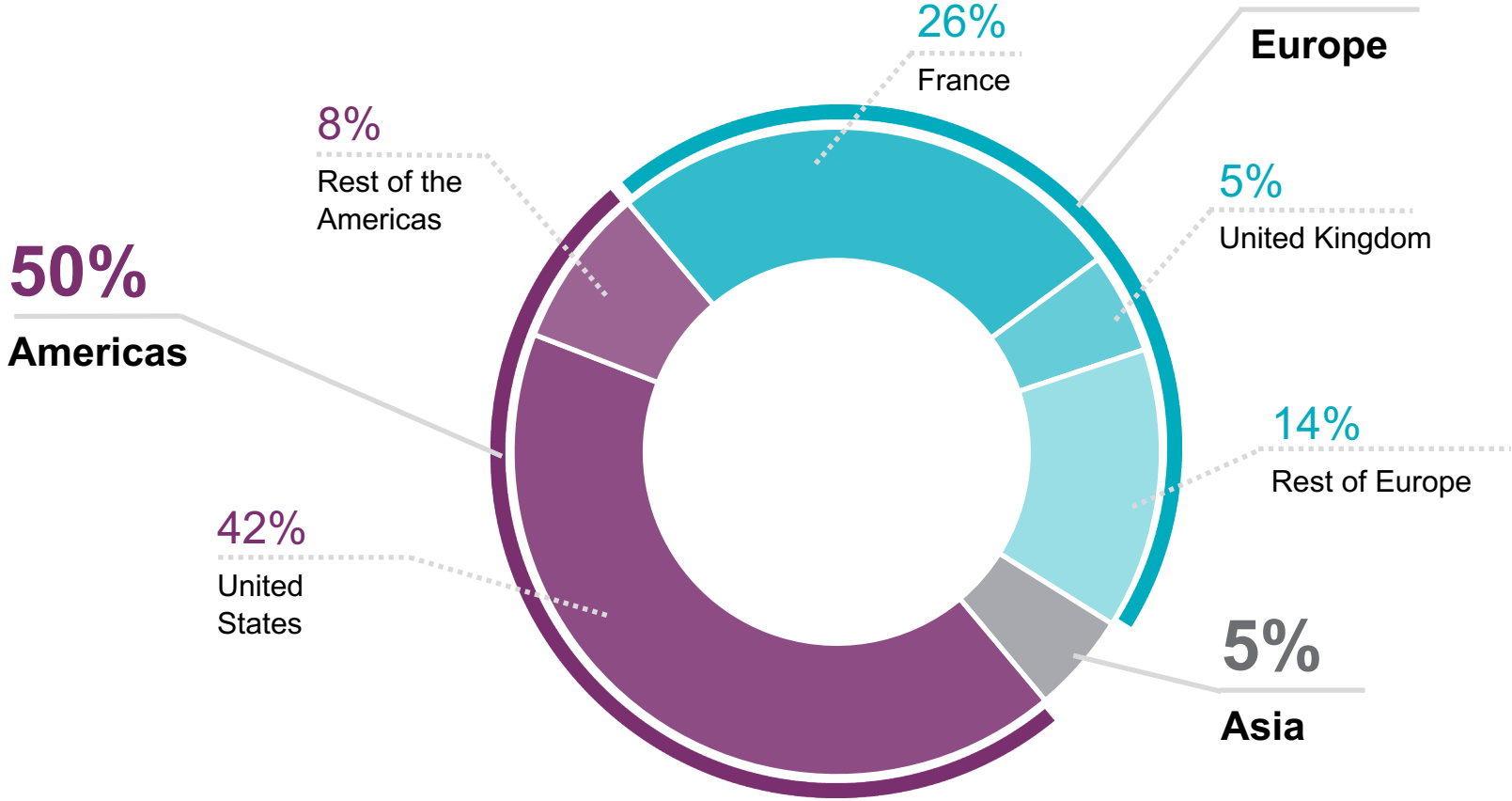
14.6%

Visual effects and animation



Breakdown by region

The United States ranks No. 1



Examples of projects completed in 2018

Accreon



BEHAVOX
The people analytics company



DAVIDSON



JUMIG[®]

L'ORÉAL



QUANTUMBLACK
A MCKINSEY COMPANY

SCANLINE^{VFX}



varian



Significant benefits for Greater Montréal

Accounted for **17%**
of Québec's economic growth
in 2018

▼
\$216
million
in tax revenue
for Québec

▼
\$153
million
in tax revenue for
Canada

▼
\$92
million
in property tax
revenue for the
*Communauté
métropolitaine de
Montréal*

03

International students and workers





Enhancing Greater Montréal's pool of skilled talent

The city's talent pool by the numbers:

200,000 students across
11 institutions of higher learning

277,000 workers in fields related to
science, technology, engineering
and mathematics

136,000 workers in creative industries

341,000 managerial and professional
workers

Montréal International delivered record results in 2018

An unprecedented number of hires



640

experienced
skilled workers hired



\$75,000

average
annual salary



14

recruitment
missions

*Brazil, United States,
France, Great Britain,
Mexico, Tunisia,
Sweden, etc.*



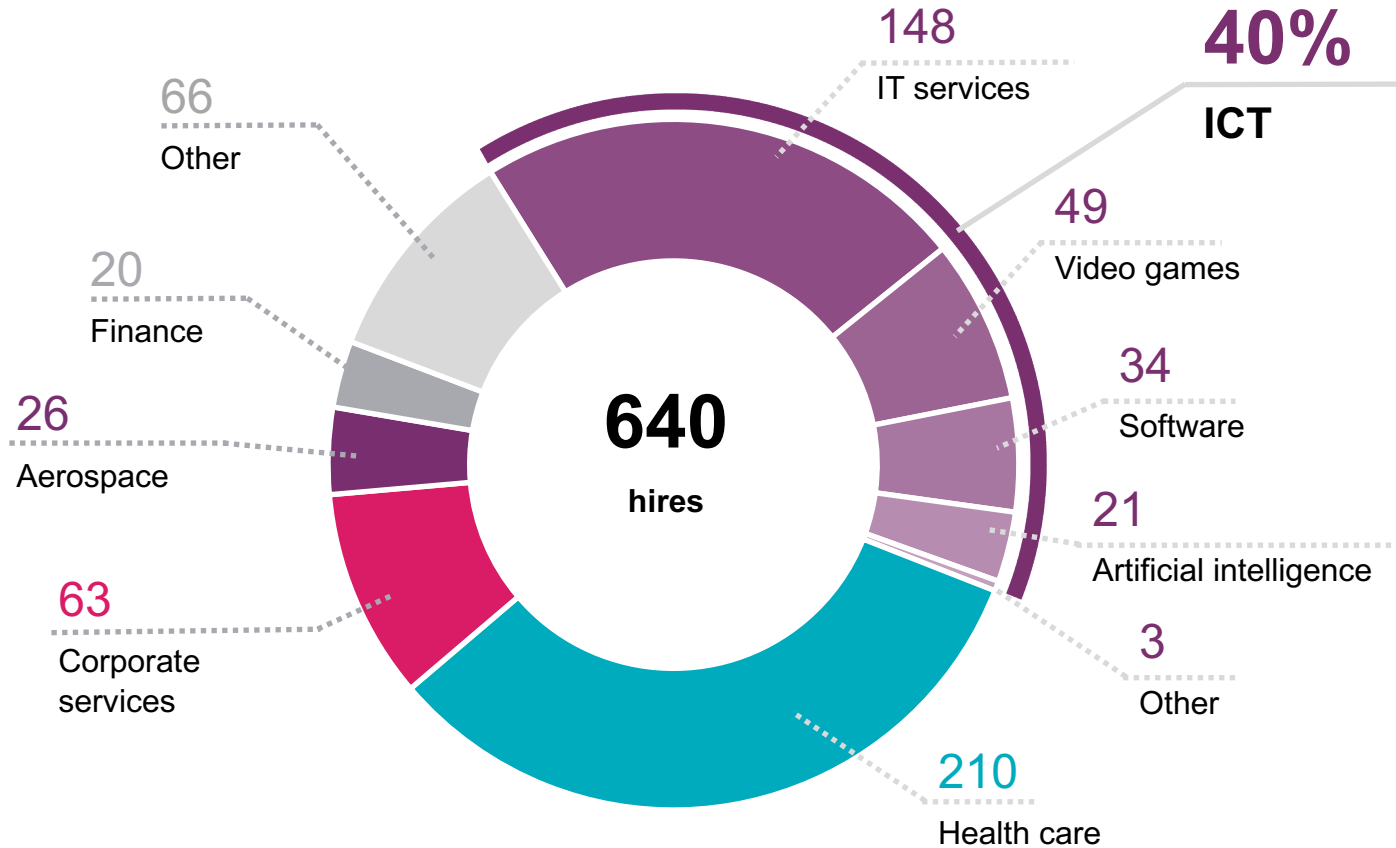
184

participating
companies

**A 351% increase
over 2015**

Hires by sector in 2018

Tech sectors dominate





International mobility

812 skilled workers
received support

➤ Temporary resident application process

438 workers received guidance

➤ Permanent resident application process

374 workers were
provided with information

International students Retention

160+

activities
focusing on
immigration and life
and work in Québec

10,400+

**international
students**
reached



I choose
Montréal

Québec 



International students Attraction

5 international student
recruitment events

14 participating educational
institutions or research centres

 I choose
Montréal

Québec 



04

International organizations



International organizations: Enhancing the city's global reputation

Montréal boasts the **3rd highest** number of organizations in North America, after New York City and Washington, D.C.

66 international organizations, including four UN headquarters

Close to **1,700 jobs**

\$350 million in economic spin-offs
per year

Montréal is the **world's civil aviation capital**



Aerial view of downtown Montréal

Montréal International delivered strong results in 2018

1 organization relocating to Montréal

- Rights and Resources Initiative

3 retention/expansion projects

- World Anti-Doping Agency
- International Secretariat for Water
- Secretariat of the Convention on Biological Diversity

38 international organizations supported in the city



International organizations

Two newly created organizations



05

Economic marketing



Economic marketing

A reputation that extends far beyond borders in 2018

Coverage in major daily newspapers

- **79% increase** in reputation over 2017 (\$6 million)

A stronger digital presence

- **77% increase** in social media subscribers over 2017 (45,000)
- **192% increase** in the number of viewing hours for our videos over 2017 (3,000)
- **13% increase** in the number of website visits over 2017 (300,000)

Sector profiles and targeted studies

- Artificial intelligence
- Medical technology
- Food processing
- Intelligent electric transportation
- Other



+ a new web portal: www.montrealinternational.com

06

Our services



Personalized confidential services provided free of charge



**Long-term strategic
guidance and
support**



**Economic data
and communication
services**



**Access to a
network
of partners**



**Assistance
with incentive
programs**



**Advice on the
foreign worker
immigration process**



**Recruitment of
foreign workers and
international
students**

Partners committed
to promoting Greater Montréal and creating prosperity in the region—
to the benefit of all

Public funding in 2018: \$13.3 million
Private funding in 2018: \$3.5 million

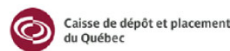
Canada

Québec



Montréal

AÉROPORTS DE
MONTRÉAL



Partnering with Montréal International means:

- Actively **contributing** to Greater Montréal's economic development
- **Joining our network of leaders** of multinational subsidiaries and partners, making the most of our events, and **growing your business**
- Using **targeted media** to reach a specific B2B audience to **position your brand**
- Accessing Montréal International's **expertise** and exclusive studies, analyses and submissions, along with **key comparative data** on Greater Montréal





Contact us



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International

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