

Logotype guidelines



1.0

The primary logotype to be used is the colour horizontal version.

However, some space constraints may require use of the vertical version.

Monochrome versions (back or white) should only be used as a last resort.

Montréal International logotype



Primary horizontal colour version to be used



Vertical version

The Montréal International logotype can be downloaded from our [website](#).

Nevertheless, please get approval from [Yohann Rabusseau](#) before using our logotype to ensure compliance with usage standards.



Monochrome variants, to be used as a last resort



Vertical version

1.1

Proper use

The aspect ratio must be maintained when using the logotype, while keeping its original colours and applying a legible font size.

Recommended use



Acceptable use



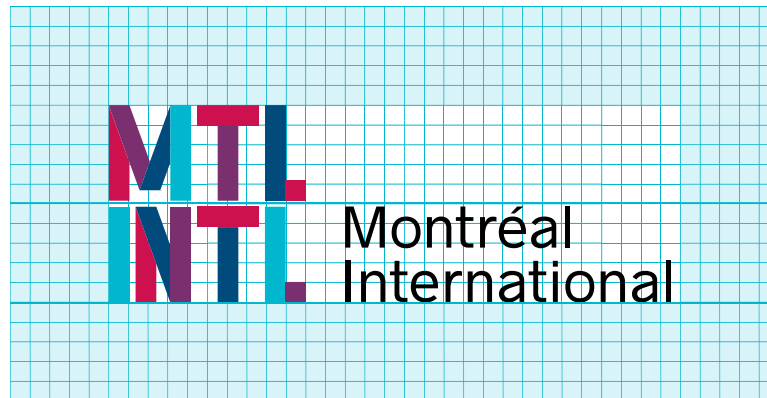
Examples of prohibited use



1.2

Clear space area

Montréal International recommends a clear space area surrounding the logotype that is at least equivalent to the illustration below, to ensure the logotype is visible and legible.





Please contact our Visual Communications Manager for any questions or specific situations not covered in this guide.

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