

# Montréal, a Welcoming Home for Sustainable Development Organizations



# The world's best economic promotion agency at your service





# Content



01

A Dynamic Sustainable  
Development Ecosystem

02

Montréal, an  
International City

03

A pool of highly qualified  
labor

04

Montréal International:  
free, personalized and  
confidential services



# 01

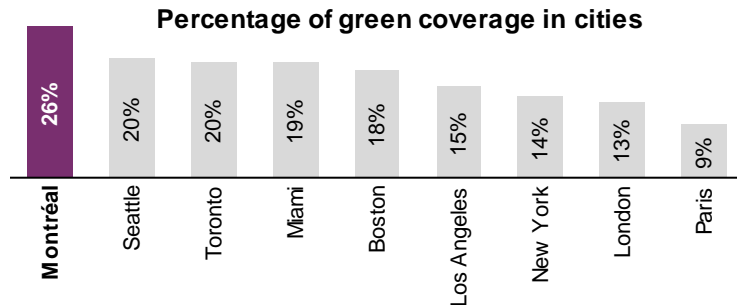
## A Dynamic Sustainable Development Ecosystem



# Montréal, 10<sup>th</sup> city in the world in the 2018 Sustainable Cities Index for its environmental policy

- Montréal has implemented a number of action plans, including:
  - The **Sustainable Montréal 2016-2020 Plan**: in consultation with more than 230 local and international partners.
  - The **Local Sustainable Development Plan 2019-2022**: new global development framework based on the United Nations' 17 sustainable development goals.
- The city is ranked 4<sup>th</sup> in the world for sustainable transport.
- One of the greenest cities in the world:

19 large parks covering nearly 2,000 hectares, 1,200 neighbourhood parks.



Source: City of Montréal, 2019; Senseable City Lab, 2019; Montréal Local Sustainable Development Plan 2016-2020; 2018 Sustainable Cities Index.



# A strategic hub for international sustainable development organizations



**Secretariat of the UN Convention on Biological Diversity:** an organization that supports the objectives of the convention on biological diversity.



**Future earth:** a multi-hub organization that accelerates transformations towards global sustainability through research and innovation.



**Multilateral Fund for the Implementation of the Montréal Protocol:** a UN organization dedicated to reversing the deterioration of the ozone layer.



**Centre for International Sustainable Development Law:** promotes legal education on sustainable societies and the protection of ecosystems.



**International Francophone Secretariat for Environmental Assessment:** promotes environmental impact assessments in the French-speaking world.



**Rights & Resources:** a global network for protecting the land and forest rights of indigenous peoples and local communities.



**Commission for Environmental Cooperation:** intergovernmental organization for North American cooperation to promote the conservation, protection and improvement of the environment.



**Global Sustainable Electricity Partnership:** plays a role in discussions on international issues affecting the electricity sector and promotes the development of sustainable energy sources.



**International Secretariat for Water:** mobilizes advocates for universal access to water and sanitation, while taking a long-term approach to preserving natural resources.



**GODAN:** promotes the proactive sharing of open data to make information about agriculture and nutrition available, accessible and usable worldwide.



# A unique opportunity to be part of a dynamic ecosystem of non-profit organizations

## Non-profit associations and organizations



## Technology hubs and clusters



## Non-governmental organizations



## Networks for private companies\*





# The environment: A major sector in Canada



**Canada, 4<sup>th</sup> most  
attractive country**  
for clean technology companies



**30,000 jobs**  
in the sector in Québec



**500+ companies**  
specialized in clean technologies



# Sustainable development, at the heart of Québec's policies

- Québec's **International Climate Cooperation Program**, financed by the Green Fund, is one of the winners of the 2019 UN Global Climate Action Awards.



Environnement  
et Lutte contre  
les changements  
climatiques

Québec



- Québec is actively involved in a number of international non-profit organizations of state governments and regions in the environmental sphere:



THE CLIMATE GROUP





Aerial view of downtown Montréal © Montréal International

# Montréal stands out for its commitment to sustainable development

- Actively involved in **sustainable development networks across the world:**



- Montréal mayor appointed **Global Ambassador for Local Biodiversity** by Local Governments for Sustainability



- **The city is ranked 1<sup>st</sup> in North American in sustainable finance** according to the 2019 Global Green Finance Index
- 1<sup>st</sup> Canadian city to be included in the Global Destination Sustainability Index 2019

Source: Global Green Finance Index, 2019; Global Destination Sustainability Index, 2019.



# An ecosystem of innovative companies

- 500+ innovative companies specialized in clean technologies



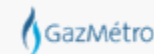
Lion Electric launched the **first all-electric Class 8 truck**, as well as **electric buses** (for public and school transport)



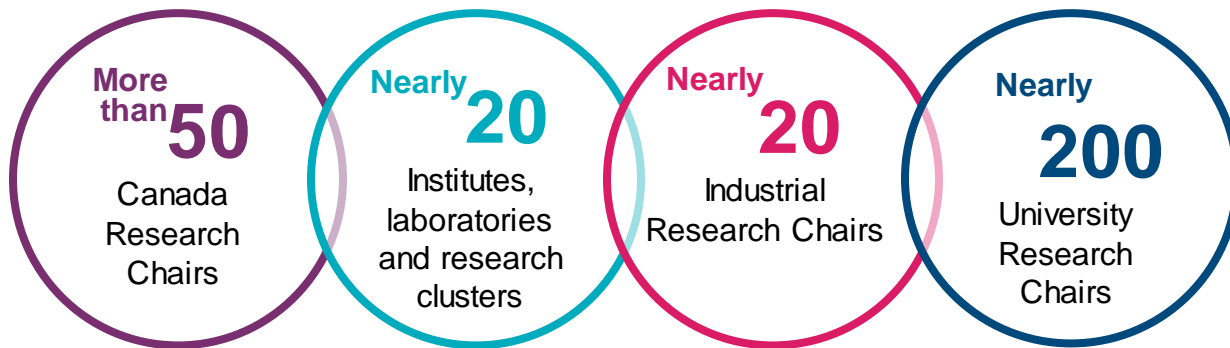
Hydro-Québec, a **state-owned company** that produces nearly 99% of green and renewable energy

Thanks to its **abundant supply of renewable, stable and low-cost hydropower**, Greater Montréal has **one of the lowest electricity prices in North America: 3.98¢ CA/kWh\***

## Major companies located in Greater Montréal



# Montréal is home to many sustainable development research organizations



The **Université de Montréal** ranks **7<sup>th</sup>** in the world among higher education institutions committed to achieving the sustainable development goals set by the **United Nations**, according to Times Higher Education (2019).

Most of the **work is carried out in partnership with industry, government or civil society.**

Examples of research organizations:





# More than 30 programs to promote innovation in sustainable development



**Government of Québec**

**Program to support the mission of environmental organizations:** supports awareness and education organizations with respect to environmental issues.

**Fonds d'action québécois pour le développement durable:** accelerates the adoption of behaviours or practices that promote sustainable development.

**2018-2023 Energy Transition, Innovation and Efficiency Master Plan:** ensures the success of energy transition as a social project.

**Climate Action Fund:** mobilizes the population in the fight against climate change.

**Technoclimat program:** supports innovation in relation to energy and the reduction of GHG emissions.



**Government of Canada**

**2030 Agenda for Sustainable Development:** A program financed by a sustainable development goals funding program to complement and further the activities of the 2030 Agenda.

**Canada-France Climate and Environment Partnership:** promotes and supports the implementation of the Paris Agreement at the national and international levels.



**Federal Sustainable Development Strategy for Canada:** the main instrument for planning and reporting on sustainable development.

**EcoAction Community Funding Program:** provides financial support to community groups involved in projects that have a positive impact on the environment.

**Sustainable Development Technology Canada Foundation:** supports Canadian companies in the clean technology sector.

# Advantageous financial incentives

Canada offers a range of government investment funds to encourage innovation and project development in the field of sustainable development. Here are some examples\*:

	Available programs	Financial assistance and financing
 Government of Canada	Climate Action Plan	<b>\$1 million</b> per national-level project
	Program to support the mission of environmental organizations	<b>\$500,000</b> over 5 years
	Techno-Climate Program	<b>Up to \$3 million</b> per project (50% of eligible expenses)
	Support program to promote transport electrification	<b>Up to \$250,000</b> per financial year and per organization
	Eco-performance program	Subsidy of \$40 to \$50/tCO <sub>2</sub>
	Fonds d'action québécois pour le développement durable	N/A
 Government of Québec	EcoAction Program	<b>\$100,000</b> per project
	Climate Action Fund	<b>Between \$200,000</b> (for a profit-seeking enterprise) and <b>\$500,000</b> (for a non-profit organization)

\* Subject to eligibility.

Source: Green Fund Management Board, 2019; Fonds d'action Québécois pour le développement durable, 2019.



# 02

## Montréal, an International City

**MTL  
INTL** Montréal  
International





# Third largest concentration of international organizations in the Americas

- More than 60 international organizations, including the headquarters of 4 UN agencies

- World capital of civil aviation



- A significant hub for sustainable development focused international organizations



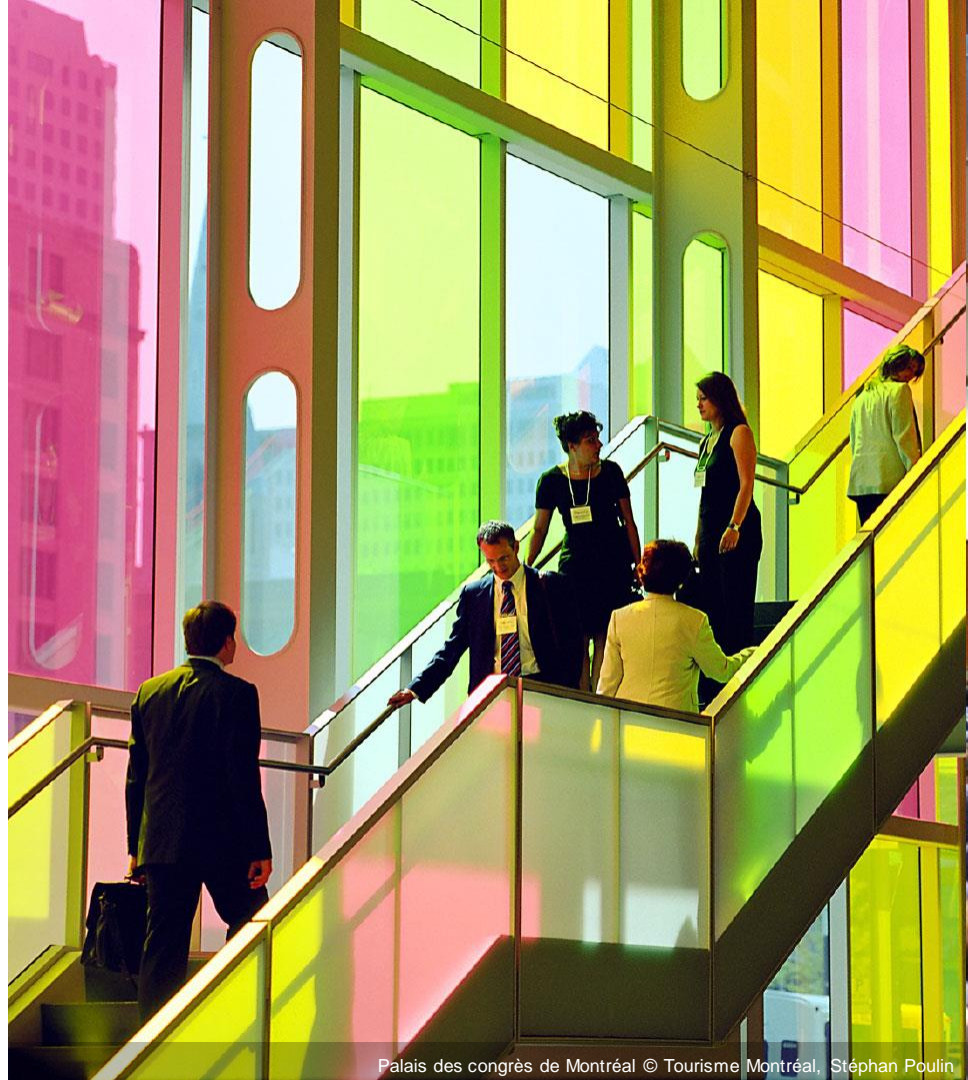


# A major hub for international events

- **Top host city in North America for international associative events**, according to the Union of International Associations, 2020
- A **world-class convention centre**: the Palais des Congrès offers more than 550,000 square feet of event space, including 113 rooms and meeting places, 3 ballrooms and 4 terraces
- **Dozens of additional locations** to organize international events and meetings



Montréal's international airport offers direct flights to **more than 150 destinations**, including most major European and American cities.





# Montréal ranks first as a host city for international organizations

Montréal offers a high-quality, affordable hosting environment.

The overall ranking places **Montréal first among the 13 cities considered for hosting international organizations.**

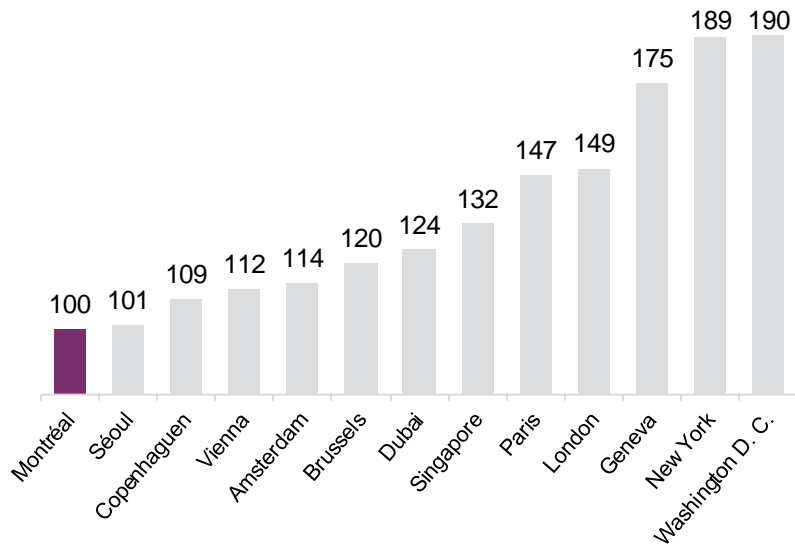
## Location factors

- **Operating costs**  
(fDi Benchmark)
- **Cost of living**  
(Cost of Living Survey, Mercer)
- **Quality of living**  
(Quality of Living Survey, Mercer)
- **International reputation**  
(City RepTrak, Reputation Institute)
- **Risk of employability and international redeployment**  
(People Risk Index, Aon Hewitt)
- **Business environment**  
(Economist Intelligence Unit)

Overall ranking	City	Location factors					
		Lowest operating costs*	Lowest cost of living*	Highest quality of living	Best reputation	Lowest employment risk*	Best business environment
1	Montréal	1	1	5	4	3	3
2	Copenhagen	3	9	2	1	5	6
3	Vienna	4	4	1	2	12	9
4	Amsterdam	5	3	4	6	7	7
5	Geneva	11	10	3	3	6	2
6	Singapore	8	13	6	9	2	1
7	Brussels	6	2	7	10	10	8
8	London	10	7	9	5	3	10
9	New York	12	11	10	7	1	4
10	Paris	9	5	8	8	11	11
11	Washington	13	6	11	11	9	4
12	Dubai	7	8	12	12	8	13
13	Seoul	2	12	13	13	13	12

Note:\* A higher rank means lower operating costs, a lower cost of living and a lower employment risk.

# Montréal has an average cost advantage of 26% over other cities that host international organizations



# 03

## A Pool of Highly Qualified Labor





# Canada's most bilingual and trilingual city in Canada

- The largest French-speaking metropolis in the Americas
- 2.5 million people also speak English
- 55% of the population is bilingual (French and English)
- Nearly 20% of the population is fluent in three or more languages
- More than 140 languages spoken

## Top 10 most widely spoken mother tongues in Montréal\*:

Languages	Population in Greater Montréal
Arabic	151,955
Spanish	120,765
Italian	101,230
Creole	51,325
Mandarin	40,195
Greek	37,710
Romanian	33,050
Portuguese	31,025
Russian	26,370
Vietnamese	25,430



\* Excluding French and English.  
Source: Statistics Canada, 2016.

# The best student city in the Americas and Canada's university capital

- **Canada's university capital:** 11 university institutions and 60 colleges
- **320,000 post-secondary students**, including more than **200,000 university students** and **35,500 international university students**
- **\$1+ billion in funding yearly dedicated to university research**
- **Best student city in the Americas:**



**Best student city in the Americas**

2019 QS Best Student Cities Rankings

1	Montréal
2	Toronto
3	Boston
4	Vancouver
5	New York



# With universities that offer highly renowned programs, Montréal can count on a large pool of university students

University programs related to sustainable development	Students enrolled 2018-2019	Graduates 2018
Engineering	24,385	9,522
Applied sciences	14,260	3,064
Pure sciences	10,807	2,394
Environment (environmental quality and pollution)	945	258
<b>Total</b>	<b>50,397</b>	<b>15,238</b>



**50,000+ university students** enrolled in a program related to sustainable development

**15,000+ new graduates** each year



# 04

## Montréal International: Free, Personalized and Confidential Services



# A comprehensive support program for international organizations

Montréal International provides personalized support to international associations and organizations seeking to establish an office in Montréal.



## Financial support

Receive multi-year and flexible financial support available to through Montréal International's funding program.



## Strategic and logistical advice

Get help regarding the steps needed to set up an office and grow your organization.



## Access to the network

Engage with key local institutional, academic and business stakeholders to make the most of your presence in Montréal.



## Support for international mobility

Obtain free and confidential advice for recruiting skilled foreign workers in Montréal.



## Contact us



Montréal  
International

**Montréal International**  
380 Saint-Antoine Street West  
Suite 8000  
Montréal, Québec H2Y 3X7

**t** +1 514-987-8191  
[www.montrealinternational.com](http://www.montrealinternational.com)

This document is the property of Montréal International. You are authorized to reproduce this document, in whole or in part, provided that its content is not modified and that Montréal International is clearly identified as the originator of this material. You shall not, in any circumstances, use the material in a manner that could create a false or misleading impression with respect to the source of the material, including but without limitation, by means of a mark or mention that does not refer to Montréal International.

