

# Montréal, a Welcoming Home for Sustainable Development Organizations



# The world's best economic promotion agency at your service





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# 01

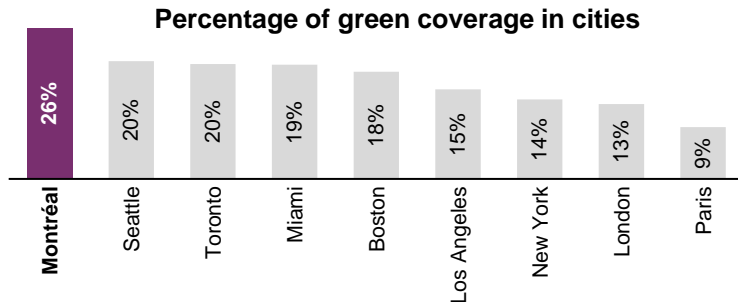
## A Dynamic Sustainable Development Ecosystem



# Montréal, 10<sup>th</sup> city in the world in the 2018 Sustainable Cities Index for its environmental policy

- Montréal has implemented a number of action plans, including:
  - The **Sustainable Montréal 2016-2020 Plan**: in consultation with more than 230 local and international partners.
  - The **Local Sustainable Development Plan 2019-2022**: new global development framework based on the United Nations' 17 sustainable development goals.
- The city is ranked 4<sup>th</sup> in the world for sustainable transport.
- One of the greenest cities in the world:

19 large parks covering nearly 2,000 hectares, 1,200 neighbourhood parks.



Source: City of Montréal, 2019; Senseable City Lab, 2019; Montréal Local Sustainable Development Plan 2016-2020; 2018 Sustainable Cities Index.



# A strategic hub for international sustainable development organizations



**Secretariat of the UN Convention on Biological Diversity:** an organization that supports the objectives of the convention on biological diversity.



**Future earth:** a multi-hub organization that accelerates transformations towards global sustainability through research and innovation.



**Multilateral Fund for the Implementation of the Montréal Protocol:** a UN organization dedicated to reversing the deterioration of the ozone layer.



**Centre for International Sustainable Development Law:** promotes legal education on sustainable societies and the protection of ecosystems.



**International Francophone Secretariat for Environmental Assessment:** promotes environmental impact assessments in the French-speaking world.



**Rights & Resources:** a global network for protecting the land and forest rights of indigenous peoples and local communities.



**Commission for Environmental Cooperation:** intergovernmental organization for North American cooperation to promote the conservation, protection and improvement of the environment.



**Global Sustainable Electricity Partnership:** plays a role in discussions on international issues affecting the electricity sector and promotes the development of sustainable energy sources.



**International Secretariat for Water:** mobilizes advocates for universal access to water and sanitation, while taking a long-term approach to preserving natural resources.



**GODAN:** promotes the proactive sharing of open data to make information about agriculture and nutrition available, accessible and usable worldwide.



# A unique opportunity to be part of a dynamic ecosystem of non-profit organizations

## Non-profit associations and organizations



## Technology hubs and clusters



## Non-governmental organizations



## Networks for private companies\*



Mont-Royal © Tourisme Montréal - Madore - Daphné Caron

\* Non-exhaustive.

Source: Institut de la statistique du Québec, 2019; EY, 2019; ÉcoCanada, 2019.



## The environment: A major sector in Canada



**Canada, 2<sup>nd</sup> most  
attractive country**  
for clean technology companies

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**30,000 jobs**  
in the sector in Québec

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**500+ companies**  
specialized in clean technologies



# Sustainable development, at the heart of Québec's policies

- Québec's **International Climate Cooperation Program**, financed by the Green Fund, is one of the winners of the **2019 UN Global Climate Action Awards**.



Environnement  
et Lutte contre  
les changements  
climatiques

Québec



- Québec is actively involved in a number of **international non-profit organizations of state governments** and regions in the environmental sphere:



THE CLIMATE GROUP





Aerial view of downtown Montréal © Montréal International

# Montréal stands out for its commitment to sustainable development

- Actively involved in **sustainable development networks across the world:**



- Montréal mayor appointed **Global Ambassador for Local Biodiversity** by Local Governments for Sustainability



- **The city is ranked 1<sup>st</sup> in Canada and 3<sup>rd</sup> in North American in sustainable finance** according to the 2019 Global Green Finance Index
- **1<sup>st</sup> Canadian city to be included in the Global Destination Sustainability Index 2019**

Source: Global Green Finance Index, 2021; Global Destination Sustainability Index, 2019.



# An ecosystem of innovative companies

- 500+ innovative companies specialized in clean technologies



Lion Electric launched the **first all-electric Class 8 truck**, as well as **electric buses** (for public and school transport)



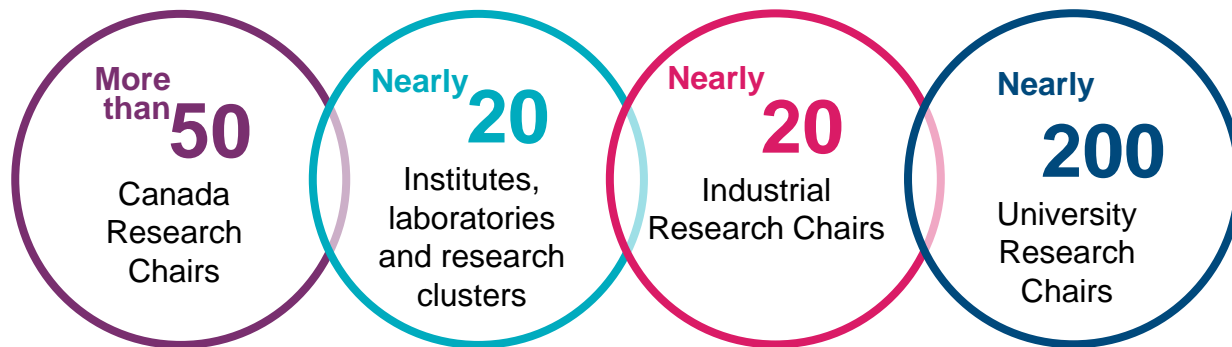
Hydro-Québec, a **state-owned company** that produces nearly 99% of green and renewable energy

Thanks to its **abundant supply of renewable, stable and low-cost hydropower**, Greater Montréal has **one of the lowest electricity prices in North America: 3.98¢ CA/kWh\***

## Major companies located in Greater Montréal



# Montréal is home to many sustainable development research organizations



The **Université de Montréal** ranks **7<sup>th</sup>** in the world among higher education institutions committed to achieving the sustainable development goals set by the **United Nations**, according to Times Higher Education (2019).

Most of the **work is carried out in partnership with industry, government or civil society.**

Examples of research organizations:





# More than 30 programs to promote innovation in sustainable development



Government of Québec

**Program to support the mission of environmental organizations:** supports awareness and education organizations with respect to environmental issues.

**Fonds d'action québécois pour le développement durable:** accelerates the adoption of behaviours or practices that promote sustainable development.

**2018-2023 Energy Transition, Innovation and Efficiency Master Plan:** ensures the success of energy transition as a social project.

**Climate Action Fund:** mobilizes the population in the fight against climate change.

**Technoclimat program:** supports innovation in relation to energy and the reduction of GHG emissions.



Government of Canada

**2030 Agenda for Sustainable Development:** A program financed by a sustainable development goals funding program to complement and further the activities of the 2030 Agenda.

**Canada-France Climate and Environment Partnership:** promotes and supports the implementation of the Paris Agreement at the national and international levels.



**Federal Sustainable Development Strategy for Canada:** the main instrument for planning and reporting on sustainable development.

**EcoAction Community Funding Program:** provides financial support to community groups involved in projects that have a positive impact on the environment.

**Sustainable Development Technology Canada Foundation:** supports Canadian companies in the clean technology sector.

# Advantageous financial incentives

Canada offers a range of government investment funds to encourage innovation and project development in the field of sustainable development. Here are some examples\*:

	Available programs	Financial assistance and financing
 Government of Canada	Climate Action Plan	<b>\$1 million</b> per national-level project
	Program to support the mission of environmental organizations	<b>\$500,000</b> over 5 years
	Techno-Climate Program	<b>Up to \$3 million</b> per project (50% of eligible expenses)
	Support program to promote transport electrification	<b>Up to \$250,000</b> per financial year and per organization
	Eco-performance program	Subsidy of \$40 to \$50/tCO <sub>2</sub>
	Fonds d'action québécois pour le développement durable	N/A
 Government of Québec	EcoAction Program	<b>\$100,000</b> per project
	Climate Action Fund	<b>Between \$200,000</b> (for a profit-seeking enterprise) and <b>\$500,000</b> (for a non-profit organization)

\* Subject to eligibility.

Source: Green Fund Management Board, 2019; Fonds d'action Québécois pour le développement durable, 2019.



02

# Montréal, an International City



Montréal  
International





## Third largest concentration of international organizations in the Americas

- More than 60 international organizations, including the headquarters of 4 UN agencies
- World capital of civil aviation



- A significant hub for sustainable development focused international organizations



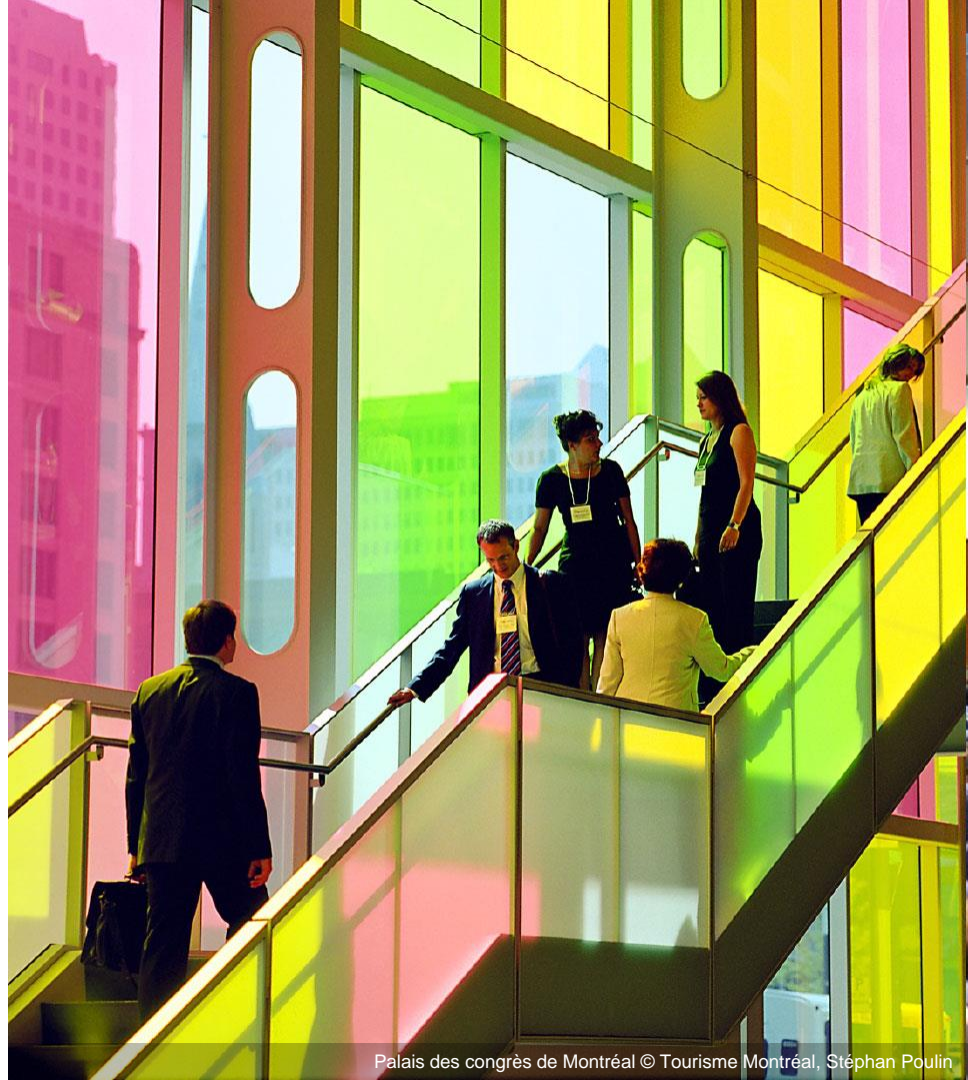


# A major hub for international events

- **Top host city in North America for international associative events**, according to the Union of International Associations, 2020
- A **world-class convention centre**: the Palais des Congrès offers more than 550,000 square feet of event space, including 113 rooms and meeting places, 3 ballrooms and 4 terraces
- **Dozens of additional locations** to organize international events and meetings



Montréal's international airport offers direct flights to **more than 150 destinations**, including most major European and American cities.



Palais des congrès de Montréal © Tourisme Montréal, Stéphan Poulin



# Montréal ranks first as a host city for international organizations

Montréal offers a high-quality, affordable hosting environment.

The overall ranking places **Montréal first among the 13 cities considered for hosting international organizations.**

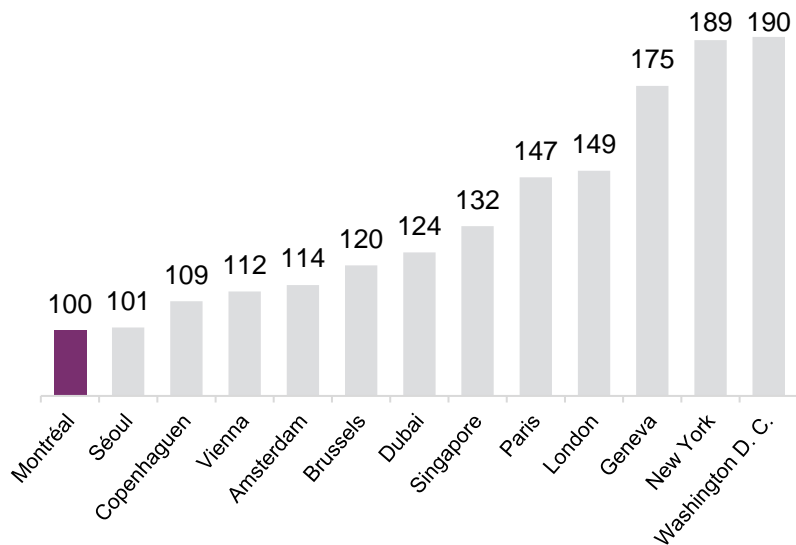
## Location factors

- **Operating costs**  
(fDi Benchmark)
- **Cost of living**  
(Cost of Living Survey, Mercer)
- **Quality of living**  
(Quality of Living Survey, Mercer)
- **International reputation**  
(City RepTrak, Reputation Institute)
- **Risk of employability and international redeployment**  
(People Risk Index, Aon Hewitt)
- **Business environment**  
(Economist Intelligence Unit)

Overall ranking	City	Location factors					
		Lowest operating costs*	Lowest cost of living*	Highest quality of living	Best reputation	Lowest employment risk*	Best business environment
1	Montréal	1	1	5	4	3	3
2	Copenhagen	3	9	2	1	5	6
3	Vienna	4	4	1	2	12	9
4	Amsterdam	5	3	4	6	7	7
5	Geneva	11	10	3	3	6	2
6	Singapore	8	13	6	9	2	1
7	Brussels	6	2	7	10	10	8
8	London	10	7	9	5	3	10
9	New York	12	11	10	7	1	4
10	Paris	9	5	8	8	11	11
11	Washington	13	6	11	11	9	4
12	Dubai	7	8	12	12	8	13
13	Seoul	2	12	13	13	13	12

Note:\* A higher rank means lower operating costs, a lower cost of living and a lower employment risk.

# Montréal has an average cost advantage of 26% over other cities that host international organizations



# 03

## A Pool of Highly Qualified Labor





# Canada's most bilingual and trilingual city in Canada

- The largest French-speaking metropolis in the Americas
- 2.5 million people also speak English
- 55% of the population is bilingual (French and English)
- Nearly 20% of the population is fluent in three or more languages
- More than 140 languages spoken

## Top 10 most widely spoken mother tongues in Montréal\*:

Languages	Population in Greater Montréal
Arabic	151,955
Spanish	120,765
Italian	101,230
Creole	51,325
Mandarin	40,195
Greek	37,710
Romanian	33,050
Portuguese	31,025
Russian	26,370
Vietnamese	25,430



\* Excluding French and English.  
Source: Statistics Canada, 2016.

# The best student city in the Americas and Canada's university capital

- **Canada's university capital:** 11 university institutions and 60 colleges
- **320,000 post-secondary students**, including more than **200,000 university students** and **35,500 international university students**
- **1<sup>st</sup> in Canada for university research funding** with \$1.34+ billion yearly



**Best student city in the Americas**  
tied with Boston

QS Best Student Cities Rankings  
2022

1	<b>Montréal</b> tied with Boston
2	Toronto
3	New York
4	Vancouver
5	San Francisco



# With universities that offer highly renowned programs, Montréal can count on a large pool of university students

University programs related to sustainable development	Students enrolled 2019-2020	Graduates 2019
Engineering	25,254	8,627
Applied sciences	15,041	3,339
Pure sciences	10,931	2,429
Environment (environmental quality and pollution)	1,028	248
<b>Total</b>	<b>52,253</b>	<b>14,644</b>



**50,000+ university students** enrolled in a program related to sustainable development

**Nearly 15,000 new graduates** each year



# 04

## Montréal International: Free, Personalized and Confidential Services



# A comprehensive support program for international organizations

Montréal International provides personalized support to international associations and organizations seeking to establish an office in Montréal.



## Financial support

Receive multi-year and flexible financial support available to through Montréal International's funding program.



## Strategic and logistical advice

Get help regarding the steps needed to set up an office and grow your organization.



## Access to the network

Engage with key local institutional, academic and business stakeholders to make the most of your presence in Montréal.



## Support for international mobility

Obtain free and confidential advice for recruiting skilled foreign workers in Montréal.



## Contact us



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