

Montréal International

Greater Montréal's Economic
Promotion Agency

Your gateway to the city



2025 Edition



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01

About Montréal International



A public-private partnership

Montréal International brings together the vital forces of the 82 municipalities part of the *Communauté métropolitaine de Montréal* through its network of public and private partners

Public partners

Canada

Québec



Montréal

100+ private sector partners

- Legal services
- Recruitment and HR
- Communications and public relations
- Finance and insurance
- Real estate
- Accounting
- IT services and solutions
- Consulting firms
- Relocation services

Find out more about MI's partners on [our website](#)



An outstanding team: the reason for our success

- ▲ **96%** are bilingual
- ▲ **35%** trilingual
- ▲ **92%** have a university degree
- ▲ **58%** are women
- ▲ **33%** are under 35
- ▲ **41%** were born outside of Canada



02

Mandates Driving Greater Montréal's Economic Development



Four drivers of wealth creation



**Foreign direct
investment**




**International
entrepreneurs**



**International
talent**



**International
organizations**



Focus on

Foreign Investments

A multiplier effect on the Québec economy



1%
of business establishments



20%
of GDP



56%
of good exports





Fueling Greater Montréal's prosperity

Close to **250** foreign direct investment projects

\$9B+ in foreign direct investment supported

\$105,500 average annual salary in 2024

Montréal International helps attract and retain major players in strategic sectors



Tech



Clean Technologies



Life Sciences and Health Technologies



Aerospace



A man in a dark suit and a woman in a blue blazer and skirt are walking across a paved plaza. In the background, there are tall glass skyscrapers and trees with autumn-colored leaves. The scene is bright and sunny.

Without the support of MI,
Close to

80%

of **FDI projects** would not have seen the light of day, would have taken place to a lesser extent or would have generated greater delays or costs

Source: Survey of subsidiaries supported by MI in 2024, n=31 respondents, excluding "I don't know".



A significant return on investment



\$211M

in tax revenue
for Québec



\$159M

in tax revenue
for Canada




\$52M

in property tax
revenue for CMM

Note: Government spin-offs tend to be underestimated, as the method used does not take corporate taxes into account.

Source: Economic impact simulations by Institut de la Statistique du Québec and Montréal International analysis, 2025.



Focus on

International Entrepreneurs

International entrepreneurs: key economic contributors

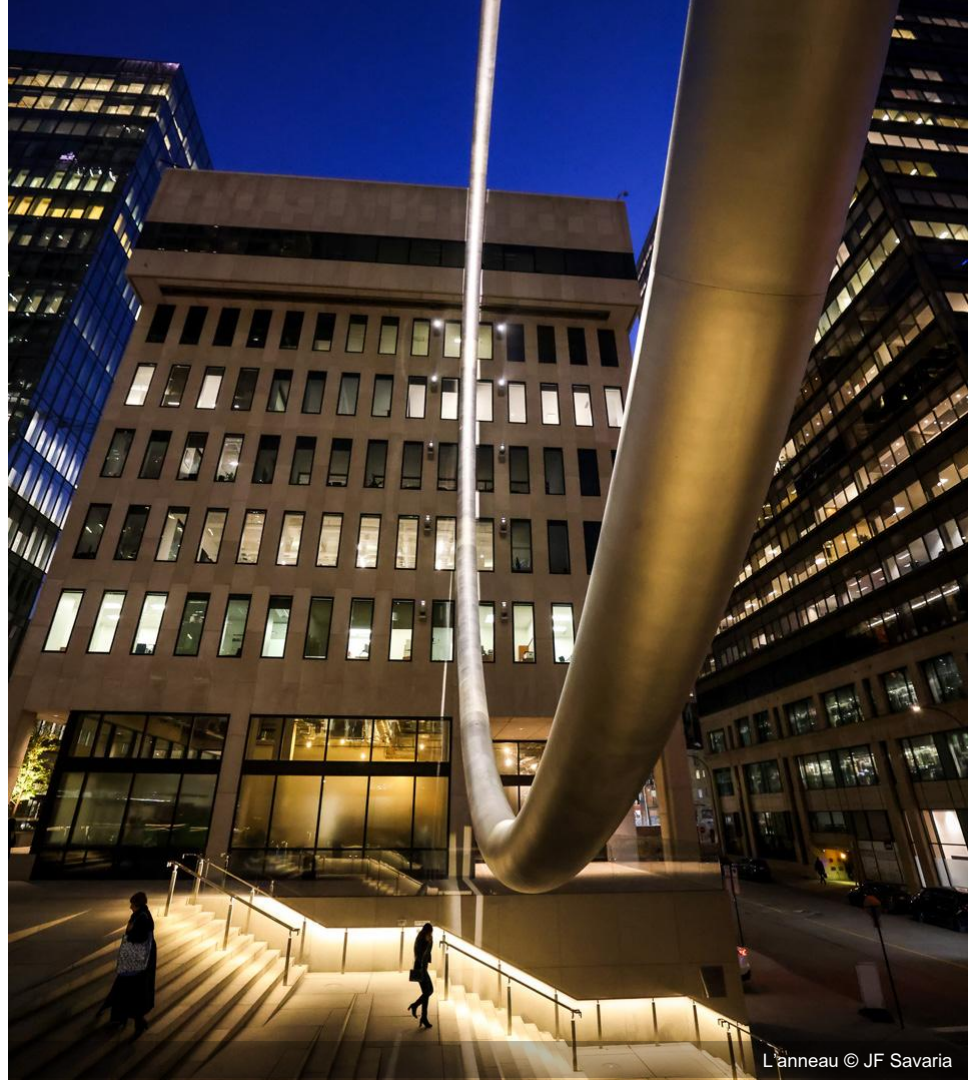
55% of US unicorn startups* have at least one immigrant founder

2x more entrepreneurial intentions among immigrants than among the native Québec population

17% of businesses in Canada are owned by immigrants

*Valued at over \$1 billion.

Source: NFAP Policy brief "Immigrants and Billion-dollar companies", National Foundation for American Policy, July 2022; Québec Entrepreneurial Index, 2022 Edition; Montréal International analysis.





The next unicorn in Montréal?

4 international
startups
supported

since July 2024

2025 Prospection

VIVA
TECHNOLOGY

 **STARTUPFEST**

and more

Sectors



Software



**Artificial
intelligence**



Finance

A man and a woman are walking together in a city street. The man, on the left, has a beard and glasses, wearing a dark jacket and a light scarf, holding a white coffee cup. The woman, on the right, has long brown hair and glasses, wearing a white coat and a dark scarf. They are both smiling. The background features a vibrant blue wall with colorful graffiti, including a large mural of a person. A yellow tree is visible on the left, and a traffic light with a 'P10' sign is on the right. The overall scene is bright and urban.

Focus on

International talent



Meeting the labor needs of local employers



More than 3,000 international talents
accompanied




More than 1,100 work permits
filed



More than 120 training sessions
held on temporary immigration processes and
permanent residency

Close to 150 companies supported in foreign recruitment initiatives





Focus on

International Organizations

International organizations: a global reach

3rd

largest IO hub in North America,
along with New York and
Washington

68

international organizations,
including 6 UN offices

2,100

direct jobs supported

\$450M

in economic spin-offs each year
(KPMG estimate)



The world civil aviation capital and an environmental hub

▲ Aerospace and civil aviation



▲ Environment



International organizations are integrated into a collaborative and comprehensive ecosystem of clusters, innovation and research centres, accelerators and venture capital funds



Sustainable development and civil aviation: thriving ecosystems

1 Attraction



50

International organizations supported

1 Expansion



03

Promotion as a Driver of Development for the Greater Montréal Area



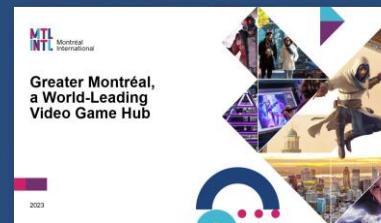
Business intelligence focused on attractiveness

- **An extensive series of profiles** on the city's strategic sectors
- **Documents tailored** to the needs of target clienteles
- **Economic briefs and analyses** to support decision-making and further collaboration with government bodies



**GOLD AWARD for its library
of sector profiles**

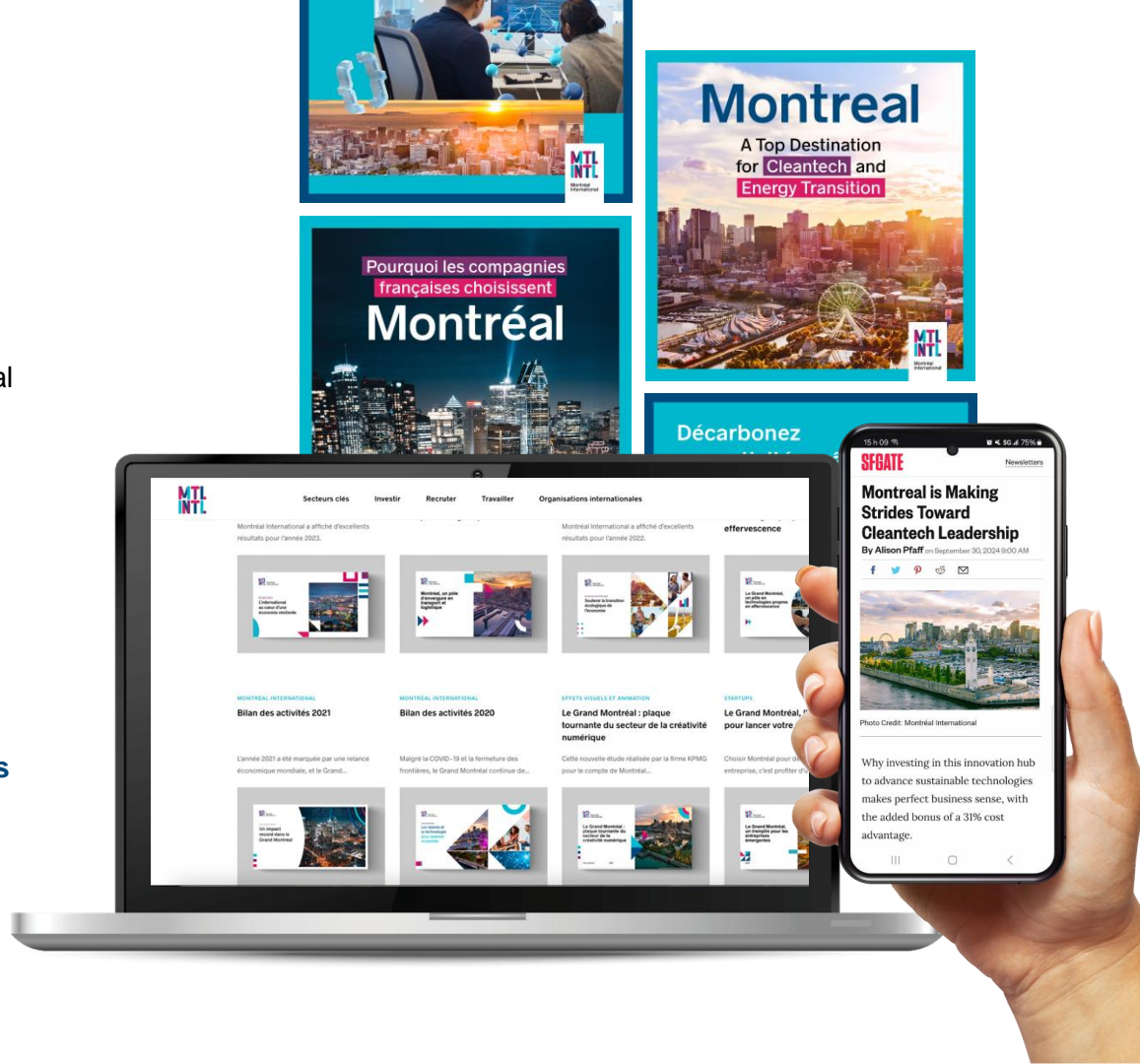
*International Economic Development Council,
2023*



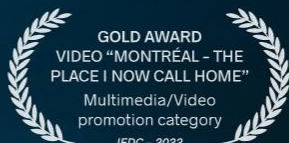
Promotional activities to showcase Montréal to the world in 2023

In 2024:

- **800,000+ visitors** on the MI and Talent Montréal websites, including **90%** from abroad
- An international cleantech campaign (Think Montréal) and a video with **2+ million views**
- An advertising article in the ***San Francisco Chronicle*** with 2.6 million impressions and 9,000 reads
- **300,000 followers** on social media
- **35+ promotional documents/industry profiles** and close to 2,500 downloads from MI website



Montréal International, a world-leading economic development agency



...and many more!



04

Montréal International Services



Personalized, free and confidential support for setting up or expanding your business

We support foreign companies, subsidiaries already established in Greater Montréal, and international entrepreneurs in their investment projects



Strategic and operational support
(business plan, sectoral expertise)



Site selection assistance
(regional economic data, comparative reports)



Advice on funding sources (financial and tax incentives)



Access to an established network of partners, university institutions and research centres



The opportunity to recruit the best international workers

We help you hire qualified and experienced international workers around the world

In-person or virtual international recruitment missions

- Job posting
- Promotion, targeting and convocation of candidates to give you access to the best profiles
- Webinar on immigration

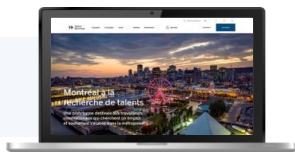
Continuous recruitment

- Job posting
- Selection of monthly packages with or without targeting

Custom-made recruitment

- Services adapted to the needs of each company

To post a job or view available positions :
talentmontreal.com



Targeted expertise to simplify immigration procedures

We simplify the immigration procedures for you



Assistance with work permit procedures



Expert immigration advice for obtaining official documents related to the temporary stay of international workers and their families



Organization of information sessions on temporary and permanent immigration procedures and employer compliance (Labour Market Impact Study [LMIS], Québec acceptance certificate [CAQ])



An exceptional network of partners

With a network of more than 100 private partners, we offer you the opportunity to get involved in the economic development of Greater Montréal

▲ **Develop new business opportunities**

▲ **Expand your network** of business leaders and partners

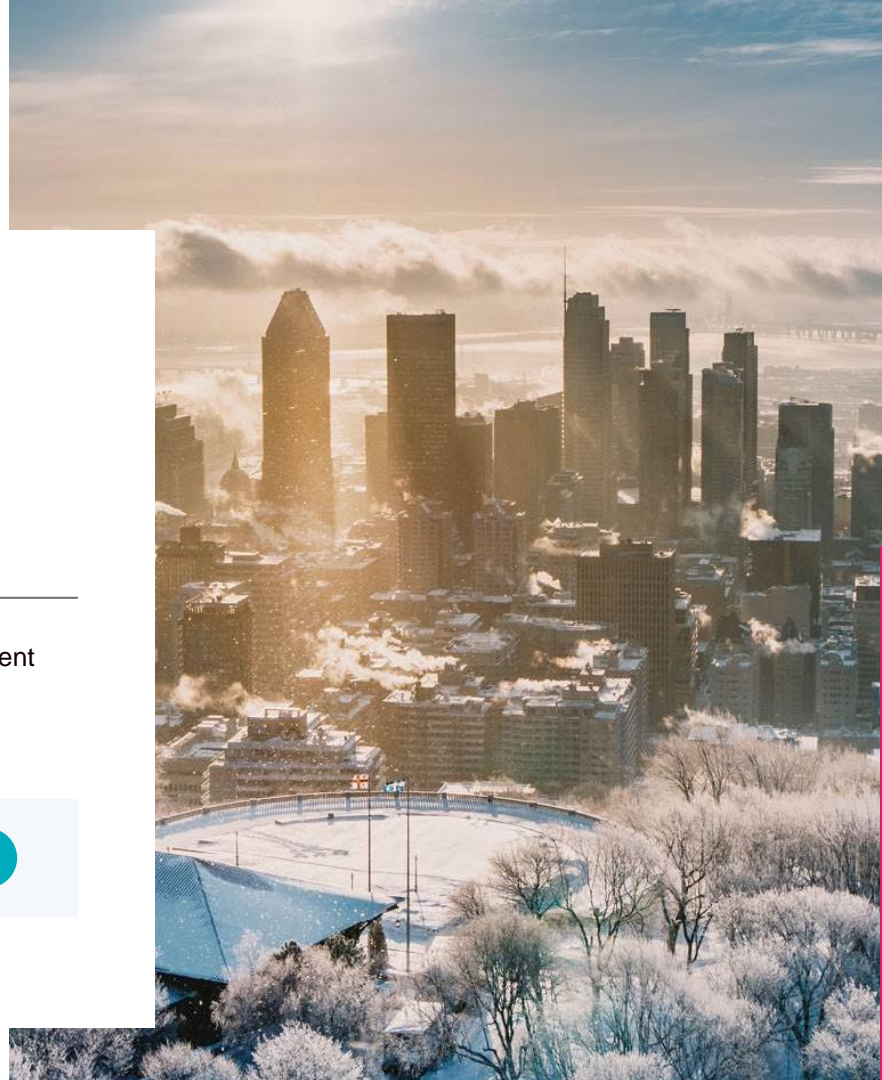
▲ **Increase your visibility** in the Montréal International community

▲ **Benefit from the expertise** of our teams and access to privileged content

Become a valuable partner of Montréal International



Contact us





Contact us



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