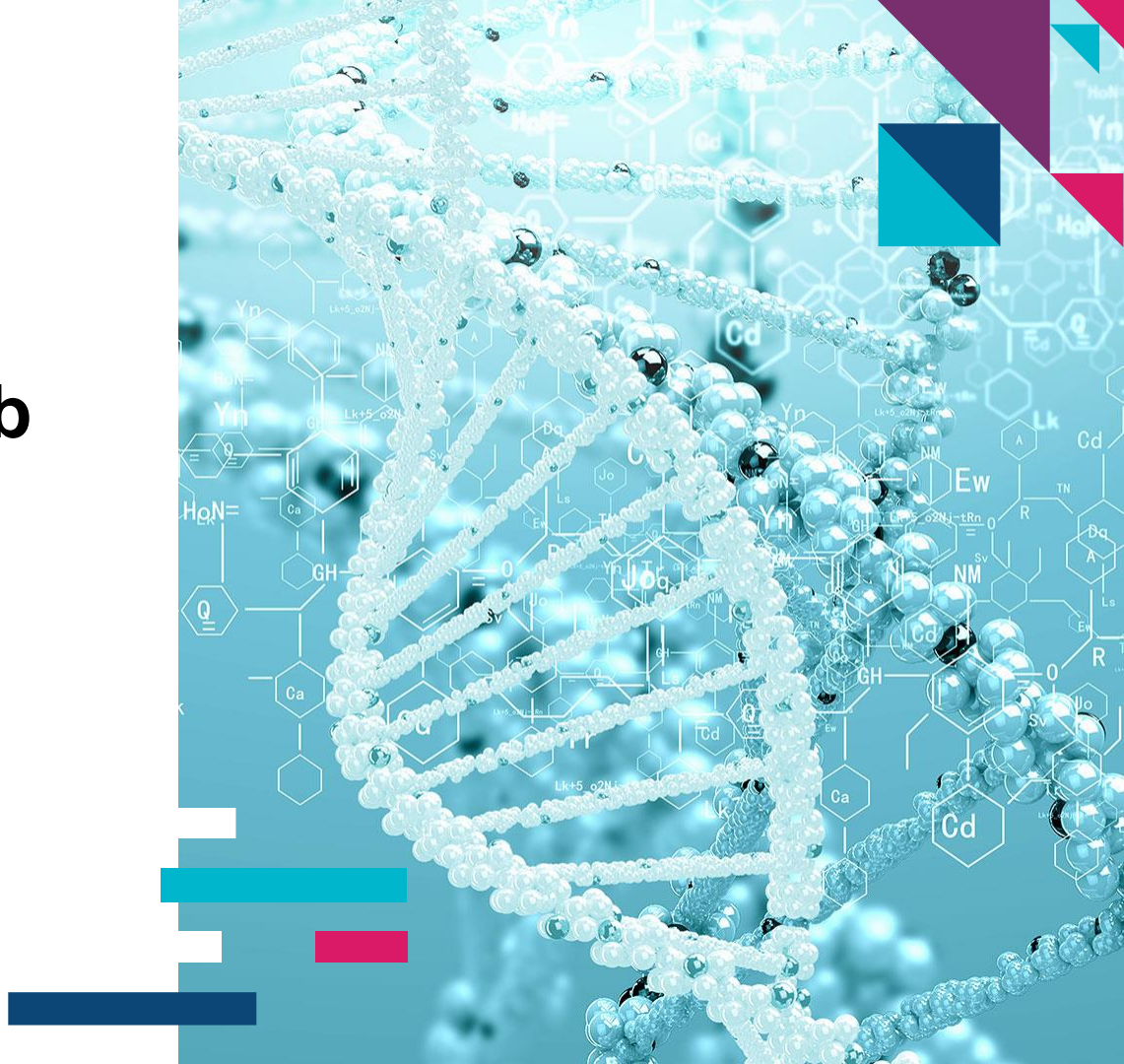


Greater Montréal: An AI for Health Hub



The world's best economic promotion agency at your service





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Top reasons to invest in AI for health in Greater Montréal



A world-leading AI hub

- **Top 3 best places to invest in AI in North America**
- **Google, Microsoft, Facebook, Novartis**, and many more major companies developed AI research labs in Montréal
- Cutting-edge expertise developed by researchers such as **Yoshua Bengio, Joëlle Pineau, Doina Precup, Hugo Larochelle** and **Irina Rish**



A highly qualified workforce

- **Canada's University Capital**
- **600+ researchers** MSc, PhD, post-doc and applied AI students at Mila, the world's largest academic research lab in deep learning and machine learning
- **19,500 workers** with AI skills
- **56,000 jobs** in life sciences and health tech
- More than **13,000 university students** enrolled in AI and data-related programs



Many opportunities for funding & collaboration

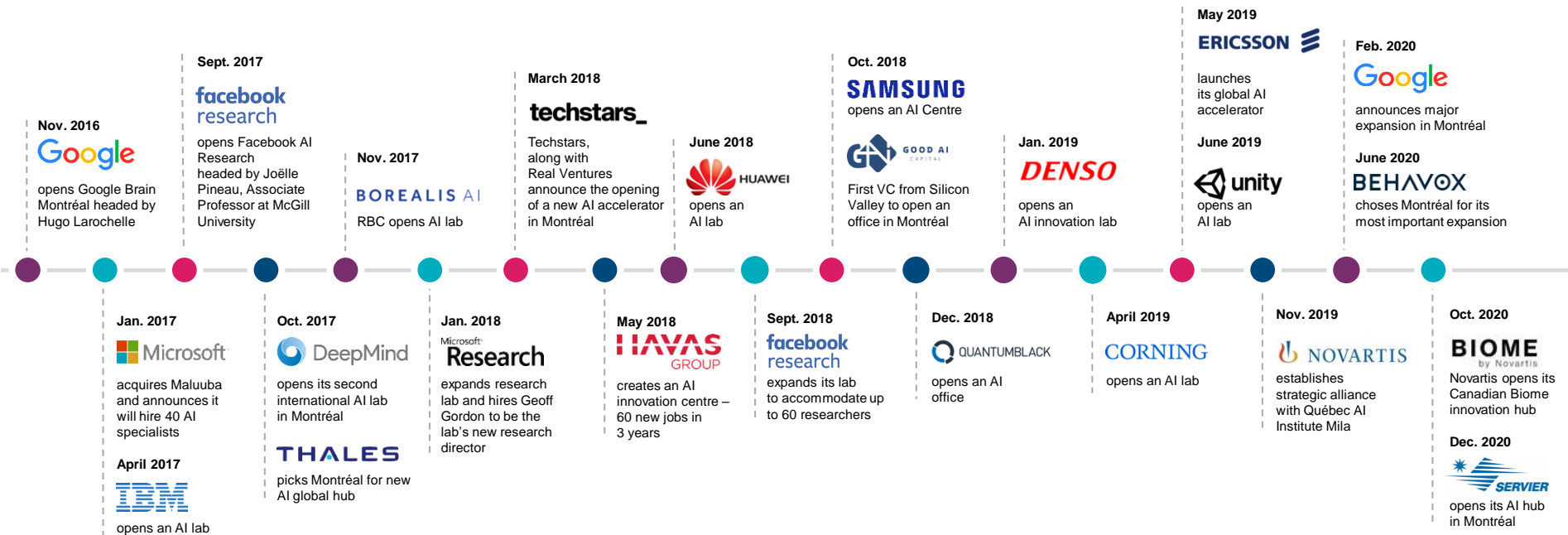
- **More than \$3 billion in AI investments announced in Greater Montréal** since 2016
- World leaders, including **Google, Microsoft** and **Facebook**, opened AI research labs in Montréal in the last few years
- Numerous possibilities for collaboration between researchers and the industry with **Scale AI, Prompt**, and others



An ethical AI framework

- At the forefront of AI for good initiatives with **Montréal Declaration for responsible AI development**
- Home of the International Centre of Expertise for the Advancement of Artificial Intelligence (**ICEMAI**) and the International Observatory on the Societal Impacts of AI and Digital Technology (**OBVIA**) fostering responsible AI

A few of the world leaders developing their AI expertise in Montréal



Other foreign companies flourishing in Greater Montréal



01

Life Sciences: A Strategic Sector for Québec



Québec's ambitious Life Sciences Strategy

Two priority niches to position Québec internationally

- 1 Precision medicine
- 2 Big Data in the health sector

Four key objectives

- 1 Increase Investment in research and innovation in all life sciences
- 2 Foster the creation of innovative companies and ensure their growth
- 3 Attract new private investment
- 4 Further integrate innovation into health and social services network

Two goals

- 1 Attract **\$4 billion** of private investment in Québec by 2022
- 2 Make Québec one of the **Top 5** North American life sciences clusters by 2027



02

A Unique Interconnected & Collaborative Ecosystem



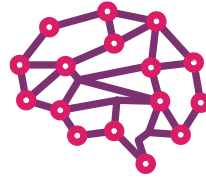
Montréal has developed an internationally-acclaimed expertise in several fields



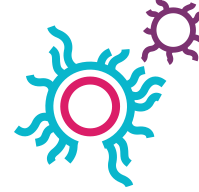
Oncology



**Cardio-vascular
and metabolic
diseases**



**Neuroscience
and mental
health**



**Infectious
diseases**



Aging



**Cellular therapy,
regenerative medicine**

Rare diseases



**Medical imaging
and cytometry**



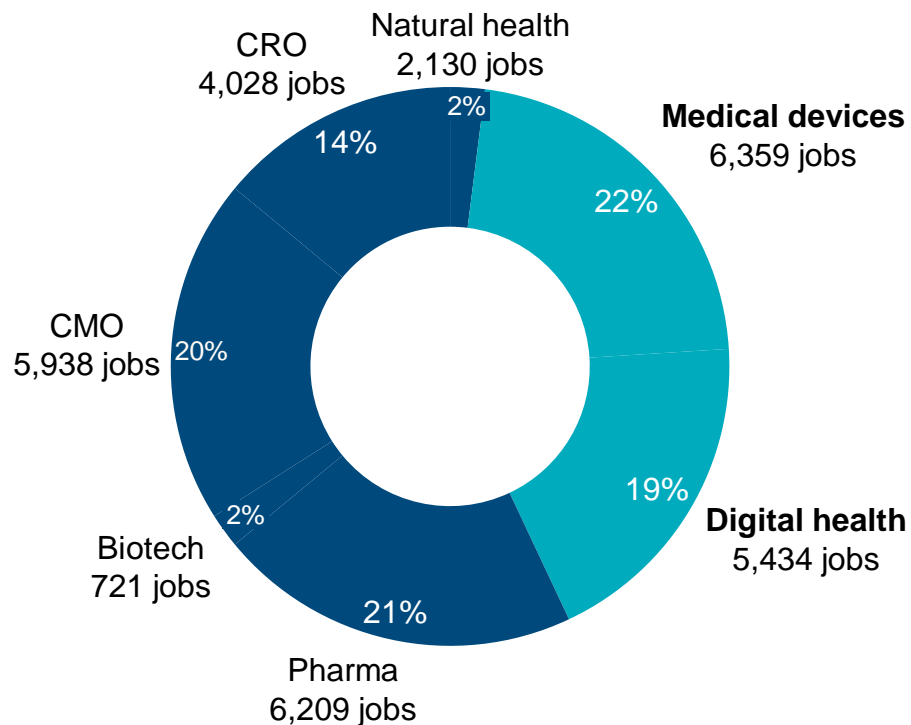
**Precision medicine
(genetics, genomics
and proteomics)**



**Big Data and
artificial intelligence**

Québec boasts a thriving health tech sector

Distribution of jobs in Québec's life sciences and health tech (%)



Québec life sciences and health tech sector



56,000

Total jobs (80% concentrated in Greater Montréal)

Québec health tech sector

- **40%+** of all jobs and
- **50%+** of companies

Medical devices

151 companies

6,400 jobs

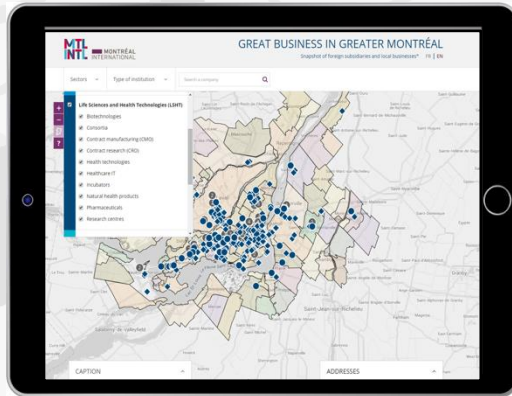
Digital health

169 companies

5,400 jobs

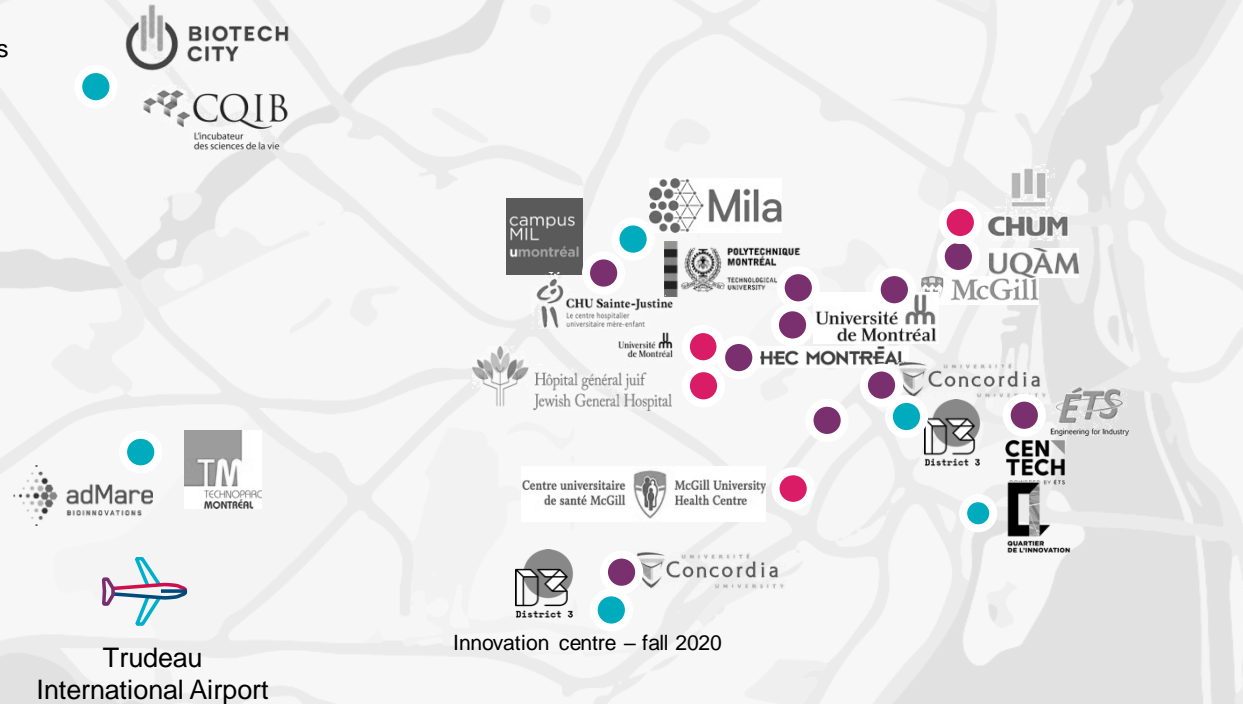
Major hub to boost business partnerships throughout the region

Click [here](#) to visit our interactive map of companies



Legend

- Industrial park / innovation cluster
- University Hospital Centre
- University



Innovation centre – fall 2020

Numerous foreign companies have chosen Greater Montréal to expand their operations

 MERCK	 charles river	 Medtronic	 gsk	 abbvie	 McKESSON	 varian	 FRESENIUS MEDICAL CARE
 zimmer	 SANOFI	 Med Qualis KEYRUS biopharma	 SERVIER	 NOVARTIS	 BIOMÉRIEUX	 ThermoFisher SCIENTIFIC	 Innomar Strategies <small>AmerisourceBergen</small>
 PHILIPS	 Elekta	 GE Healthcare	 Roche Diagnostics	 Otsuka	 BIOS	 BIO-RAD	 HERMES MEDICAL SOLUTIONS
 Bristol Myers Squibb™	 BRACCO <small>LIFE FROM INSIDE</small>	 SANDOZ	 valneva™	 analogic	 Pierre Fabre Dermo-Cosmétique	 EOS imaging	 Cambrex
 GRIFOLS	 SIEMENS Healthineers	 Lundbeck	 Abbott	 Onco design™ <small>BIOTECHNOLOGY</small>	 3M	 Guerbet 	 Dynacare™
 delmar ∞ <small>une compagnie de Holding F.I.S.</small>	 ICON	 MEDLINE	 TEVA <small>TEVA CANADA INNOVATION</small>	 LRI LABORATORIES CANADA INC.	 GALDERMA	 PowerHealth Solutions	 DELPHARM
 INDIVIOR	 icu medical <small>human connections</small>	 DOMAIN THERAPEUTICS	 omega NICHIKO	 Accreon	 circle CARDIOVASCULAR IMAGING	 CardinalHealth	 CERTARA®

World-renowned scientific excellence centres and infrastructures

Montréal is reputed for its **collaborative approach**
(Research – Industry – Government)

Recent major investments in **cutting-edge infrastructures**:



**Centre hospitalier
de l'Université de
Montréal (CHUM)**

500,000
ambulatory
visits/year



**McGill University
Health Centre
(MUHC)**

220,000
ambulatory
visits/year



**CHU Sainte-Justine,
Mother & child
university hospital
center**

80,000
ambulatory
visits/year

Research centres



Examples of flagship programs to accelerate discovery, development and commercialization

Pharma/biotechs



adMare BioInnovations: Life Sciences & Health Technology Innovation Hub including the Néomed Innovation Centre, hosting subcontractor research organizations, biotech companies and consultants



IRICoR: Accelerating discovery and commercialization of highly innovative therapies in oncology by strong partnerships with industry



CQDM: Development of breakthrough tools and technologies that enhance biopharmaceutical R&D productivity



C3i: One-stop shop for the development, translation and commercialization of ground-breaking cancer immunotherapies treatments



CATALIS: Office mobilizing all stakeholders involved in early clinical research in Quebec

Health Tech



Transmedtech Institute: Transdisciplinary and intersectoral open innovation ecosystem or living lab – To develop next generation medical technologies



CENTECH: The ÉTS business incubator and accelerator, ranked among the 20 top performing university incubators in the world. One of two key sector is medical device



DISTRICT 3: Startup accelerator and entrepreneurial community located within Concordia University



MEDTEQ: Consortium for industrial research and innovation in medical technology



Health Tech Campus/Campus des technologies de la santé (CTS): Accelerator for medical technology companies

Top AI accelerators and incubators to help develop tomorrow's breakthroughs in life sciences



This program focuses on advancing the development and application of AI across industries and markets



Recognized as one the world's top incubator programs by UBI Global's Top 20 University Business Incubators for 2019–20. The program for AI startups is run in partnership with Thales



A partnership with HEC Montréal, this program focuses on AI and data science to capitalize on Montréal's expertise in the sector



This program provides structured and unstructured mentoring and coaching by proven entrepreneurs over a four-month residency program for two cohorts of 8 to 10 companies per year



This program is for early or idea stage AI-enabled startups



This program specializes in the consumer electronics technology market, with a special interest in companies leveraging AI



Recognized as one the world's top incubator programs by UBI Global's Top 20 University Business Incubators for 2019–20. It offers programs for startups at every juncture of their growth



Program for digital health created by Centre québécois d'innovation en biotechnologie (CQIB) and Campus des technologies de la santé (CTS)

Strong venture capital funding from various players in Québec

- Since 2018 in Montréal: more than **US\$2.7 billions** in **VC investments**
- 6 of the 8 most active VCs in Canada in 2019 are based in Montréal
- Example of funding for life sciences companies:



raised **US\$82.5 M** – September 2019



raised **US\$80 M** – October 2018



raised **US\$60 M** – May 2020



raised **US\$37 M** – January 2020



raised **US\$30 M** – July 2020



raised **US\$29 M** – July 2017

Private venture capital



Institutional partners



Mila, a thriving AI hub in the Mile-Ex neighborhood

- With **600+ researchers**, Mila is the **world's largest academic research lab specialized in deep learning and reinforcement learning**
- A collaborative ecosystem of AI researchers, startups and major companies
- Examples of strategic global partners within Mila:



A unique centre of excellence: IVADO (Institute for Data Valorisation)



More than **1,300** scientists
(professors, professionals and
students) with complementary areas of
expertise

#1
for publications
worldwide

Over **200**
collaborative
research projects

Research centres



University departments



Academic partners



International partners



20+
research chairs
& labs

A portrait of Yoshua Bengio, a man with grey hair, smiling. The background is a solid magenta color.

YOSHUA BENGIO

One of the founders of the deep learning movement and winner of the prestigious Turing Award 2018

Founder and Scientific Director of Mila

A portrait of Joëlle Pineau, a woman with dark hair, looking to the side. The background is a solid teal color with faint white mathematical diagrams on the right.

JOËLLE PINEAU

Co-director of the Reasoning and Learning lab at McGill University

Head of the Facebook AI Research lab in Montréal

A portrait of Irina Rish, a woman with long dark hair, smiling. The background is a solid magenta color.

IRINA RISH

Associate Professor at the Université de Montréal and world renown AI scientist

Holder of a new \$35M Canada Excellence Research Chair and core member of Mila



The International Centre of Expertise for the Advancement of Artificial Intelligence (ICEMAI) launched in Montréal

- Spearheaded by Montréal International as part of the **Global Partnership on Artificial Intelligence (GPAI)**
- It is one of the two centres of expertise along with the centre in Paris who will work closely with the GPAI Secretariat, housed at the **OECD**
- ICEMAI will support two of the four themes the GPAI will be working on: **responsible use of AI** and **data governance**
- It will also analyze measures to strengthen our national capacity to **commercialize** and **adopt AI-related technologies**

- **\$15M investment** by the Government of Québec and the Government of Canada
- **A collaboration of industry, the scientific community and civil society:**



INTERNATIONAL OBSERVATORY
ON THE SOCIETAL IMPACTS OF
AI AND DIGITAL TECHNOLOGY



Government of
Canada's
Advisory Council
on Artificial
Intelligence

In addition to local and international experts

Digital Health and Discovery Platform (DHDP), a Canadian initiative to accelerate precision medicine through Big data and AI



Digital Health & Discovery Platform

- **\$49M Federal Government Awards to Terry Fox Research Institute and Montréal's Imagia** led Consortium to Accelerate Medical Breakthroughs
- The joint project aims to unlock data-driven discoveries in cancer and other diseases to unleash the full potential of personalized healthcare
- This award, together with \$108M in cash and \$165M in in-kind contributions from consortium partners, supports the DHDP that will combine Canadian expertise in AI and precision medicine

- **97-members across 9 provinces:** 31 healthcare institutions, 9 SMEs and 10 large enterprises, 7 universities, 22 research foundations, granting agencies and NGOs, and all 4 major Canadian AI research labs from Québec, Alberta and Ontario including:



Examples of Montréal-based companies using AI in healthcare



IMAGIA: developing radiomics biomarkers and clinical decision support systems



My Intelligent Machines: accelerating post genomic research by leveraging AI & bioinformatics



QUANTUMBLACK: using data, analytics, and design to optimize how drugs are brought to market



InVivo AI: facilitating accurate toxicity screening in the earliest phases of drug discovery



Corstem: medical imaging analysis and computer vision, using machine learning



Informed experiments: distilling the complexity of gene interaction networks with AI algorithms to accelerate cancer research



Precision analytics: predictive analytics and cloud computing to handle large datasets



Diagnos: early detection of critical health issues through the use of AI



Mr Young: AI-powered chatbot designed to help cope with anxiety



Myelin: AI synthesis of ASD scientific data



Innovie Health: AI solution to drive the most accurate care management strategy for healthcare system



AFX Medical: AI-powered radiology tools intended to treat brain disease



BIOS: developing neural interfaces to enable AI-based treatments on organs and nerve systems throughout the body



Zilia: combines imaging, spectrometry and AI for the detection of biomarkers involved in ocular, neurological and systemic conditions



Key initiatives at CHUM to facilitate data access and the use of AI

Data lake project CITADEL

- **The Center for the Integration and Analysis of Medical Data (CITADEL)** of the Centre hospitalier de l'Université de Montréal (CHUM) is one of the initiatives adopted to facilitate learning, teaching and communication:
 - 20 integrated information systems
 - 19.4 million episodes of care
 - 3.6 million patient data

School of AI in Healthcare (SAIH)

- Devoted to the study of the social, legal and ethical implications of **AI in the health sector**
- Doctors and researchers at the CHUM are pursuing **80 projects involving artificial intelligence**

Montréal is home to Canada's AI cluster headquarters



SCALE AI

Canada's AI supply chain supercluster



**Forum
IA Québec**

Québec's AI organization fostering the development of Québec's AI ecosystem



**Other health related
Canadian superclusters**



**DIGITAL
TECHNOLOGY
SUPERCLUSTER**

a cross-industry
collaboration in healthcare,
communications, technology

NGen

Next Generation
Manufacturing Canada

The Innovative
Manufacturing supercluster:
manufacturing 4.0



At the forefront of AI for good initiatives

- **For ethical & responsible AI**



Montréal Declaration
Responsible AI_

An initiative of the Université de Montréal

Since December, 2018
more than 1,900 signatures
from citizens and 108
organizations

- **Research centres with AI for good initiatives**



Fostering a dialogue on the socially responsible use of AI and the development of social and environmental applications.

Montréal's AI4Good lab aims to get more women working in Artificial Intelligence and other events

HumanIA

Directing AI towards the common good through humanistic and multidisciplinary studies and research

ELEMENT^{AI}

Opened an office dedicated to AI for good



TechAide AI4Good Conference and Hackathon 2020

**SINCE ITS OFFICIAL LAUNCH IN 2016,
TECHAIDE HAS RAISED \$1.34M FOR
CENTRAIDE**

03

A Deep and Growing Pool of Highly Qualified Talent



The best student city in the Americas and Canada's university capital

- Canada's university capital: 11 university institutions and 60 colleges
- 320,000 post-secondary students, including more than 200,000 university students and 35,500 international university students
- \$1+ billion in funding yearly dedicated to university research
-  Best student city in the Americas
2019 QS Best Student Cities Rankings



A pool of highly qualified workers

Life sciences and STEM-related occupations in Greater Montréal

Employees in 2019

Life sciences professionals (including chemists, chemical engineers and biologists, etc.)	12,800
Other engineers (including Industrial, manufacturing and computer engineers)	15,900
Computer and information systems professionals	96,700
Mathematicians and statisticians	3,200
Total	134,500



A new generation ready to take over

More than 13,000 university students are enrolled in artificial intelligence and data-related programs in Greater Montréal:

AI-related University programs	Students enrolled 2018-2019	University graduates 2018
Computer Sciences	9,381	1,719
Computer Engineering and Computer Science	2,193	460
Mathematics	1,427	286
Applied Mathematics	132	31
Probabilities and Statistics	195	42
Total	13,329	2,538



A labor pool of AI and tech-related specialists

AI-related jobs	Employees in 2019
Information Systems Analysts and Consultants	32,100
Computer Programmers	33,300
Computer and Information Systems Managers	10,000
Computer Engineers	5,900
Software Engineers and Designers	4,100
Database Analysts and Data Administrators	6,400
Mathematicians	3,200
Total	95,000

95,000 AI and tech related specialists employed in Greater Montréal

Montréal's workforce of + 2 million is among North America's most dynamic and offers a high degree of stability with turnover rates well below North American averages. **The turnover rate for the IT industry is 11%**

* Overall workforce risk includes relocation and expatriation; mergers, acquisitions and partnerships; absenteeism; employee health and well-being programs; internal relationships; employment in general; globalization; cultural differences; and talent sources.

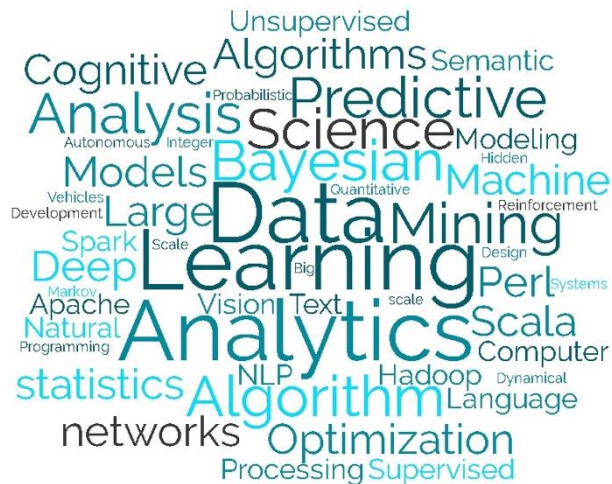
Source: National Occupation Classification (NOC) 2019, Statistics Canada 2018; Diagnostic sectoriel 2018, Technocompétences.

There are close to 19,500 workers with AI skills in Montréal, an increase of 22% over the past 12 months

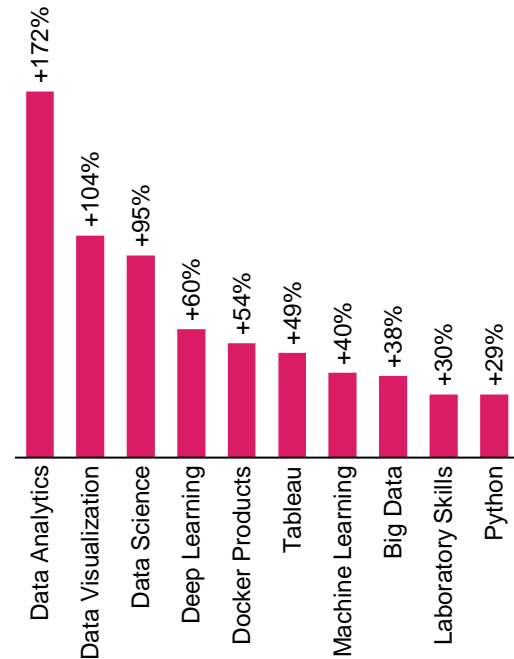
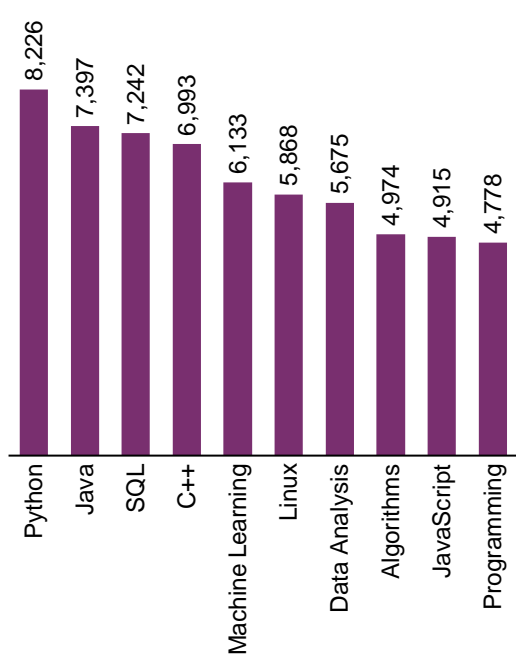
The 40 key skills taken into account to define AI workers*

Number of AI workers who have the skills
below

Fastest-growing skills among AI workers over the past 12 months



Number of Montréal LinkedIn profiles** that list the skills above: **19,398**



*Key skills identified using LinkedIn's Talent Insights tool are not cumulative or exclusive.

**Excluding profiles for the following titles: *founder*, *co-founder*, *CEO* and *President*.

Source: LinkedIn, Talent Insights, February, 2020.

04

Attractive Operating Costs and Incentives



Competitive operating costs among the 20 largest metro areas in Canada and the U.S.

1st clinical trials and life sciences R&D centre¹

1st Software development centre

2nd bio-pharma manufacturing²

2nd medical devices manufacturing plant

Source: fDi Benchmark, 2020.

1: Research, discovery, design, development or testing of biotechnology or pharmaceutical related products and/or medical devices.

2: Companies in this industry develop and manufacture therapeutic products and in vitro diagnostics using biotechnology.



Québec offers corporations an attractive tax treatment

Comparison of corporate effective tax rate (%) Selected Canadian provinces and U.S. States, 2020

Québec (Montréal)	26.50%
Ontario	26.50%
Massachusetts	27.32%
California	27.98%
New Jersey	28.11%
Illinois	28.51%
New York	34.64%



Advantageous salaries for pharma companies

Median annual salaries* (US\$) for seven typical occupations in **pharma**

	Montréal	Toronto	Raleigh	Chicago	Boston	Newark	San Francisco
Laboratory Technician	\$38,168	\$40,743	\$47,678	\$53,055	\$57,533	\$55,554	\$62,386
Laboratory Supervisor	\$57,483	\$61,235	\$75,948	\$85,049	\$90,998	\$92,823	\$99,710
Scientific Researcher	\$58,074	\$61,871	\$77,517	\$88,241	\$92,746	\$94,716	\$101,655
Pharmaceutical Detailer	\$59,651	\$66,197	\$87,293	\$91,975	\$101,628	\$110,153	\$107,949
Laboratory Head	\$65,220	\$69,604	\$83,163	\$93,842	\$101,569	\$96,302	\$118,822
Biochemist	\$70,412	\$78,225	\$100,352	\$111,032	\$113,859	\$122,308	\$126,092
R&D Manager (technical)	\$93,625	\$99,552	\$145,441	\$148,269	\$161,778	\$169,144	\$177,451

* Base salaries based on 5 years of experience, for the Pharmaceuticals industry (NAICS 3254).

Currency exchange CA\$1 = US\$0.72.

Source: Economic Research Institute Inc., May,2020.

Advantageous salaries for medtech companies

Median annual salaries* (US\$) for ten typical occupations in **medtech**

	Montréal	Toronto	Raleigh	Dallas	Minneapolis	San Diego	Boston	San Francisco
Quality Assurance Specialist	\$46,987	\$50,182	\$64,983	\$67,243	\$70,619	\$71,395	\$77,687	\$82,744
Clinical Liaison	\$48,475	\$51,856	\$64,023	\$69,060	\$70,549	\$72,848	\$75,686	\$83,116
Project Management Specialist	\$49,134	\$52,708	\$64,251	\$68,201	\$67,965	\$70,323	\$76,565	\$82,896
Regulatory Affairs Specialist	\$54,790	\$58,711	\$73,270	\$77,753	\$76,527	\$79,505	\$86,553	\$93,902
Manufacturing Engineer	\$60,265	\$64,136	\$84,097	\$91,589	\$89,795	\$93,696	\$98,279	\$104,457
Field Service Manager	\$63,851	\$67,413	\$ 92,067	\$97,846	\$ 97,518	\$100,912	\$109,781	\$119,634
Mechanical Engineer	\$66,722	\$70,821	\$96,508	\$104,962	\$101,776	\$106,528	\$111,375	\$118,889
Project Leader	\$67,522	\$72,231	\$101,063	\$106,866	\$103,321	\$109,666	\$1116,500	\$126,748
Software Developer	\$67,954	\$72,058	\$100,264	\$105,769	\$101,952	\$108,337	\$113,523	\$125,464
Production Manager	\$73,750	\$78,749	\$106,384	\$114,101	\$109,002	\$113,338	\$123,317	\$134,021

* Base salaries based on 5 years of experience, Medical Device Manufacturing (NAICS 3391).

Currency exchange CA\$1 = US\$0.72.

Source: Economic Research Institute, Inc., May 2020.

Low mandatory benefit costs for employers

Examples of mandatory benefit costs for employers, 2020

Gross annual salary*	\$50,000	\$100,000	\$125,000
Québec Public Pension Plan (employee: 5.7%; employer: 5.7%, max. \$3,146.40)	\$2,850.00	\$3,146.40	\$3,146.40
Québec Parental Insurance Plan (employee: 0.494%, employer: 0.692%, max. sal. of \$78,500)	\$346.00	\$543.22	\$543.22
Employment Insurance (employee: 1.20%, employer: 1.68%, max. sal. of \$54,200)	\$840.00	\$910.56	\$910.56
Health Services Fund (max. 4.26% if global salary total is more than \$6M)	\$2,130.00	\$4,260.00	\$5,325.00
Commission des normes du travail (Labour standards board) (0.07%, max. sal. of \$78,500)	\$35.00	\$54.95	\$54.95
Commission de la santé et sécurité du travail (Occupational health and safety board) (0.44% in service sector, max. sal. of \$78,500)**	\$220.00	\$345.40	\$345.40
Workforce Skills Development and Recognition Fund - Québec Training Law 1% (1% of their total payroll in training for employers with total annual payroll over \$2M)	\$500.00	\$1,000.00	\$1,250.00
Total benefit costs	\$6,921.00	\$10,260.53	\$11,599.08
Total cost	\$56,921.00	\$110,260.08	\$136,575.53
Total benefits in % of gross annual salary	13.84%	10.26%	9.26%

Note: *Paid vacation represents a minimum of 4% of salary and is included in gross salary. Some rates apply up to a maximum insurable revenue.

**The rate for the service sector (65110 - Bureau de courtage; bureau de services professionnels; bureau offrant des services de soutien administratif) is 0.44%. The average premium rate in 2020 is \$1.85 per \$100 of payroll.

Source: Revenu Québec, 2020.

Various incentives tailored to your project



- ▶ Strategic Innovation Fund
- ▶ Canada Economic Development for Québec regions
- ▶ Tax credit on SR&ED
- ▶ Mitacs Acceleration program for talent
- ▶ Support for technology innovation



- ▶ ESSOR Fund for Major Projects
- ▶ Tax credits for Large Investment Project
- ▶ Refundable Tax credit on R&D
- ▶ Tax Credit for Investments and Innovations (C3i)
- ▶ Deduction for the Commercialization of Innovations (IDCI)
- ▶ Financial assistance for job creation and training
- ▶ Tax holiday for foreign experts and researchers



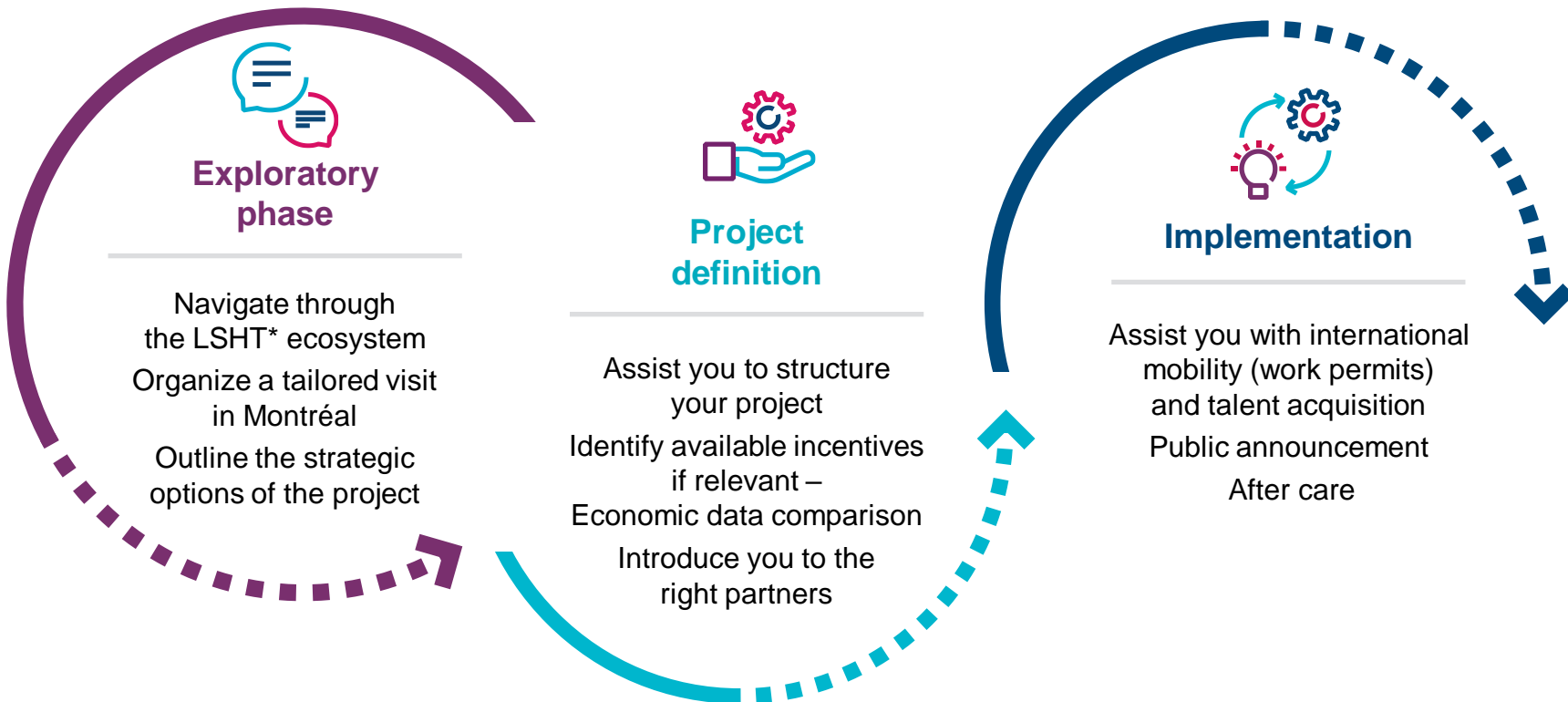
Sustainable development programs are also available at the municipal level

05

Montréal International's Personalized, Free and Confidential Services



Your development in Montréal: Montréal International can assist you through the whole process





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