

Montréal, a Welcoming Home for Sustainable Development Organizations



Aerial view of Mont-Royal and downtown Montréal

A world leading economic development agency





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A Thriving International City



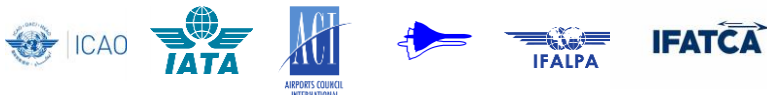
International organizations enhancing the city's global reputation

- **The 3rd main IO hub in the Americas** along with Washington, D.C. and New York
- **68 international organizations**, including five UN agencies
- **2,100 jobs**
- **\$450M in economic spin-offs** per year
- **World capital of civil aviation**
- Numerous organizations focusing on **sustainable development**



Close to 70 international organizations in many sectors

▲ Aerospace and civil aviation



▲ Life sciences and health



▲ Sustainable development



▲ Data and artificial intelligence



▲ Education



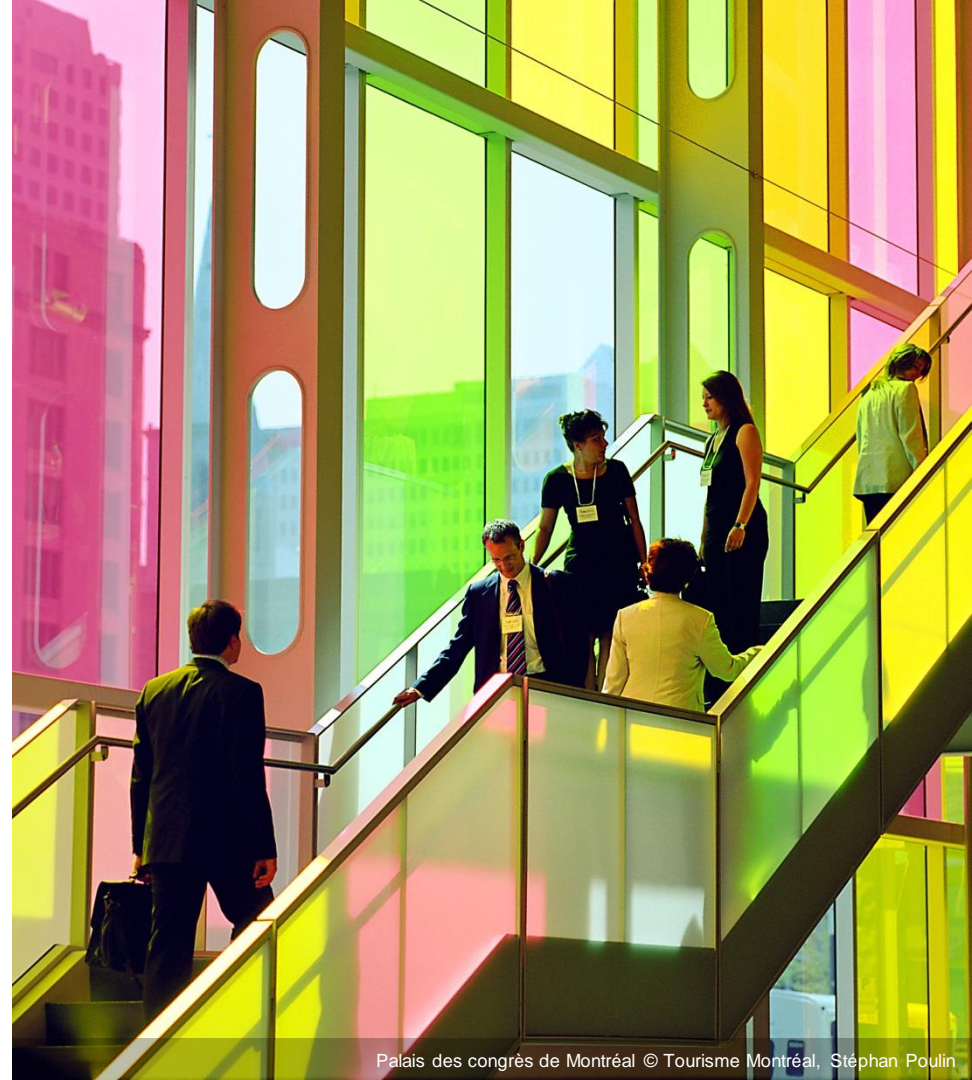
▲ International Development



- And many more!

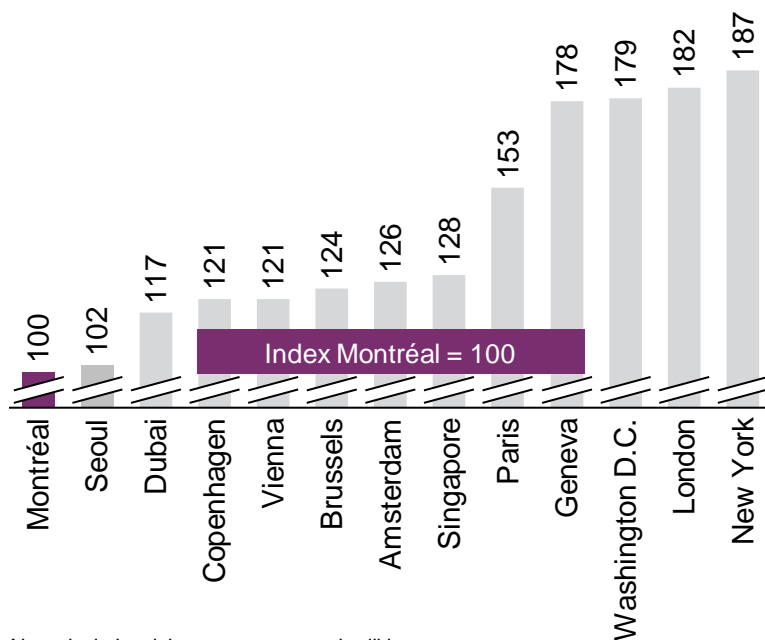
A major international congress and convention city

- **Top host city in North America for international association events**, according to the Union of International Associations, 2022
- **A world-class convention centre located downtown, the Palais des Congrès**, offers more than 550,000 sq. ft. of event space, including 110+ rooms and meeting places, 3 ballrooms and 4 terraces
- **Dozens of additional venues** to hold international events and meetings

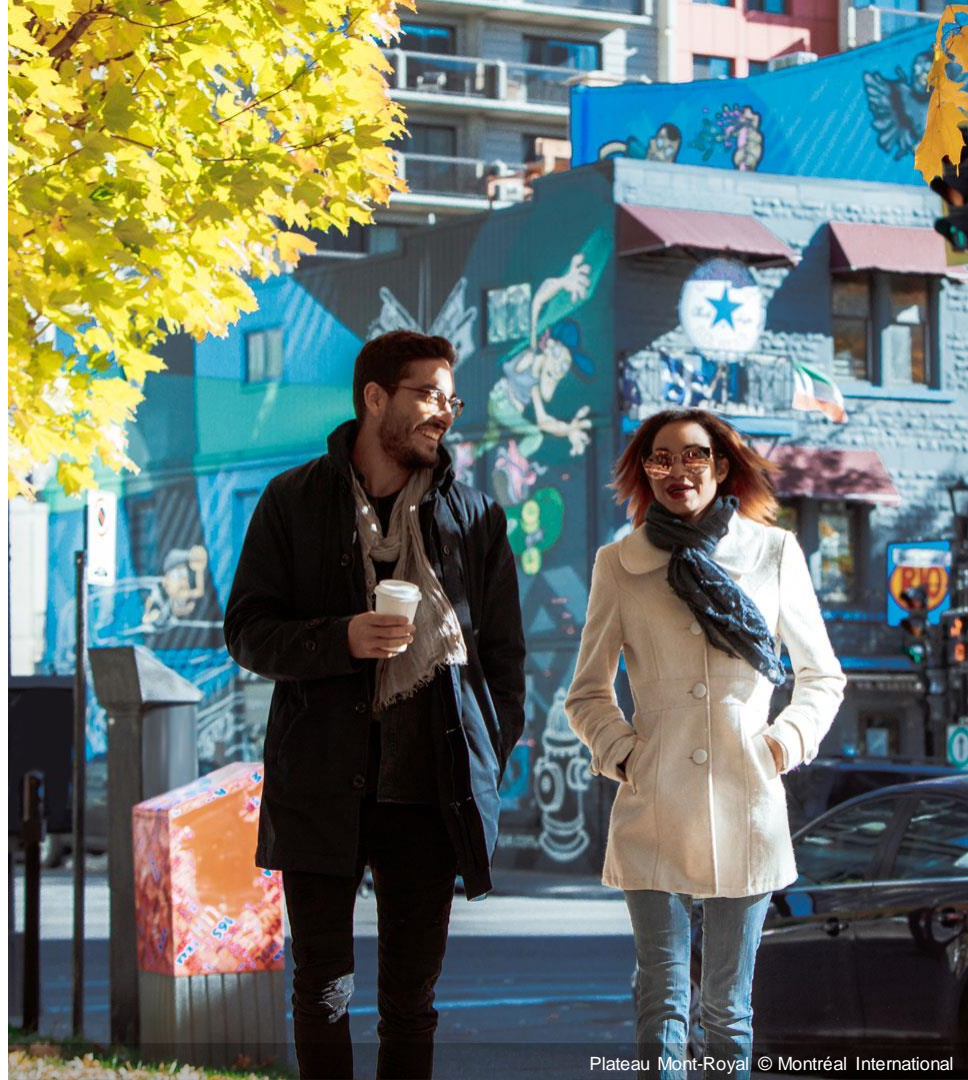


Montréal enjoys a 29% operating cost advantage over comparable world cities

Operating cost index, fDi Benchmark, 2022



Note: includes labour, property and utilities costs.
Source: fDi Benchmark (regional office scenario), March 2022.





Montréal, a cost-effective host city

Cost advantage components Comparison of 13 IO host cities*

29%

Overall operating cost
advantage over comparable world
cities for a regional office**

53%

Office space cost advantage

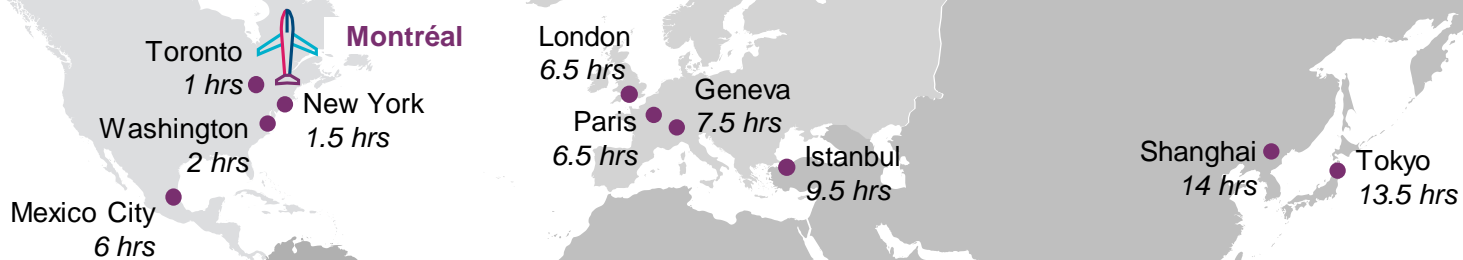
1st

**Lowest average cost for a
business trip*****

*Montréal, Seoul, Dubai, Copenhagen, Vienna, Brussels, Amsterdam, Singapore, Paris, Geneva, Washington D.C., London, New York; **Includes labour, property and utilities costs; ***Business trip costs include overnight stay for two people, two dinners, a taxi ride, a rental car (100 km) and a few other small items.
Source: fDi Benchmark (regional office scenario), March 2022; fDi Benchmark based on Colliers, Q3 2021; Prices and Earnings, UBS, 2018.

An easy access to world cities

Flight time from Montréal-Trudeau International Airport (YUL)



With 2 international airports, Montréal offers direct flights to 150+ destinations,
including most major European and American cities

02

A Strong Commitment to Sustainable Development Projects



Québec, a key player in the fight against climate change



No. 1 renewable energy producer
in North America



More than **99% of the electricity is produced from a clean and renewable source**
(hydroelectricity, wind power, biomass)



Government of Québec's 2030 Plan for a Green Economy: **Reduce GHG emissions by 37.5%** compared to 1990 by 2030 and reach carbon neutrality by 2050



Member of **several international groups** for reducing GHG



THE CLIMATE GROUP





Québec, a circular economy pioneer in North America

- **Québec expertise** and solid **collaborative networks**, including:



- **Réseau québécois de recherche en économie circulaire (RQREC)**, a network bringing together 110 researchers from 16 universities and 6 colleges
- A **circularity index** developed for the Québec economy in 2021 along with 7 societal goals
- **Key high-potential sectors**: agri-food, energy, construction, and metals

A strong commitment to biodiversity

- Montréal mayor appointed **Global Ambassador for Local Biodiversity** by Local Governments for Sustainability
- Montréal has developed **many initiatives to preserve the natural heritage and resources**, such as The Ecosystem Management Program, conservation of wildlife trees, wildlife crossing, etc.
- Examples of organizations involved in biodiversity in Greater Montréal:



CENTRE DE LA SCIENCE
DE LA BIODIVERSITÉ
DU QUÉBEC

QUEBEC CENTRE
FOR BIODIVERSITY
SCIENCE





Montréal stands out for its commitment to sustainable development

- Actively involved in **sustainable development networks across the world:**



- Many organizations are involved in sustainable development





Montréal, a sustainable finance centre with an early adopter mindset

- **Among the top 10 in North America for green finance** according to the Global Green Finance Index 2022
- **A world-leading proportion of sustainable investment assets:** 68% in Québec and 62% in Canada overall
- **Many major Montréal-based institutions have adopted decarbonization** targets toward achieving a carbon-neutral portfolio by 2050 such as CDPQ, Desjardins, Fonds de Solidarité FTQ, etc.
- **The City of Montréal is part of the UN-convened International Network of Financial Centres for Sustainability (FC4S)**
- The IFRS Foundation chose Montréal to establish its **International Sustainability Standards Board (ISSB)**

A strong government commitment to support the ecological transition

Federal support



- **\$8B+** in funding to **decarbonize** and invest in **cleantech**
- **\$2.2B over 7 years** to expand the Low Carbon Economy Fund
- **\$1.4B** for cleantech development and its commercialization
- **\$2.6B over 5 years** in tax credit to spark CCUS technologies

Provincial support



- **Nearly \$150M over 5 years** to support Québec companies in the development of cleantech
- **\$152.4M over 5 years** to spur energy transition
- Close to **\$25G over 10 years** on infrastructures to reduce GHG emissions and adapt to climate change

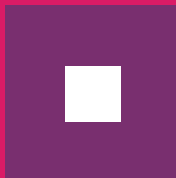
Metropolitan support



- Significant budgets and efforts to ensure the **ecological transition** by 2030: sustainable mobility, green economy, zero waste future, green infrastructure, etc.
- **Reduce GHG emissions by at least 55%** below 1990 levels by 2030 and **achieve carbon neutrality by 2050**

03

A Booming Sustainable Development Ecosystem



A large ecosystem in sustainable development and clean technologies

International organizations



Innovation and research centres



Cluster organizations



Industry leader



- And many more!

A flourishing cleantech sector



A favourable business environment

- Canada is the second-most attractive country for cleantech companies



Québec's cleantech sector by the numbers

- **85,000+** jobs
- **Close to \$8B** in total annual revenue
- **200** public research groups
- **1,000** organizations revolving around the sector



Examples of fast-growing cleantech niches in Greater Montréal: AI for sustainability, electric and smart transportation, AgTech, sustainable building, smart infrastructure, etc.



A strategic hub for international sustainable development organizations



Convention on
Biological Diversity

An organization that supports the objectives of the convention on **biological diversity**

futurearth

A multi-hub organization that accelerates transformations towards **global sustainability** through research and innovation



Multilateral Fund
for the Implementation of the Montreal Protocol

A UN organization dedicated to **reversing the deterioration of the ozone layer**



COMMISSION FOR
ENVIRONMENTAL
COOPERATION

An intergovernmental organization for North American cooperation to promote the **conservation, protection and improvement of the environment**



Partenariat
mondial pour
l'électricité durable

A international partnership that plays a role in discussions on **international issues affecting the electricity sector** and promotes the **development of sustainable energy sources**

GEO BON

A global biodiversity observation network that contributes to **effective management policies for the world's biodiversity and ecosystem services**



RIGHTS +
RESOURCES

A global network for **protecting the land and forest rights of indigenous peoples and local communities**



Centre for International
Sustainable Development Law

A centre that promotes legal **education on sustainable societies** and the **protection of ecosystems**



SIFÉE
Secrétariat international francophone
pour l'évaluation environnementale

An international secretariat that promotes **environmental impact assessments** in the French-speaking world



SIE-ISW-SIA SEE-SWE

An international secretariat that mobilizes advocates for **universal access to water and sanitation**, while taking a long-term approach to preserving natural resources

GODAN

Global Open Data
for Agriculture & Nutrition

An organization that promotes the **proactive sharing of open data** to make information about **agriculture and nutrition available**, accessible and usable worldwide



An organization that will set **sustainability disclosure standards** for companies around the world

A strategic hub for solving environmental challenges with AI



Several members of Mila, specialize in research that can help fight the harmful impacts of climate change, such as:

- **David Rolnick**, McGill University
- **Yoshua Bengio**, Université de Montréal



Examples of AI research projects on **climate change** and **environmental research**:

- Using AI to visualize the **impacts of climate change**
- AI and climate change: opportunities, considerations, and policy levers to **align AI with climate change goals**



Mila has numerous projects with industry and academic partners including the **carbon footprint of AI** and the **reduction of greenhouse gas (GHG) emissions** in the energy sector:



An open-source software that help track the carbon footprint of algorithms and code. A collaboration between BCG's GAMMA, Comet, and Haverford College



An organization with the goal of catalyzing impactful work at the intersection of climate change and machine learning

Presence of ceimia, with objectives aligned with the UN Sustainable Development Goals



A culture of sustainability and low-carbon urban mobility

- Québec, no. 1 for vehicle electrification in Canada
- Largest charging network with 3,400+ electric stations, including 600 fast charging stations
- A public transportation networks adopting sustainable mobility technologies



Acquire only electric vehicles as of 2025 and achieve zero emissions for vehicles by 2040



Pioneer of car-sharing in North America with 3,000+ vehicles, including 200+ electric vehicles



Bicycle-sharing system with 2,400+ electric BIXI bikes and 7,000+ regular BIXI bikes in 700+ stations



67 km of light rail system with 26 stations (under construction)





Among the greenest metropolitan areas

- One of the **world's most tree-filled cities**
- Presence of **thousands of urban parks**
- **Among the top ten best public transit systems in the world:** 68 metro stations, 220 bus lines, 6 commuter train lines and a public bike share system
- **Best cycling city in North America** with more than 3,450 km of bike paths, including 700+ km accessible year round

Source: Ville de Montréal, 2022; The 10 cities with the best public transportation, USA Today, 2019; Luko, Global Bicycle Cities Index, 2022; Senseable City Lab, 2019; SEPAQ, 2022.

04

A Large Pool of Highly Qualified Talent





Canada's most bilingual and trilingual population



2.4 million residents speak English, that's 4% more than in Vancouver



56% of the population is bilingual (French and English), compared to 7% in Toronto and Vancouver



Almost 24% of the population is fluent in three or more languages, compared to 13% in Toronto and 12% in Vancouver

Among the best student city in the Americas and Canada's university capital

- **Canada's university capital:** 15 university institutions and 100+ colleges
- **600,000+ post-secondary students in Québec**, including **350,000+ university students** and **65,000+ international students**
- **Over half of Québec's students** are located in Greater Montréal
- **1st in Canada for university research funding** with nearly \$2B per year



**Among the best student cities in
the world and Best student city of
Canada**

QS Best Student Cities Rankings 2023

Source: QS Best Student Cities in the World 2023; Québec Ministry of Education and Higher Education, 2022; Research Infosource Inc., 2022.

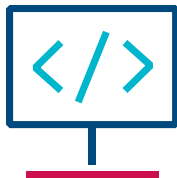


A deep and growing pool of highly qualified talent



**Managerial &
professional talent**
569,400 jobs

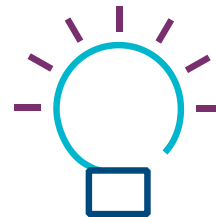
including marketing
professionals, accountants,
lawyers, executives, etc.



STEM* talent
519,000 jobs

33% of STEM professions
(e.g. chemists, engineers,
mathematicians)

**67% of STEM-related
professions** (e.g. land
surveyors, industrial
designers)



Creative talent
151,500 jobs

including architects,
designers, conservators,
artist, technical occupation in
museums, etc.

* STEM: science, technology, engineering and mathematics.

Note: Some professions may fall into more than one category.

Source: Statistics Canada, special compilation based on data from Labour Force Survey, 2021.

05

Montréal International: Free, Personalized and Confidential Services



Montréal International offers a comprehensive support program for international organizations

Montréal International provides personalized support to international associations and organizations seeking to establish an office in Montréal



Financial support

Receive multi-year and flexible financial support available to through Montréal International's funding program



Support for international mobility

Obtain free and confidential advice for recruiting skilled foreign workers in Montréal



Access to the network

Engage with key local institutional, academic and business stakeholders to make the most of your presence in Montréal



Strategic and logistical advice

Get help regarding the steps needed to set up an office and grow your organization



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