



Montréal: Canada's International Organization City



The world's best economic promotion agency at your service





About Montréal International

Funded by the **Government of Canada, the Government of Québec, the Montréal Metropolitan Community** as well as the private sector, Montréal International (MI) is **Montréal's investment promotion agency.**

MI's mission is to **contribute to Montréal's economic development and international status** by attracting international organizations, qualified international workers and foreign direct investment.



Content



01

Montréal:
An International City

02

Benchmarking
International
Organization Cities

03

Montréal as
a Host City:
Affordable Costs

04

A High Quality
Hosting Environment

05

Montréal International:
Free, Personalized and
Confidential Services

01

Montréal: An International City





An international organization hub

- The 3rd main IO hub in the Americas along with Washington, D.C. and New York
- 67 international organizations, including 4 UN headquarters
- The world's civil aviation capital



- A strong hub for sustainable development organizations



Montréal's international airport offers direct flights to **more than 150 destinations**, including most major European and American cities



A major international congress and convention city

- **1st in North America** for the number of international meetings hosted every year
- **A world class convention centre:** the *Palais des Congrès* offers more than 550,000 sq. ft. of meeting space, including 113 rooms and venues, three ballrooms and four terraces
- **Dozens of additional venues** to hold international events and meetings



Village au Pied-du-Courant and Pont Jacques-Cartier © Montréal International

Canada's most bilingual and trilingual population



2.5 million residents speak English, that's 9% more than in Vancouver



55% of the population is bilingual (French and English), compared to 8% in Toronto and 7% in Vancouver



Almost 20% of the population is fluent in three or more languages, compared to 4% in Toronto and 3% in Vancouver

02

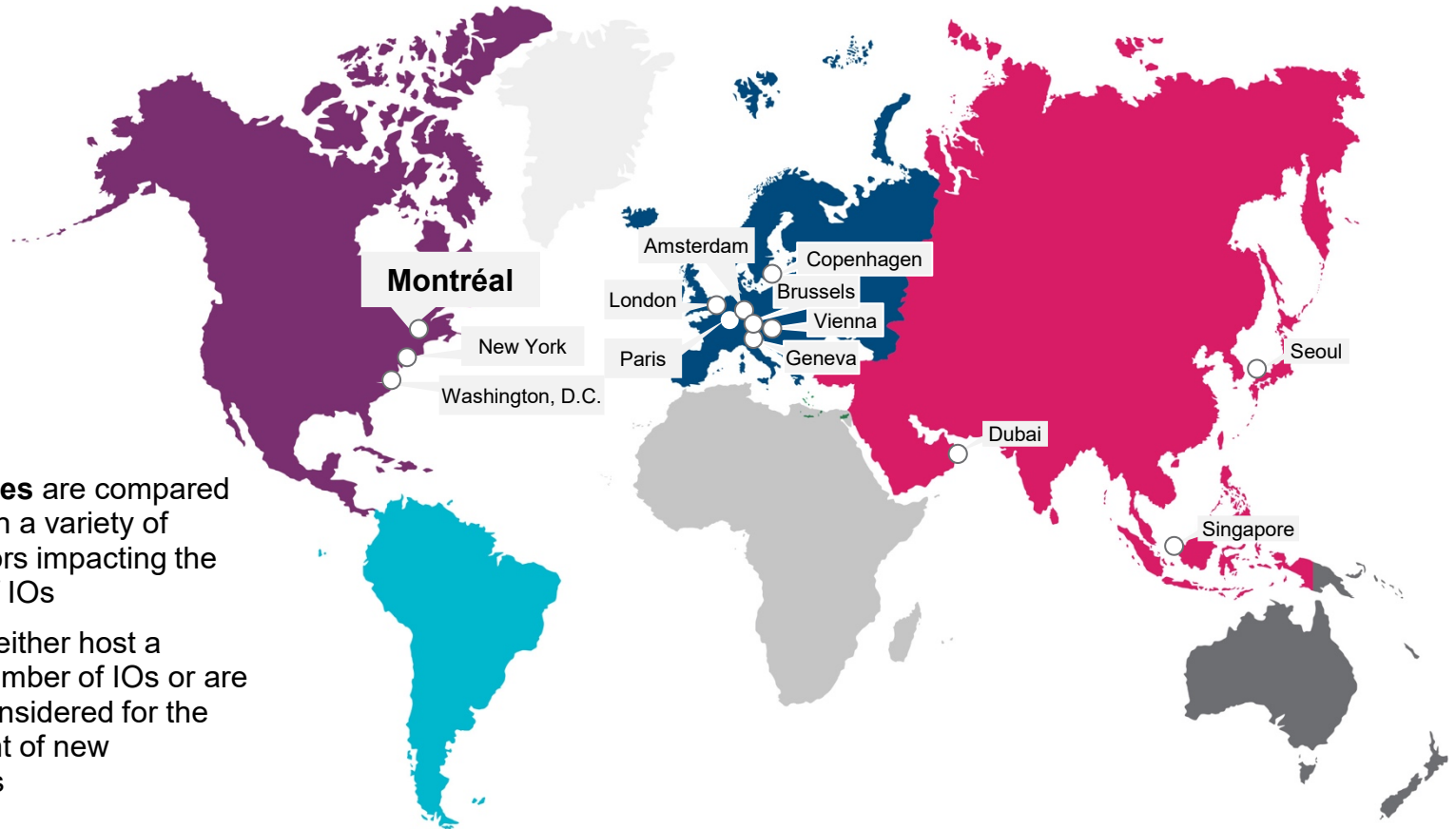
Benchmarking International Organization Cities



Montréal
International



A comparison of 13 international organization cities



- **13 world cities** are compared throughout on a variety of location factors impacting the operations of IOs
- These cities either host a significant number of IOs or are frequently considered for the establishment of new organizations

Note: Zurich stands in for Geneva when there is a lack of available data.

Montréal ranks first as a host city for international organizations

Montréal offers a high-quality, affordable hosting environment.

The overall ranking places **Montréal first among the 13 cities considered for hosting international organizations.**

Location factors

- **Operating costs**
(fDi Benchmark)
- **Cost of living**
(Cost of Living Survey, Mercer)
- **Quality of living**
(Quality of Living Survey, Mercer)
- **International reputation**
(City RepTrak, Reputation Institute)
- **Risk of employability and international redeployment**
(People Risk Index, Aon Hewitt)
- **Business environment**
(Economist Intelligence Unit)

Overall ranking	City	Location factors					
		Lowest operating costs*	Lowest cost of living*	Highest quality of living	Best reputation	Lowest employment risk*	Best business environment
1	Montréal	1	1	5	4	3	3
2	Copenhagen	3	9	2	1	5	6
3	Vienna	4	4	1	2	12	9
4	Amsterdam	5	3	4	6	7	7
5	Geneva	11	10	3	3	6	2
6	Singapore	8	13	6	9	2	1
7	Brussels	6	2	7	10	10	8
8	London	10	7	9	5	3	10
9	New York	12	11	10	7	1	4
10	Paris	9	5	8	8	11	11
11	Washington	13	6	11	11	9	4
12	Dubai	7	8	12	12	8	13
13	Seoul	2	12	13	13	13	12

03

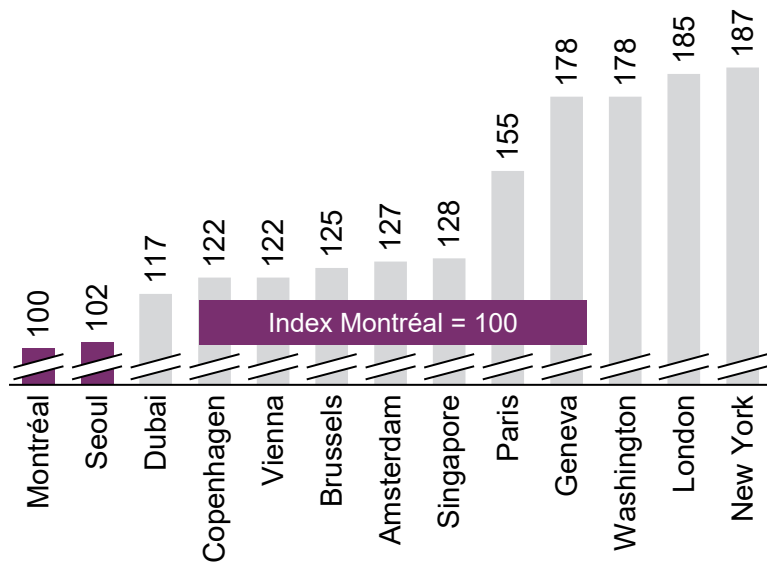
Montréal as a Host City: Affordable Costs



Montréal enjoys a 31% operating cost advantage over comparable international cities

Operating costs index

World Cities, 2021



Low Office Space Costs

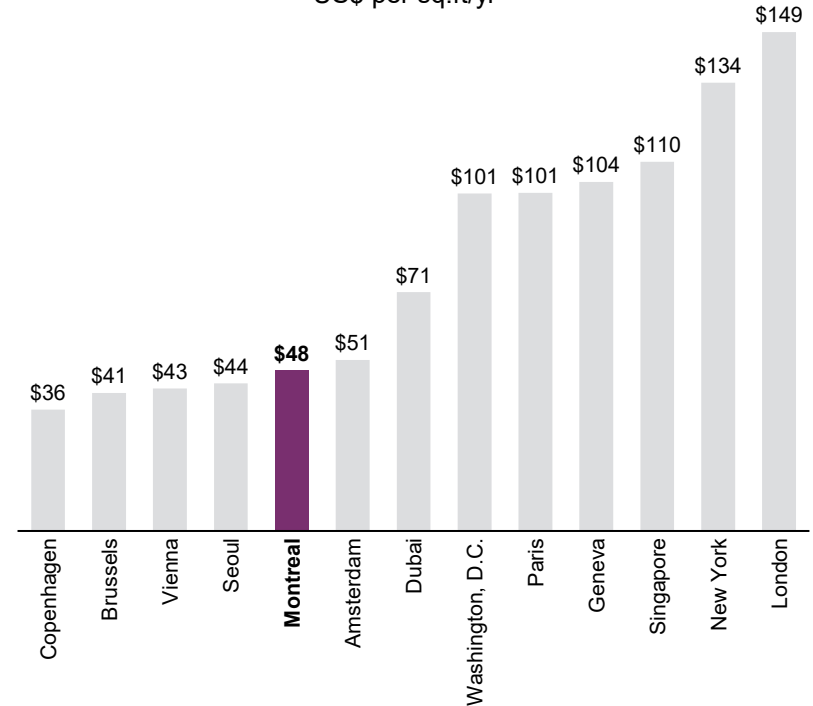
The International Quarter and Old Montréal, where most Montréal-based IOs operate, are dynamic, centrally located areas well connected to Montréal's extensive public transit system.

A significant number of international associations and organizations are also hosted in Montréal's large research universities, where lease conditions can often be even more affordable.



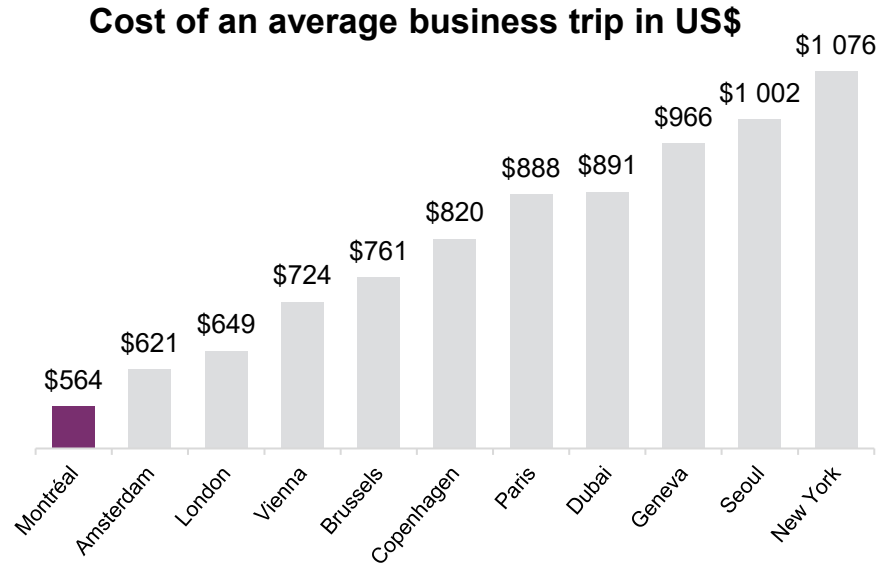
Greater Montréal's costs are **40% lower** than the average office space cost of other IO cities.

Office space rental fees plus any taxes and/or service charges Centre Business District,
US\$ per sq.ft/yr



The lowest business trip costs among the 13 cities studied

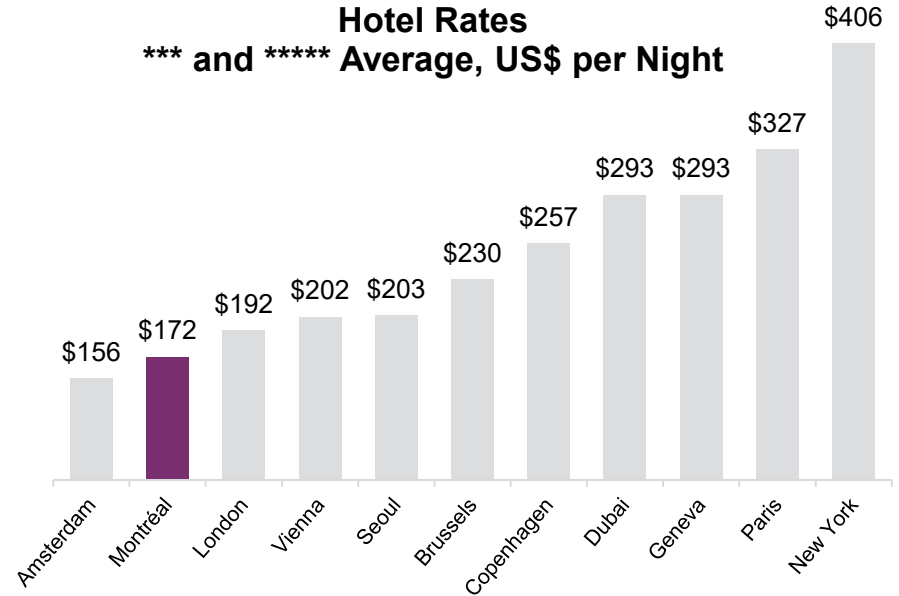
The **cost of a short city break is significantly lower in Montréal than in other IO cities**. The costs listed here, compiled by UBS, include an overnight stay for two people, two dinners, a taxi ride, a rental car (100 km) and a few other small items.



Some of the most affordable hotel rates

Montréal's 25,000 hotel rooms are offered at a significantly lower cost than in most cities hosting international organizations and allow easy access to Montréal's vast public transit system and numerous meeting facilities.

Three-star hotel rooms are available for around **US\$ 109**, while five-star rooms go for **US\$ 237** on average.



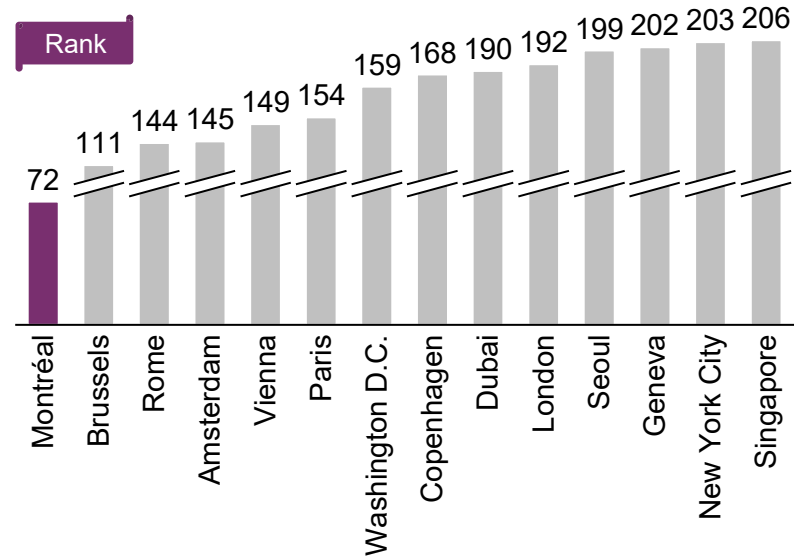


Montréal's Saint-Louis Square

And a low cost of living

Greater Montréal is **cheaper than most large cities** in North America, Western Europe and Asia:

Mercer Cost of Living Index
World rank from least to most expensive*, 209 cities



* Montréal International's analysis.
Source: Mercer, "Cost of Living Survey," 2020.

04

A High Quality Hosting Environment



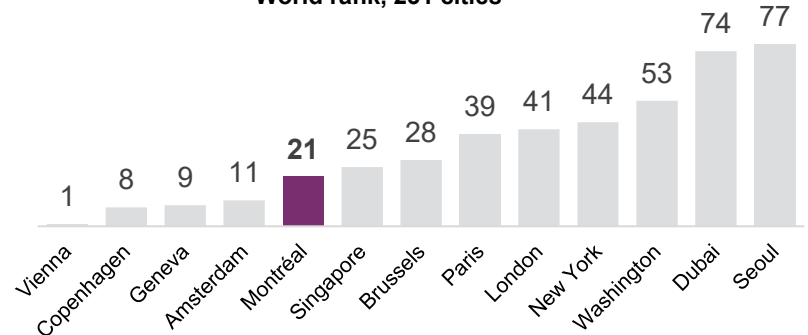


Exceptional quality of life

Mercer, in its 2019 Quality of Living Survey, **ranked Montréal in the top 10% of cities studied**. The factors considered include:

- Political and social climate
- Education and health standards
- Economic conditions
- Public services

Quality of living
World rank, 231 cities*



Modern and efficient transport infrastructure

Urban infrastructure

Montréal's urban infrastructure ranks 14th worldwide according to Mercer's 2017 city infrastructure survey. The survey takes into account, among other factors, access to transportation, congestion as well as the range of international flights available to travelers.

Air

Located close to the city's core, Montréal's International Airport offers direct flights to 151 destinations, including most major European and American cities. It is the most international airport in Canada.

Rail

VIA Rail offers affordable trips by train from Montréal to Ottawa, Québec and Toronto multiple times per day.

Public transit

Montréal's extensive public transit network includes 68 metro stations, 224 bus lines (of which 23 provide all-night service), 6 commuter train lines and a public bike sharing system.

Montréal's international airport

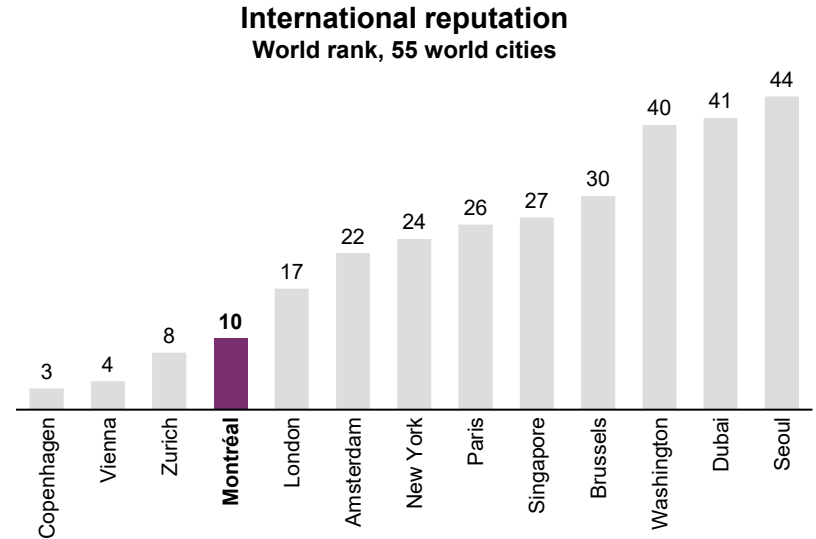
Sample of direct international flights

City	Flight Time
Toronto	1:10
New York City	1:24
Washington, D.C.	1:41
Mexico City	6:04
Los Angeles	5:55
London	6:35
Paris	6:45
Amsterdam	6:45
Brussels	6:50
Frankfurt	7:10
Geneva	7:15
Barcelona	7:15
Shanghai	14:10

One of the most enviable international reputation

Montréal's overall reputation ranks 10th in the world among large metropolitan areas according to 2018's City RepTrak Rankings. The city is on the upswing, with an 8 rank progression in the last 5 years. The survey measures the respondents' perception of a city's, among other factors:

- Economy
- Environment and safety
- Government



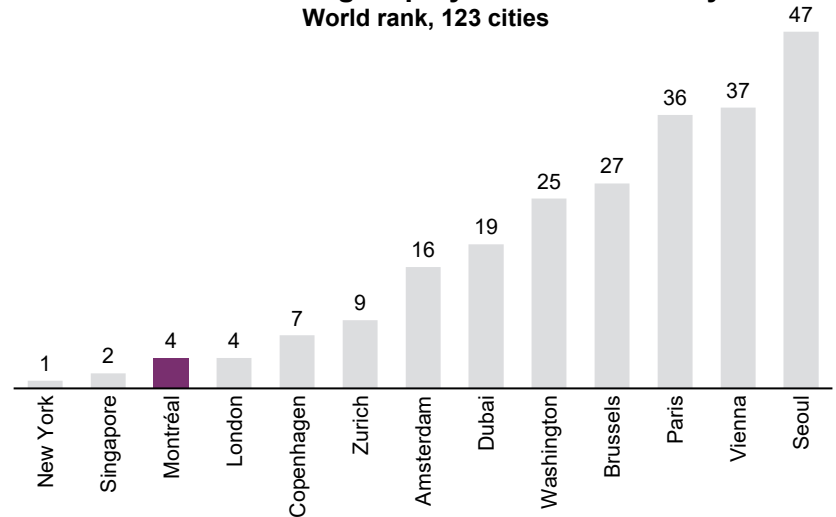
Minimal overall employment risk

Montréal's multilingual and qualified workforce, flexible employment practices, stable economy and world class education system makes it one of the lowest risk cities in the world for recruiting and redeploying employees according to Aon Hewitt's People Risk Index.

The broad risk categories include:

- Demographics
- Government Support
- Education system
- Talent Development
- Employment Practices

**Risk of employing, recruiting
and transferring employees internationally**
World rank, 123 cities



05

Montréal International: Personalized, Free and Confidential Services





Québec's hosting policy for international organizations

Québec's hosting policy for international organizations, a unique framework in North America, can offer significant benefits to non-governmental IOs, including exemptions from property taxes (for the organizations) as well as provincial income tax exemptions for their non-Canadian employees.

A comprehensive support program for international organizations

Montréal International provides personalized support to international associations and organizations seeking to establish an office in Montréal.



Financial support

Receive multi-year and flexible financial support available to through Montréal International's funding program.



Strategic and logistical advice

Get help regarding the steps needed to set up an office and grow your organization.



Access to the network

Engage with key local institutional, academic and business stakeholders to make the most of your presence in Montréal.



Support for international mobility

Obtain free and confidential advice for recruiting skilled foreign workers in Montréal.



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